

DE PERE HIGH SCHOOL Athletics Department

APPAREL GUIDELINES & INFORMATION

Latest update 04-14-2025

Game Time Apparel

Our primary colors are cardinal (as specified below) and white. While we prefer that we keep to that philosophy, we WILL allow black, charcoal or gray to be a primary color for game time apparel.

Some Recommended Contacts for Uniform & Apparel Purchases

Uniforms/Spirit Packs/Team Gear

BSN –	Jeff Nordgaard 920.574.4846, jnordgaard@bsnsports.com
Team Apparel -	Jessie Rabas, 920.366.5866, jessie@teamapparel.com
TeamUp Athletics -	Tim Sheffer, 414.736.0964, tim.sheffer@teamupathletics.com
Home Team Sports -	Zach Gutzman 920,639-3361, zgutzman@htsa-inc.com
Badger Sporting Goods -	Kyle Loughrin 920.508.0018, KyleL@bsgsports.com

T-shirts/Quick Turnaround Items

Team Apparel -	Jessie Rabas, 920.366.5866, jessie@teamapparel.com
Home Team Sports -	Zach Gutzman (920) 639-3361, zgutzman@htsa-inc.com
Global Recognition –	Nicole Greiger, 920.617.0172, nicole@globalrecognition.com

Purchasing for uniforms will go through the Athletics Department Budget and be approved by the Athletics Director for price, style and color. If a booster club or sport would like to purchase alternate uniforms or uniforms out of the normal cycle, that is acceptable. The same color, logo and other guidelines for uniforms would apply.

Lettering

Remind vendors that there is a SPACE in DE PERE, not to be confused with ~~DEPERE~~.

Team Apparel – Non-game time

If a team intends to purchase warm-ups or any other gear that may be worn as a team for activities prior to an event, black can be used as a primary color as well as cardinal, white or cardinal/white.

The Redbird logo and the DP alternative logo shall not be altered. (No hats imposed, no “muscle man” body attached, etc.)

When using the Redbird logo or the DP alternative logo, lettering can be used above or below the logos, but no background shall be superimposed behind or intertwined into the logos. (No crossed bats, rackets, footballs behind or intertwined in the logos)

If a vendor other than above listed is used, the color of the garment must be pre-approved.

Jeff Byczek has a swatch and metal plate that can be used to match color as well.

Fundraising/Booster Club/Motivational/Spirit Wear

If a team or booster club intends to purchase gear for members of the team or for parents, fans, etc that will not be worn at game time or during warm-up periods, any color can be used.

Logo

The Redbird logo and the DP alternative logo shall not be altered. (No hats imposed, no “muscle man” body attached, etc.) In Summer 2017, we slightly revised our Redbirds logo.

When using the Redbird logo or the DP alternative logo, lettering can be used above or below the logos, but no background or shall be superimposed behind or intertwined into the logos. (No crossed bats, rackets, footballs behind or intertwined in the logos).

Note that the BIRD should always face right as you look at it.

Technical References

Screen Printing:

PMS 188C (Cardinal)

PMS 109C (Yellow)

PMS 422C (Gray)

Black

Embroidery/Thread Color:

Burgundy 1835

Garment

Nike Cardinal or Redskin Maroon