



**Career  
Education**  
COLLEGE YOUR WAY

[Insert your college logo here]

[Insert headline here]

**What:** [insert the news here. E.g., college launches partnership with local employer, campus fair to highlight career education programs, course enrollment period beings]

**Who:** [insert the key participants, people available for interview]

**When:** [insert date and time of event]

**Where:** [insert location of event]

**More:** Career education is a major driver in our region's economy, offering affordable education and training that elevates individuals, families and communities. It also is the focus of the regional Find It. Be It. campaign, an effort of the Central/Mother Lode Regional Consortium. [insert your college name] and 13 other colleges in the area are consortium members. The goals of the campaign are to increase student enrollment in career education courses at member colleges and to expand the number of partnerships between member colleges and regional employers. Such partnerships can lead to more internships and other work-based opportunities for students, and, ultimately, more job placements upon graduation, benefitting the entire region.

For more information, visit [FindItBelt.org](http://FindItBelt.org).

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