

American Panning Story Round 2 Prompts

Season 1: Murder House

1. Murder House: A product you have a history with or has sentimental value to you
2. Tate Langdon: A product you had good first impressions of but, ended up not working out(he seemed like a good guy at the start of the season but, then throughout the rest of the season you learned all the awful things he did)
3. Ghost: A ghostly product(white in packaging or the product itself)
4. Pregnancy: A product makes your skin glowy(pregnancy glow)
5. The Montgomery Family(Charles, Nora, & Thaddeus): Nora: A product you'd wear on a no-makeup makeup day(she wanted and liked the simpler things in life, a happy family, and being a mother). Charles: a new product in your collection that you're still testing out(for the experiments he did, but never managed to get it right). Thaddeus(The Infantata): a product you felt you just had to have(you craved having it)(after Charles reassembled him he craved human blood). Choose one or you can do a product for all three.
6. Moira O'Hara: A product from a women-owned brand(To those who did not sexually objectify women(often other women & gay men), she appeared as an older woman with only one working eye(the other gray and clouded), and wore a sensible house-maid uniform dress. In her other form, she appeared(often to men) as an unscathed, hyper-sexual young woman, wearing a short skirt and stockings. According to Moira, this is because women's intuition gives them insight into the true nature of people, whereas men only see what they desire. However, if a man could resist the compulsion to see her as a sexual object, they too would see her as who she "really was".)

Season 2: Asylum

1. Asylum: A product that makes you lose your mind(either in delight or in frustration)
2. Sister Mary Unice: A holy grail product or a product that gives you trouble in some way(hard to use/pan, broken packaging, etc.) You can do one prompt or a product for both.
3. Bloody Face(Oliver Thredson): A product your mom loves, gifted to you, or recommended to you(He had abandonment issues because of his mom and that's what caused the killing spree)
4. Alien Abductions: You don't know what "abducted" you to buy the product in the first place
5. Exposed: A product you want killed off(Lana wanted to expose Briarcliff and shut it down. She also wanted the public to know the true horrors of what went on within the walls of the mental institution, the mistreatment of patients on behalf of Dr. Arden, Sister Jude, Monsignor Howard employing Dr. Arden knowing the crimes he had committed, and Sister Jude/Sister Mary Unice employing Dr. Threason(aka Bloody Face))
6. Dr. Arthur Arden/Hans Grüper: a product from a skincare brand that is dermatologist tested/recommended (he was a man of science who wanted to make a new evolution of human life, one where humans would be immune and immortal. But, everyone he ran experiments on just turned into zombie-like creatures.)

Season 3: Coven

1. Coven: A witchy-themed item(essential oils, astrology, crystals, etc.)
2. Marie Laveau: A never-ending product, it just goes and goes(blush, highlighter, bronzer/contour, etc.) (She was immortal because of the deal she made with Papa Legba)
3. Supreme: a product that makes you feel like royalty or royalty-themed(product name, shade name, color: royal blue/purple or gold, high-end brand: Charlotte Tilbury, Pat McGrath Labs, etc.)
4. Misty Day: a cruelty-free product(she was gifted with the powers of resurrection, both with animals and humans)
5. Cordelia Fox: an eye product(eyeshadow, eyeliner, mascara, etc.)(she was blinded by a witch hunter who threw acid at her eyes and then gained second sight. Myrtle Snow gave her her eyesight back by killing the other two council members, giving one eye from each of them to her. Delia then realized she lost her second sight and wanted it back so she sacrificed her eyesight for the sake of saving the coven.)
6. The Test of the Seven Wonders: Choose a new eyeshadow palette in your collection that you are still testing out, then choose seven shades from it and use each one seven times(In order to become the Supreme, a witch had to pass all seven sections of the Seven Wonders. All witches have one specialty power they exceed in and exhibit more than one of the seven wonders, but only a Supreme can exhibit all seven. The seven wonders include telekinesis(the power to manipulate objects with the mind), concillium/mind control/coercion(the ability to impose one's will on another person whether it's through thoughts, memories, or actions), transmutation/teleportation(the act of moving from one location to another without physically occupying the space in between), divination/"the sight"(the ability to acquire knowledge about an object, person, or location without the user's physical senses. It can also be used to detect disruptions in the environment, an evil presence, or the use of magic from others.), pyrokinesis(the ability to create, control, and manipulate fire with the mind), vitalum vitalis(the ability to balance the scales between life and death where the witch drains their life force in order to restore health, heal injuries, or resurrect a dead person), and descensum(the power to protect one's soul to the afterlife and the use of astral projection. When witches descend to the nether world, they are sent to their worst fears or horrible experiences from the past. If the witch stays in the plane of the afterlife too long(they get stuck), their body will disintegrate into ash.).

Season 4: Freakshow

1. Freakshow: The “odd ball” out in your makeup, skincare, body care, or haircare routine.
2. Elsa Mars: a blue eyeshadow, bright pink blush, or red lip product(for her classic show looks) or a product from a celebrity-owned beauty brand(all Elsa ever wanted to be was a Hollywood star and she did eventually leave Jupiter, Florida for Hollywood to chase that dream)
3. Twisty the Clown: a product with child-like packaging or theming(he worked for a traveling carnival as a children’s clown where the children loved him. Two of the “freaks” grew jealous of his popularity and started spreading rumors about him which caused him to lose his job. He was unable to find new work, so he returned to Jupiter and started building novelty children’s toys from garbage scrap. His efforts to sell his “whirligigs” to the local toy store were met with disinterest by the shop owner and fear from the customers. After his attempted su*cide which left him with a horrible facial disfigurement, he began wearing a wide-grinned prosthetic mask. He then began kid*napping children and bringing them back to his caravan which he saw as “saving the children from their mean-spirited, chore-giving, candy-denying parents.” He strongly believed that kids did indeed still like him, and was oblivious to the fact that he actually terrified them with his ghoulish appearance. He also had a hatred of “carnival freaks” because of his past and also believed that Elsa’s Cabinet of Curiosities was “stealing” the children from him.
4. Dandy Mott: a luxury/high-end product(he was a narcissist who threw a tantrum or acted out in violence/aggression whenever he didn’t get his way. He also grew up in a rich/wealthy household, being spoiled by his mother and having everything he could ever want handed to him on a silver platter)
5. Troop: a product that has joined your everyday makeup, skincare, or haircare routine happily and meshes well with the pre-existing products(Elsa’s troop was like family, and anyone she brought in and recruited she welcomed with loving arms as well as all the other pre-existing troop members)
6. The American Morbidity Museum: a discontinued makeup product(The museum made a profit off of dead oddities and showcases/exploits them as medical mysteries. Stanley and Maggie worked for them, that’s why they went of Jupitar in the first place.)

Season 5: Hotel(Cortez)

1. Hotel(Cortez): A product that is deceiving(either pretty packaging and the product is lacking and vice versa) or a product that reminds you of the 1920s(flappers: feathers, smokey eyes, red lipstick, thin eyebrows, smooth complexion, and intricate design dresses with fringe at the bottom of the skirt)
2. The Countess(vampire): a red item(lipstick, eyeshadow, etc.)
3. Devil's Night: a product you want to celebrate or a product with a spooky theme/packaging(Every year on Halloween, James Patrick March(the original owner/builder of the Hotel Cortez and notorious serial killer(based on H.H Holmes)) hosts his annual soiree where he gets together all of the serial killers he has mentored(Aileen Wuornos, Richard Ramirez(the "Night Stalker"), Jeffrey Dahmer(the "Milwaukee Cannibal"), John Wayne Gacy(the "Killer Clown"), The Zodiac Killer, Gordon Northcott("Sheik" and responsible for the Wineville Chicken Coop Murders), and newly added detective John Lowe. They always start the night by toasting with absinthe or as James Patrick March likes to call it their "customary libation". They always have a feast served by Miss. Evers, followed by dancing to music. They end the night with "dessert" or a fresh sacrifice that is meant to bond them together for eternity, according to March. It's one big reunion and celebration of March's success as well as his leadership/mentorship.)
4. Liz Taylor: a product from a women-owned brand(Glossier, Mented Cosmetics, Briogeo Hair Care, Fenty Beauty, Beauty Bakerie, Pat McGrath Labs, Danessa Myricks Beauty, Tatcha, Ouai Haircare, Drunk Elephant, Uoma Beauty, Glow Recipe, Charlotte Tilbury, Devina Cosmetics, Sigma Beauty, Huda Beauty, Juvia's Place, and Glamlite) or a product that makes you feel authentically yourself(Legally born as Nick Pryor, she lived a closeted man who worked in business selling medical products. On one business trip, "he" stayed at the Cortez, and while in the privacy of the room, "he" proceeded to dress in one of "his" wife's fur coats, a white slip, and heels. This became interrupted by the sudden presence of The Countess, who appeared out of nowhere and calmly sat on "his" bed, staring at "him". "He" felt ashamed to be seen in "his" wife's dress and tried to convince her that it wasn't what it looked like but, she already knew Nick's true nature. After The Countess gave "him" a pep talk stating that all she needs is commitment and confidence, she gave Liz a makeover and gave her her new name.
5. The 10 Commandment Killings: A product that is like a trophy to you(discontinued item, something you love to admire and just not use or reminds you of a person/event)(1.) Thou shalt not steal, 2.) Remember the Sabbath Day to keep it holy, 3.) Thou shalt not commit adultery, 4.) Honour thy mother and thy father, 5.) Thou shalt not worship false idols, 6.) Thou shalt not bear false witness, 7.) Thou shalt not take the lord's name in vain, 8.) Thou shalt covet thy neighbor's wife, 9.) Thou shalt have no other gods before me, and 10.) Thou shalt not commit murder)
6. Ramona Royale: a product you regret buying/don't like or a haircare product that adds volume(She was the star of a run of 1970s blaxploitation films. Her aspiration to move beyond being a B-movie queen to becoming a Hollywood A-lister led to her meeting the Countess and the two ended up having a decade-long relationship as well as the Countess turning her. Over time the two grew distant and in 1991 her ambition to be something more than just one of the Countess' brood pets led her to become a maker herself by turning her new lover, rapper Prophet Moses. As soon as the Countess found out about her paramour making Prophet Moses an afflicted, she wreaked jealous revenge by m**dering the up-and-coming rapper and his entire crew, completely severing the relationship between the two ever since. Her main goal ever since then was to seek revenge against the Countess.)

Season 6: Roanoke

1. Roanoke: An older product in your collection
2. Piggy Man: A non-cruelty-free product you want to get out of your collection(He is depicted as wearing a severed bloody pig's head, covered in burns and soot, and often squeals like a pig to imitate his victims. He was once a member of the colony who stole provisions and was marked as a traitor. Scathach scalped him for his wrong-doings and then once the colony discovered him alive on the outskirts of the woods, the Butcher dragged his body back for further punishment. She placed a pig's head over his head, a pig's tail to his tailbone, and roasted him over the fire. These events brought on the complex legend of the Piggy Man.)
3. Blood Moon: Something celestial-themed (Also known as Dying Grass Moon, it's a six-day cycle that comes after the first quarter moon in October. In this period the dead colonists can kill compared to just walking freely any other day of the year.)
4. Lost Colony: a travel-size product(because it's small and can easily get lost)
5. Polk Family: A product you wouldn't use if it weren't in a project(a torture to use)(Mama Polk and her children are the last descendants of an inbred family who provide victims to the Butcher in exchange for living in peace. The family also practiced cannibalism.)
6. The Woods: a forest green or brown product(packaging or product itself)

Season 7: Cult

1. Cult: A cult classic product or a product you bought because of YouTube/Tiktok
2. Fear: a product you are terrified to pan(Kai used fear as a major advantage throughout his campaign for city councilman. He and his cult members would cause mayhem in the town and Beverly Hope(a reporter who was in his cult) would report at the crime scenes. This caused panic and fear to spread throughout the town. Ally also had a breakdown after the 2016 presidential election when Trump won, all her fears began to get worse and she began seeing things(coulrophobia: fear of clowns, tryphobia: fear of clusters of holes, and hemophobia: fear of blood), later it was learned that it was the cult terrorizing her.)
3. Clowns: a bold/pigmented blush or a product that reminds you of a clown(bright, bold colors, diamond shapes, etc.)(Throughout the season there were mentions of clowns between Ally's coulrophobia, Kai's cult dressing up as clowns when they caused mayhem, and Oz(Ally & Ivy's son) liking the comic book series based around Twisty the Clown.)
4. Pinky Promise: a product you use your fingers to apply(shimmer eyeshadow, primer, etc.)(Kai used pinky promises as a ritual in his cult. The "flesh to flesh" connection of the linked fingers meant that the person answering the questions could not lie without him knowing, compelling the other to honesty. The ritual pushed the interviewee to open up, to reveal their secrets and worries. This can make them feel freed of something that was weighing on them, but it also gave Kai a lot of delicate information that could prove useful later, particularly as blackmail.)
5. The Anderson Siblings: a product from a brand owned by siblings(Morphe 2, Ilia, Nudestix, Huda Beauty, or Colourpop) or a product from a brand that has sister brands(Colourpop: Fourth Ray & Sol Body, Morphe: Morphe 2, Huda Beauty: Wishful Skincare, Kayali Fragrances, Fenty Beauty: Fenty Skin)
6. Ivy Mayfair-Richards: a food-themed item(she loved cooking and was a professional chef who owned her own restaurant/bakery)

Season 8: Apocalypse

1. Apocalypse: If you could only have one makeup or skincare product during the apocalypse, what would it be?
2. Outpost 3/Hawthorne School: A product you can rely on to save your makeup, skincare, or hair when it isn't looking good(safe haven)(The Hawthorne School is the warlock counterpart for Miss Robichaux's Academy. In 2014, when Coredelia outed the existence of witches, warlocks, and magic to the world, some locals around the school hated their presence and threw Molotov cocktails that burned the original school to the ground. After the incident, and fearing for their safety, the warlocks decided to continue their operations underground. Later in 2018, The Cooperative took ownership of the school and converted it into a fallout shelter(one of 10 around the world) once they realized that World War III was going to happen.) or a trio product
3. Michael Langdon/The Anti-Christ: a product you have mixed feelings about, either it's not good but, also not the worst, or one day you like it and the next you don't(Michael's violent tendencies, while an innate part of his genetic makeup, was an aspect of who he was. He didn't understand it during his youth which resulted in him feeling confused and remorseful for unintentionally hurting the people he loved most. Like when he tried to strangle Constance but, shed tears after realizing what he had done, when he tried to turn his m**dering of animals into something positive by calling them gifts in his grandmother's honor but, was unaware of the stress he was causing her, or when Ben tried to take him in as his own son, and for a time, Michael finally felt at home again as the two grew close, laughing and smiling as they played baseball inside and talked about their shared values. Although his biological need to m**der still existed, Ben tried his best to ease those urges in him so he could live as happy and healthy a life as possible. Unfortunately, these efforts came to an end when he met Tate(his father) for the first time when Tate harshly rejected his son's eagerness to know him and shunned Michael as "something evil that even he couldn't create". Heartbroken at being denounced by both his grandmother and father, he sank further and further into darkness. He ended up meeting Satanists on two occasions who made him finally feel appreciated and he happily took on the role as the destroyer of mankind. One of those Santaists, Miriam Mead took him in and became a mother figure to him.)
4. Mallory: A nature-themed item(In a flashback, she flawlessly turned a white rose's petals blue and then turned the petals themselves into butterflies. Then, in another flashback, she is seen resurrecting a de*d deer which comes back to life and then regains its youth. Before Outpost 3, she's always seen wearing natural-colored, comfortable clothing as well as golden hair pieces with flower and vine motives. This gave her a fairy-like appearance.)
5. Ms. Miriam Mead: a dark red/burgundy lipstick(blue-toned red/blood red/brownish-red))
6. Tempus Infinitum: A favorite product from when you first started makeup or a product that reminds you of a certain time in your life(your wedding, prom, etc.)(The rare power to travel through time and manipulate its flow, allowing a witch to alter the course of history or reverse events on a localized scale.)

Season 9: 1984

1. 1984: A product that reminds you of the 80's(disco era: bell-bottoms, big/voluminous hair, colorful eyeshadow, pink and red lipstick, etc.)
2. Richard Ramirez/"The Night Stalker": A product you "stalked" to buy(highly anticipated release/launch or sale, ex. Ulta's 21 Days of Beauty or Sephora VIB Sale)(During the summer of 1984, he committed a series of heinous crimes that earned him the title of "The Night Stalker" by the press. On the night of June 30th, he broke into Brooke Thompson's apartment. After stealing her jewelry, he attacked her but Brooke defended herself by repeatedly hitting him with a cast-iron pan. This attracted the attention of her neighbors who put Ramirez on the run. But, before leaving he threatened her by saying that Satan would show him how to find her again. True to this statement, he followed Brooke to Camp Redwood the next day, stalking her from afar.)
3. Camp Redwood: a summer-themed item or an item you bought in a past summer/an SPF(Initially opened in 1948 and formerly known as Camp Golden Star, is an idyllic summer retreat with a history of massacre. In 1948, Lavinia Richter(the camp's cook at the time), killed the counselors she considered responsible for the death of her youngest son(he was killed in the lake during a motor-boarding accident). Her eldest son, Benjamin stabbed her in self-defense after witnessing his mother's crime and she tried to kill him. Since then, she has haunted the camp as "The Lady in White", cursing the land and condemning all those who die on the land to become ghosts. Then 22 years later in 1970, the newly reopened and rechristened Camp Redwood was the site of what is believed to be the worst summer camp massacre of all time. Benjamin, now a dishonored Vietnam veteran who worked as a janitor, was framed by Margaret Booth for the murders of all the counselors in Cabin 9 after they bullied her. Benjamin was Margaret's only friend at the camp and she felt like he didn't do enough to keep her safe. To make her story stand, she collected the victim's ears as trophies: something Benjamin had done as a soldier. He was taken into police custody and tried thanks to Margaret's testimony, who posed as the only survivor of the slaughter. 14 years later, in 1984, Margaret Booth took a small portion of the large fortune her late husband left her to buy Camp Redwood and create a safe, pure, godly, and decent place for children to escape to during the summer. Due to the morbid history of the camp, Margaret was able to hire a group of inexperienced counselors and they soon realized that there was something sinister about the camp. One by one, the various staff members are killed in various horrific ways by Margaret, the Night Stalker, and Mr. Jingles as the secrets of the camp come to the surface.)
4. Darkness: a dark product(dark purple, dark blue, dark brown, etc.)(packaging or product)(Several characters including Donna, Richard Ramirez, Brooke, and Benjamin reference the fact that the only reason someone would choose to kill is if the darkness was consuming them.)
5. Montana: a product you hate and just want to get out of your collection(you have a vengeance against it)(Montana wanted Brooke to suffer(die) because in her mind Brooke took away the only person she truly loved, her brother Sam. The summer before Camp Redwood, Brooke was set to get married to her long-time boyfriend and Sam was his best friend and best man. Her fiancé thought she cheated on him the night before the wedding with Sam but, she didn't. At the altar, her fiancé shot himself and Sam.)
6. Brooke Thompson: a new product in your collection that was gifted to you by someone else(because it has a fresh, clean slate/life)(after what happened at her wedding she moved to Los Angeles to start a new life. She also moved to Oregon and started a new life after the events at Camp Redwood.)

Season 10: Double Feature

1. Double Feature: a duo product or choose two items that pair/complement each other well(lipstick/lip gloss, blush/highlighter, etc.)
2. Black Pills/The Muse Pill: A black item(packaging or product itself) or a product that brings out your artistic side(The pill worked by firing neurons in the Occipital Lobe of the human brain anywhere from 1000x-5000x their normal rate, increasing the user's ability to do artistic activities by an immense amount. A caveat of this effect was that it used up four vital minerals in the user's blood: magnesium, calcium, sodium, and potassium. These minerals must be replenished soon if not immediately after using the pill; if not the host will die. Those who are talented with a gift in the arts would remain with the same appearance, however, their body while under the effects of the Muse would need to feed on blood; because of the nutrient/mineral deficiency in their blood. Those who aren't naturally talented will revert into flesh phantoms: pale, bald, and lanky individuals suffering from uncontrollable twitches and unnatural movements. These creatures greatly resemble Count Orlok from Nosferatu.)
3. The Chemist: a product from a skincare brand that is dermatologist recommended or tested(She once worked for the government, conducting experiments to create the perfect war soldier. Then, 4 years before the season's main events, she created the designer drug The Muse. In order to amass a customer base while keeping a low profile, she moved to Provincetown. While at the town's only bar, she met Mickey and made a deal with him; for every person he could convince to become a test subject for her, she'd pay him \$50 a person. So over time she and Mickey gathered subjects and she conducted her experiments.)
4. Prodigy/Talent: a product you think a makeup artist would use or a product you are determined to pan/finish
5. Hybrid: a franken product(half human and half alien)
6. Alien: a one-of-a-kind product in your collection(Aliens were going extinct on their planet and wanted to live on Earth in the US. But, as themselves, they wouldn't be viable to live on Earth because of global warming and the state of the world. Their plan was to abduct humans and impregnate them. Then they would run experiments on them and then the human would give birth to a hybrid baby(half human and half alien). But, the aliens made a deal with the president for them to be able to do this and have a safe, protected place to run these tests in exchange for the technology they have created. This place was located in Nevada and was called Area 51.)

Season 11: NYC

1. NYC: a product from a brand based out of New York City(Mented Cosmetics, Glossier, Tula Skincare, Revlon, Sol de Janeiro, Ceremonia Haircare, Westman Atelier, Kevin Aucoin Beauty, Il Makiage, Saie Cosmetics, Glow Recipe, Fresh, Milk Makeup, Mac Cosmetics, Dossier, Eos, Maybelline, Nest Fragrances, Mario Badescu Skincare, Winky Lux, Bobbi Brown, Tarte, Nars, Pat McGrath Labs, Origins, and Farmacy)
2. Mai Tai Killer/Mr. Whitely: a product with a beach/tropical theme(scent, name, or packaging)(he was a Vietnam veteran who was a serial killer who would k*ll gay men using New York City's gay clubs as hunting grounds(always ordering Mai Tai's while he was there), earning him the name "the Mai Tai Killer. He worked as a nurse after the war and on the side worked for Velvet Touch to dispose of bodies. He was killing to dismember the bodies and take certain parts from each to create a Sentinel(the perfect human/a beacon of hope for the gay community). For example, the finale part was supposed to be Patrick's (a cop) heart because of his courage.)
3. Theo Graves: a product that in your opinion has beautiful packaging(he was a photographer who sought out beauty in decadence and decay in the ordinary. Initially, he photographed subjects other people would see as grotesque(risque things). To him, it was beautiful like a bouquet. However, as soon as other people started seeing the beauty in it, he lost interest and trivialized his work. Now he likes photographing flowers and water drops. He also professed to having psychic gifts inherited from his Haitian grandmother, a woman believed to be a witch because she could see things that others could not.)
4. Kathy Pizazz: a lip product or a product so good that you could sing about it(she was a cabaret performer/singer at the Neptune Baths and then she moved on to own and run/own her own bathhouse. She is of Sicilian descent and is always seen wearing elegant dresses and a be-jeweled crown/headpiece.)
5. Fire Island: a product you bought while you were on vacation(It's a long narrow island along the coast of New York and is a popular vacation/getaway spot for city natives to go to during the summer.)
6. Leather Man/Big Daddy: dirty, dirty(a sex-themed item)(He's an anonymous assailant haunting the streets of New York City wearing a leather mask and harnesses. He is a manifestation of the deadly virus(the AIDS pandemic) claiming lives in the city. He seems to appear out of thin air before att*cking, or simply stalking his prey. He also towers over his victims who are easily overpowered by his strength.)

Season 12: Delicate

1. Delicate: A product you can use up quickly but, wish it didn't go by as fast.(You cherish every moment you have with it because you know how quickly it runs out.)
2. Anna Victoria Alcott: A product that you struggle with when using it(for her struggles with infertility and the struggles she had once she finally became pregnant)(Anna(an actress) had been struggling with infertility for a while and when her publicist, Siobhan Corbyn recommended to her the doctor who helped her, Anna jumped on it. It finally worked and she became pregnant but, during her first-trimester strange things started happening(seeing people then when she looked away and looked back they weren't there, a home invasion, red lipstick messages on her mirror, etc.) She put this to being made up in her head due to the pregnancy hormones and the medications she was taking. The final straw was when she fainted at an award show while receiving her award and giving her speech. She and her husband Dex ended up temporarily moving to their friend's modern mountain house but, after a week of staying there, she m*scarried. Then things started getting strange. She went down to the basement one night and these cloaked people dr*gged her and she awoke the next morning with pregnancy symptoms. She went in for a check-up with her fertility doctor and it turned out she never m*scarried, she was still pregnant. She thinks it was the preacher she saw at that first appointment with her doctor. She finds her on Facebook and messages her asking to meet for coffee. The preacher ends up telling her those people who dr*gged and impregnated her are part of a satanic cult that Dex's late wife Adeline was a part of prior to meeting him. She also explains her run-in with them back in 1987.)
3. Sonia Shawcross: a product where the packaging reminds you of another product(ex. Bath and Body Works Hand Creams and Find Your Happy Place Hand Cream, Ace Beaute Glimmer Eyeshadows and Colourpop Supershock Shadows, Any Elf Dupe for a Higher-End Product(Halo Glow Liquid Filter, Halo Glow Beauty Wands, Glow Reviver Lip Oil, Poreless Putty Primer, etc.)(she was a co-worker/friend of Dex's(Anna's husband) who was an artist but, also looked eerily similar to Dex's ex-wife Adeline. In a later episode, it is revealed that she is Adeline's sister.)
- 4.

American Horror Stories(optional)

- **One prompt per episode since every episode had a different theme**

Season 1

1. Rubber (wo)Man Part One/Part Two: a product/brand that you love even tho your friends or people online hate(For Scarlett and Ruby's relationship)(They were both messed up in their own ways, Ruby because of her past trauma with her family and Scarlett because of her love for the morbid/finding pleasure in pain. But, they still managed to fall in love and Scarlett agreed to come visit every Halloween since Ruby was a ghost trapped in the house.)
2. Drive-In: a product that makes you crazy(broken packaging, hard to pan, etc.)(The movie Rabbit, Rabbit was made by director Larry Bitterman in 1986. He purposefully made his movie to be a horror movie where the horror wasn't happening on the screen but, in real life. He did this by using a lot of subliminal imagery that has an impact on the brain's fear center. He tells Kelly and Chad that The Exorcist only had two subliminal frames of a demon's face, and it had people vomiting and going into labor. He claimed to have worked on that film as a second assistant film cutter and to have perfected the techniques of his own. He also tells them that he discovered his editor, Lanie, cutting off her own fingers during post-production. At the screening Kelly and Chad were at, it turned people's eyes fully black and made them murder crazy.)
3. The Naughty List: a winter/Christmas-themed product(A group of influencers who post insensitive things online decided to film and post one of them harassing a mall Santa. Turns out he's actually not employed by the mall and k*llled their actual mall Santa. On Christmas Eve the fake mall Santa breaks into their shared home(think the Team 10 house) and k*llled them, one by one, and disassembled their bodies then used the parts as ornaments on a Christmas tree.)
4. Ba'al: a product you were desperate to have(Liv and Matt were experiencing infertility and went through round after round of IVF but, it wasn't working. They've had five IVF procedures over two years, but the doctor thought they needed to pursue other options. She was intent on trying again and wanted to start a new cycle in 8 weeks. But, after their appointment, the receptionist at the clinic called Liv over to present her with an ancient fertility totem that had been in her family for generations, which she instructed her to put underneath the conception bed. That night, the two of them made love, and 9 months later they had their son, Aaron.)
5. Feral: a non-cruelty-free product(Jay and Addy went camping one summer with their son Jacob at a national park. While they were there Jacob went missing. They returned to the national park 10 years later, he talks to parker ranger Stan Vogel and learned about the "feral nation": a subpopulation of cannibalistic and inbred humans living wild in pockets of each National Park. Their origins are unclear, and perhaps as old as the earliest settlements of the continent. Stan believes that the frequent disappearances in the parks are covered up because the parks themselves generate vast tourism revenue.)
6. Game Over: a red or orange product(eyeshadow, lippie, etc.)(A mom goes to great lengths to create a video game based on Murder House. She ends up buying the house to get more information for her video game but, ends up getting k*llled in the house. Her son has a theory: purifying fire will release all the ghosts from their trapped stasis in the house. So, he burnt the house to the ground. 3 years later, Scarlett bought the last newly built condo(they were built on the grounds of the old house). That night, Scarlett found Ruby and she explained that she was the only one who wanted to stay, and all the other ghosts went on to their next stage. She waited for Scarlett to come back to her, as true love never dies.)

Season 2:

1. Dollhouse: a product that reminds you of a doll(big, dramatic lashes, plastic component, bright pink blush, bold lipstick)(Samual Van Wirt wanted to give his son Otis the perfect mother. 2 years prior, he caught his wife cheating and threw her down the well as a consequence, which ended up k*lling her. He kidnapped young women and brought them to his estate forcing them to dress up as dolls, entertain his son, and compete in tasks to see who would make the perfect house-mom. Coby Dillum(Coby the Clown) one afternoon while trying to appease the son, showed him “a magic trick”, a gift she’d had since she was little. She made his toy truck move across the floor just by looking at it. She ended up passing all the tests and was molded into the perfect doll, but, not before the current Supreme showed up, freed her and the son and brought them to Miss Robichaux’s. Otis turned out to be a young Spalding from Coven(makes sense why he’s obsessed with dolls).
2. Aura: a product that makes you feel safe(your comfort zone with makeup)(Jasslyn and Bryce move into a new home within a gated community per Jasslyn’s request because of what happened when she was a kid(her parents were brutally m*rdred in front of her by home invaders). She buys an Aura doorbell cam to feel safer in her new home. But, some strange things started appearing, ghosts from her and her husband's pasts. First, it was the janitor from Jasslyn’s high school who grew to be obsessed with her, he wanted to apologize for his actions. She acknowledged that she and her friends were unkind to him as well and that she hoped they could forgive each other. Then, it was Bryce’s ex-fiance who he ran over with his car after she told him she was pregnant, she wanted him to suffer just the same as she did.)
3. Drive: a product you could wear while out clubbing/partying(Marci is a married woman/serial killer. She lures men back to her car while she is out clubbing, then knocks them out and takes them back to her house. She locks them in the garage and waits for them to wake up before torturing them then when she gets tired of that person, she’ll k*ll them. She leaves her husband to clean up the mess.)
4. Milkmaids: a more affordable product(from the drugstore, Ulta’s drugstore section, etc.)(Set in 1757 during the peak of the smallpox pandemic. Celeste is a young woman who has boils all over her body, hips, chest, and back(later learned that they started appearing when she was a milkmaid and is actually cowpox. She knew from the start that she was a healer and was the cure for smallpox. But, after she moved and met the town milkmaid, Delilah, she confirmed Celeste’s beliefs. Milkmaids are lower-class women who need to make ends meet and just need the money. They take care of the cows, milk them, and then deliver the fresh milk to the townspeople.)
5. Bloody Mary: a product with a mirror(Based on the real-life urban legend Bloody Mary. 4 friends threw a sleepover and collectively chose to summon Mary. They went to separate rooms and individually summoned her. Mary (a crowned Black woman) appeared in each of their mirrors and told them that the pursuit of knowledge is noble. If they swore fealty to her, she would give them what they wanted. Afterward, they compared notes: she told Bianca that she could get into Yale by accusing her guidance counselor of r*ping her, told Lena to drop a fellow cheerleader from the top of a pyramid to become cheer captain, told Maggie to steal her crush's girlfriend's nude pics and post them publicly to win him, and told Elise to hurt someone to become rich. If they didn’t fulfill their pacts with her they’d either end up dead or in psychiatric care.)

6. Facelift: a product that makes you feel beautiful/confident(Dr. Pearle is a plastic surgeon, although she doesn't consider herself one but, instead a worshipper of the human form who must occasionally clean up the ravages of time. She was a witch who wanted to rid the world of ugly people and make the beautiful even more so and keep them that way. Once a year she threw a pageant commemorating the giver of beauty slaying the ugly swine. She turns someone into a swine, hooves for hands, and a snout. She also had all of her followers get a butterfly tattooed on their forearm.)
7. Necro: a product past its expiration date or the oldest product in any category of your collection(Sam is a mortician with a dark past. In 1998, when she was a little girl, her mom was k*llled during a home invasion and her body wasn't found for 3 days. She was left to fend for herself and with no food so, she chose to breastfeed off of her mother. Flash forward to the present day, she is working as a mortician when one day the funeral home hires a new grave digger, Charlie. Over the next few days, he gets Sam to open up about her past. Even her fiance doesn't know about it. Charlie ends up tricking her by pretending to be a dead body but, things took a turn when she ended up making love to his "dead corpse". She leaves the room afterward, and he awakes and confronts her about it. He claims that his sick prank was his way of healing her. Two months later, she ended up quitting her job at the funeral home and started working as a makeup artist. At her wedding(the alter to be specific), Charlie shows up and shows the recording of his sick prank and she is outcast by her family, friends, fiance, and society since the footage was posted online.)
8. Lake: a water-themed item(Finn and Jake went to their family's lakehouse on Lake Prescott when Jake mysteriously drowns. 4 months later, after being released from a mental institution(for claiming that something pulled Jake down into the water and he disappeared), Finn returns home, but she and her mom start seeing and hearing things, Jake asking for them to come and find him, faucets turning on by themselves, and the bathtub water looking murky and filled with algae. So Finn and her mom return to the lakehouse to figure out what happened and to hopefully find Jake. They end up finding him but, in the process, they find a concrete block with 3 skeletons chained to it(they take the one's necklace as well). Turns out the necklace belonged to a member of the Boone family, so they go and talk to the only living descendant Millie where they figure out the truth. Millie tells them that her great-grandfather Maynard must have owned the necklace. She claims that Wrede Prescott, the developer for the area, invested in Lake Prescott's dam and murdered the three main opponents to the project. The necklace is a pair of dog tags from Maynard's neck, presumed to have been on him when the dam was launched. He and his two cohorts were left chained to the pillar as the lake bed formed by flooding over them. She also states that the surviving descendants continue to fight yearly about the dam's operation nearly a century later, hampered by the endowment Wrede Prescott left behind in trust. His law firm, Spengler and Webber, fights the petitions to protect Prescott's family name, which is the firm that Jeffrey(the father/husband) works for and leads the project. In fact, Jeffrey himself is a Prescott (and so are Jake and Finn, by extension). Erin(the mom) realizes that the ghostly attack on Jake is retribution/revenge for the murders and that they will come for Finn.)

Season 3

1. Bestie: a product a friend gifted to you/recommended to you(Shelby moves to a new house and school after her mom dies due to cancer. She is quickly picked on by a group of kids due to her appearance and takes her anger out on her father. While watching her favorite YouTube show Anna Rexhia, another watcher named BFF4EVA contacts her wanting to videochat. It's revealed that the person is a deformed teenage girl who quickly befriends her and the two bond due to their loss of mothers and annoyances of their dads. BFF4EVA/Bestie later encourages her to be more confident and do a series of escalating pranks like shoplifting, getting in fights with her dad, and poisoning the entire cast for a school play into vomiting on opening night. She finally goes overboard when she goes as her music teachers' stillborn baby on Halloween and is locked in the basement by her dad as punishment. Bestie calls her on an old laptop and tells her to break her arm to get out. This is the breaking point as it makes Shelby re-evaluate her relationship and stop being friends with her. She apologizes to her father and teacher and befriends a boy named River who bonds with her due to having an open heart and a hatred for the kids who bullied her. One day River takes her to a house that he believes to be haunted but while there, Shelby realizes it's Bestie's house after recognizing the scenery. Bestie appears and Shelby tries to flee but River stabs & kills her, revealing he is another one of Bestie's "friends".)
2. Daphne: a product you bought in 2020(during the Covid lockdown)(At the start of the lockdown, art curator owner Will Caswell is given a high-tech assistant named Daphne. As he is alone with only Daphne for company, he lets her in and she proceeds to make his life better: changing lights in his home, raising prices on virtual art auction, and helping him sleep. After the lockdown is lifted due to the vaccine, Daphne grows jealous of Will's girlfriend and tries to sabotage their relationship. When that doesn't work she replaces her takeout with food cooked in peanut oil which results in her dying of anaphylactic shock. At a physical art show, Will brings Daphne who ends up killing everyone at the show, except for him as he left the room. Upon returning home, he is arrested for Sarah's murder due to footage showing him changing out Sarah's food order and the murder of the art goers due to his tampering with the room. At the precinct, he learns that Daphne had been a gag gift and for others didn't work the way it did for him. He continuously tries to get Daphne to talk to the police while the device remains silent.)
3. Tapeworm: a product that makes you feel beautiful/a product so beautiful that you could see a model wearing it(A woman named Vivian attempts to audition for a role at Vogue but an agent named Sheila Klein tells her she's too fat to be a model. Her friend Heather gives her a card to a weight loss doctor named Dr. Thaddeus Leu who gives her medication called Modify which caused her to lose weight and later she gets the job at Vogue. However, during a photo shoot, she faints and breaks her nose. During a checkup with Dr. Leu, it turns out that she has a heart condition that could be fatal if she kept taking the shots. He gave her another option which is a tapeworm that would eat anything she eats and never give her any weight but can't overeat. She does so anyway and later on as she continues to get more jobs, the worm begins to cause her to change in her eating behavior and personality causing her to yell at her coworkers and Heather. The worm causes her to lose so much weight that she becomes very skinny. After meeting with Leu, he gives her a serum that will cause the worm to exit her body and at home, she takes the serum and pulls the worm out. Unfortunately, the worm is still alive and then kills her. When Heather comes back to get her stuff, the worm attacks her and inserts itself into her through the mouth.)
4. Organ: an innovative product or a product you've never seen/used anything like it(A compulsive womanizer meets his match in a woman who loves him for his body--literally--and after a one-night stand he wakes up with his kidney missing and a strange new organ growing inside of him. When he seeks out answers, he falls into a strange conspiracy. His kidney was sold through the black market to a company looking to change the medical world, they have prototyped new synthetic organs that act like real ones but, never deteriorate or battle infections.)