

City Council is rejecting \$4.95M of \$5.3M in federal and nonprofit money to expand our recycling access and provide recycling education and outreach. Please sign the petition and read more about what is going on.



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Important Links

- Read and sign the [petition](#)!
 - Watch this [video recap](#)!
 - Order your [recycling cart](#)!
 - Read this news [article](#)! (“City of New Orleans might trash fully-funded residential recycling initiative”)
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TLDR: What is going on?

In 2023, the Office of Resilience and Sustainability applied for funding through the [EPA SWIFR grant program](#) to provide recycling carts to every eligible household in this city, conduct recycling education and outreach, and develop a Solid Waste Master Plan. New Orleans was selected (along with 24 other cities) and awarded [\\$5.3 million in federal and nonprofit funds](#) to **upgrade our city’s waste management system; ironically, our city council would rather let it go to waste**. Verite News posted an [article](#) on February 25 disclosing emails that confirm our city council has ZERO intentions of spending these EPA funds before they expire or requesting a no-cost time extension to keep this grant alive. Worse yet, they want to do this without a public hearing nor any public accountability!

In internal communications obtained by Verite News, a staff member in Council President JP Morrell’s office emailed the heads of the Office of Resilience and Sustainability and the Department of Sanitation on Feb. 10, informing them that **there would be no public hearing on a contract to purchase new recycling carts** for the program.

“Due to the City’s current budget constraints, **we cannot afford to move forward on the EPA grant**,” wrote Julia Zuckerman, the legislative director for Morrell, in the email. “No matching funds can be allocated to this grant from the General Fund.”

Last fall, the [city council](#) would not approve the purchasing of recycling carts to draw down these funds. **Your elected officials are preventing you from receiving this service (that you already pay for)**, refusing to use this money for its intended purposes. **Right now, we all need to fight for universal access to curbside recycling before this money is gone for good at the end of March.**

More recently, [Nola.com](#) published an article that said they will move forward with the Solid Waste Master Plan alone.

Context: A History of Failed Recycling

New Orleans has a big waste problem. Waste is costly, it is unsightly, it impacts our quality of life, and it causes flood risk. We send **98% of all of our waste** in the city to **the landfill**, which is as bad as the worst cities in the country. This has hardly improved since 1990!

To make matters worse, **New Orleans loses \$6.1 million/year** to a recycling collection contract that pays our contractors to collect household recycling whether or not homes have recycling carts. **Only 42% of households in New Orleans currently have a recycling cart**, even though we all pay for the recycling service. This is because residents have to request a recycling cart (or “opt in”) through nola311.org to receive the service. Regardless of whether you have opted into recycling, **\$6 out of your \$24 monthly sanitation fee goes to recycling collection**. Trash and recycling are lumped up in the **same collection contracts**. IV Waste, Waste Pro, and Richard’s Disposal collect residential trash and recycling across the city, and they are paid the full amount per eligible household in each of their service areas. The recycling portion of these contracts adds up to **\$10.5 million/year**.

Current Landscape of Recycling in New Orleans

- **Every household in New Orleans already pays for recycling through sanitation fees, but less than half of residents actually receive the service.**

		Service Locations	Solid Waste (Monthly Cost Per Unit)	Solid Waste (Annual Cost)	Recycling (Monthly Cost Per Unit)	Recycling (Annual Cost)
Area 1	IV Waste	64,404	\$18.80	\$14,528,955.04	\$5.37	\$4,146,484.09
Area 2	IV Waste	50,623	\$18.26	\$11,092,511.76	\$5.22	\$3,171,024.72
Area 3	Waste Pro	27,095	\$22.74	\$7,392,526.10	\$6.48	\$2,107,310.37
Area 4	Richard's Disposal	18,144	\$21.04	\$4,580,997.12	\$5.26	\$1,145,249.28
TOTAL				\$37,594,990.02		\$10,570,068.46

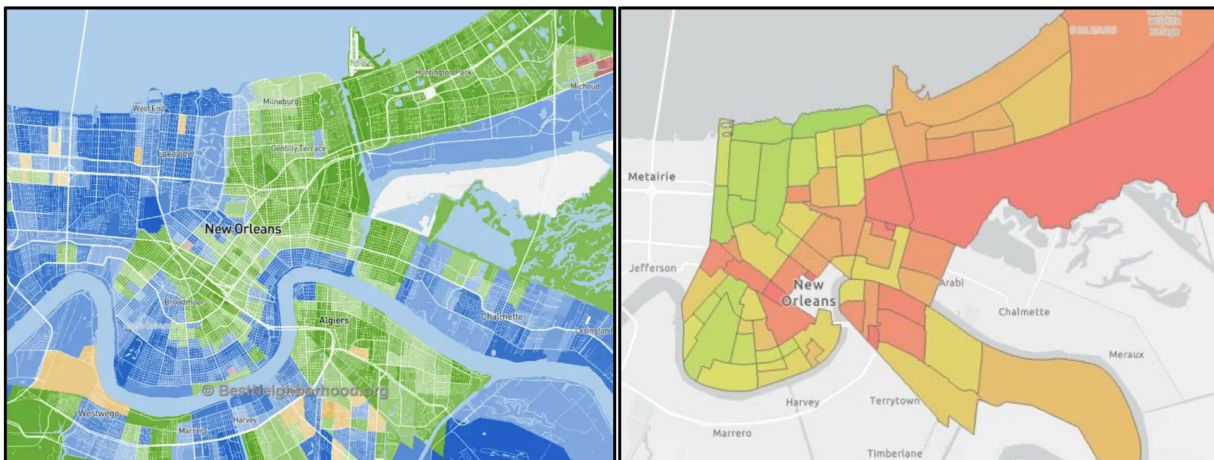
But they are only obligated to pick up recycling from homes that have a cart. It gets worse...at this very moment, New Orleans has a [once-in-a-generation opportunity](#) with funding to level-up its recycling system by providing recycling carts to all eligible homes

AND developing a [solid waste master plan](#)...and your elected officials are turning their heads the other way. Your City Council is being bought off, and unless we demand otherwise, New Orleans will lose these funds and remain underdeveloped and crisis-prone around waste management (continue being a throwaway city) for years and decades to come.

Who is most impacted by this?

New Orleanians, folks mostly in Black neighborhoods, are **losing ~\$6.1 million/year** in paid-for recycling collection services that are not being offered **due not having recycling carts**. Residents who do not have recycling carts do not get the recycling service we all pay for; however, the waste collection companies are paid in full (\$24 of \$24 monthly fee) for each household they service, including those that do not have a recycling cart.

Current Recycling Access and (In)Equity



Racial demographics of New Orleans

Heatmap of households lacking recycling cart

The existing opt-in program requires each resident to sign up to receive this service, even though we already pay for it. An opt-in program reinforces systemic barriers because communities that lack access to basic services like computers or internet or have distrust of the government may not even know this program exists at no additional cost.

A Timeline of Evidence of City Council Playing with our Federal Dollars!

- [September 15, 2025](#): Office of Resilience and Sustainability (ORS) staff [introduced](#) this Rehrig cart contract to City Council for vote/approval. This contract would permit our purchasing of recycling carts. Without a “yes” vote from City Council, ORS cannot draw down the funds. There was expressed opposition from IV Waste and a recycling business owner who is in direct competition with municipal recycling. Council decided to defer the vote until September 25.
 - [September 25, 2025](#): Despite this being placed on the calendar, City Council originally decided to defer the vote until October 9th, but then conveniently waited until after the election. I wonder [why](#)? Franziska’s post with Glass Half Full got a LOT of attention, and they did not want to risk this issue changing the reputation of the frontrunner prior to our vote. The contract was placed on the agenda for the October 23rd regular meeting.
 - [October 23, 2025](#): Due to the news of the budget deficit, City Council decided to defer the vote to a later date. The next date they eventually selected would be sometime in early January.
 - [December 9, 2025](#): Councilmember Harris invites Glass Half Full and ORS / Department of Sanitation to speak on recycling updates and the pilot project. Harris disapproves of IV Waste’s tampering with this contract and [finds it problematic](#) that they are interfering with the pilot project’s implementation. This meeting is adjourned with no vote as it was merely to provide an update.
 - January 12, 2026: new Mayoral team terminates key ORS staff affiliated with this EPA grant on Day 1. Terminated staff include: Greg Nichols (Director of ORS), Daniel Jatres (Capital Projects Administrator), and Chris Lang (Circular Economy Policy and Program Manager).
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Why are waste haulers (and the City Council) against this?

Waste haulers are *already* getting paid for recycling collection services regardless of whether households have recycling carts or not. **The \$6 million that we, as residents, lose to a service not being offered goes straight into their profits!** They will claim that New Orleans is not ready to recycle (this is a nice way of saying we are too stupid to learn), that there is no plan (you can read the plan [here](#)), that there will be too much contamination, and now that the City simply does not have the money for this...**but the reality is their profits are at stake.**

City Council should have been running forward with this opportunity to help our city level up its waste management, reduce the waste we send to the landfill, and increase our

Elected Officials' Waste/Oil & Gas-Affiliated Donations Tracker:

- Mayor [Helena Moreno](#): ~\$84,000-\$144,250 (since 2017)

FilerLastName	FilerFirstName	ContributorName	ContributorAddr1	City	State	ContributionDa	ContributionAmt
Moreno	Helena	SIDNEY D TORRES, III (IV Waste)	8301 W Judge Perez Dr	Chalmette	LA	10/6/2025	\$12,000.00
Moreno	Helena	ALMA H TORRES (IV Waste)	1029 Esplanade Ave	New Orleans	LA	10/6/2025	\$7,000.00
Moreno	Helena	JEFFREY L WARD (River Birch)	978 Lakeshore Blvd	Slidell	LA	10/6/2025	\$6,000.00
Moreno	Helena	WILLOW LLC (River Birch)	2000 S Kenner Rd	Westwego	LA	10/6/2025	\$6,000.00
Moreno	Helena	LANEY CHQUEST	PO Box 2340	Marrero	LA	9/16/2025	\$12,000.00
Moreno	Helena	LANEY C LLC (Laney Chouest)	PO Box 2340	Marrero	LA	9/16/2025	\$12,000.00
Moreno	Helena	LANEY C PRODUCTION (Laney Chouest)	PO Box 2340	Marrero	LA	9/16/2025	\$12,000.00
Moreno	Helena	NOLA MOTOR CLUB LLC (Laney Chouest)	PO Box 2340	Marrero	LA	9/16/2025	\$12,000.00
Moreno	Helena	JENNIFER S HEEBE (River Birch)	5531 St Charles Ave	New Orleans	LA	7/2/2025	\$12,000.00
Moreno	Helena	EMILY ARATA (River Birch)	7301 Hampson St	New Orleans	LA	7/2/2025	\$2,500.00
Moreno	Helena	JEFF WARD (River Birch)	978 Lakeshore Blvd	Slidell	LA	5/23/2025	\$6,000.00
Moreno	Helena	PATRICIA L WARD (River Birch)	978 Lakeshore Blvd	Slidell	LA	5/23/2025	\$6,000.00
Moreno	Helena	ALMA H TORRES (IV Waste)	1029 Esplanade Avenue	New Orleans	LA	12/31/2024	\$5,000.00
Moreno	Helena	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd	New Orleans	LA	10/17/2024	\$1,250.00
Moreno	Helena	HELIS OIL & GAS COMPANY LLC	228 Saint Charles Ave	New Orleans	LA	9/17/2024	\$5,000.00
Moreno	Helena	EMILY ARATA (River Birch)	7301 Hampson St	New Orleans	LA	5/1/2024	\$2,500.00
Moreno	Helena	EMILY ARATA (River Birch)	7301 HAMPSON ST.	NEW ORLEANS	LA	10/16/2023	\$1,000.00
Moreno	Helena	FREDERICK R HEEBE (River Birch)	5531 SAINT CHARLES AVE.	NEW ORLEANS	LA	1/5/2023	\$1,000.00
Moreno	Helena	HELIS OIL & GAS COMPANY LLC	228 ST. CHARLES AVE	NEW ORLEANS	LA	12/21/2022	\$2,500.00
Moreno	Helena	EMILY ARATA (River Birch)	7301 HAMPSON ST.	NEW ORLEANS	LA	5/9/2022	\$1,000.00
Moreno	Helena	JEFFREY L WARD (River Birch)	2000 SOUTH KENNER RD	AVONDALE	LA	11/10/2021	\$5,000.00
Moreno	Helena	EMILY S ARATA (River Birch)	7301 HAMPSON ST	NEW ORLEANS	LA	8/27/2021	\$1,000.00
Moreno	Helena	HELIS OIL & GAS COMPANY LLC	228 ST. CHARLES AVE	NEW ORLEANS	LA	7/7/2021	\$2,500.00
Moreno	Helena	SIDNEY TORRES (IV Waste)	730 S. PIERCE ST.	NEW ORLEANS	LA	6/29/2021	\$2,500.00
Moreno	Helena	RIVERBIRCH LLC	2000 SOUTH KENNER RD	AVONDALE	LA	7/6/2017	\$5,000.00
Moreno	Helena	HELLIS OIL AND GAS COMPANY	228 ST CHARLES AVE	NEW ORLEANS	LA	4/6/2017	\$2,500.00
Moreno	Helena	EMILY S ARATA (River Birch)	7301 HAMPSON ST	NEW ORLEANS	LA	4/3/2017	\$1,000.00
							\$144,250.00

- Council President [JP Morrell](#): ~\$72,000-\$88,750 (since 2021)

FilerLastName	FilerFirstName	ContributorName	ContributorAddr1	State	ContributionDa	ContributionAmt
Morrell	Jean Paul	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd.	LA	10/12/2025	\$1,000.00
Morrell	Jean Paul	SIDNEY TORRES, III	8301 W. Judge Perez Dr.	LA	10/10/2025	\$12,000.00
Morrell	Jean Paul	RIVER BIRCH, LLC	2000 South Kenner Road	LA	10/1/2025	\$6,000.00
Morrell	Jean Paul	HELIS OIL AND GAS, LLC	201 St. Charles Avenue	LA	9/29/2025	\$7,000.00
Morrell	Jean Paul	RIVER BIRCH, LLC	2000 South Kenner Road	LA	5/23/2025	\$6,000.00
Morrell	Jean Paul	WILLOW,LLC (River Birch)	2000 South Kenner Road	LA	5/23/2025	\$6,000.00
Morrell	Jean Paul	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd.	LA	5/14/2024	\$1,500.00
Morrell	Jean Paul	HELIS OIL AND GAS, LLC	201 St. Charles Avenue	LA	3/6/2023	\$5,000.00
Morrell	Jean Paul	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd.	LA	6/8/2022	\$1,000.00
Morrell	Jean Paul	HELIS OIL & GAS COMPANY LLC	228 ST. CHARLES AVENUE	LA	5/9/2022	\$2,500.00
Morrell	Jean Paul	JEFF WARD (River Birch)	978 Lakeshore Blvd.	LA	10/14/2021	\$5,000.00
Morrell	Jean Paul	FRED HEEBE (River Birch)	5531 St. Charles Avenue	LA	10/5/2021	\$5,000.00
Morrell	Jean Paul	JENNIFER HEEBE (River Birch)	5531 St. Charles Avenue	LA	10/5/2021	\$5,000.00
Morrell	Jean Paul	RICHARD J. WARD III CAMPAIGN (?)	3741 Highway 1 South	LA	8/20/2021	\$5,000.00
Morrell	Jean Paul	WARD3 PAC, LLC (?)	8680 Bluebonnet Blvd.	LA	8/20/2021	\$2,500.00
Morrell	Jean Paul	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd.	LA	6/17/2021	\$1,250.00
Morrell	Jean Paul	WILLOW,LLC (River Birch)	2000 South Kenner Road	LA	5/28/2021	\$5,000.00
Morrell	Jean Paul	HELIS OIL AND GAS, LLC	201 St. Charles Avenue	LA	5/24/2021	\$5,000.00
Morrell	Jean Paul	RIVER BIRCH, LLC	2000 South Kenner Road	LA	2/3/2021	\$5,000.00
Morrell	Jean Paul	EMILY ARATA (River Birch)	7301 Hampson Street	LA	4/27/2022	\$1,000.00
Morrell	Jean Paul	EMILY ARATA (River Birch)	7301 Hampson Street	LA	8/27/2021	\$1,000.00
						\$88,750.00

- Council Vice President [Matthew Willard](#): \$24,750-\$27,250 in 2025, \$29,250 since 2019

[illegible]

- District A Councilmember [Aimee McCarron](#): \$7,500-\$10,000 in 2025

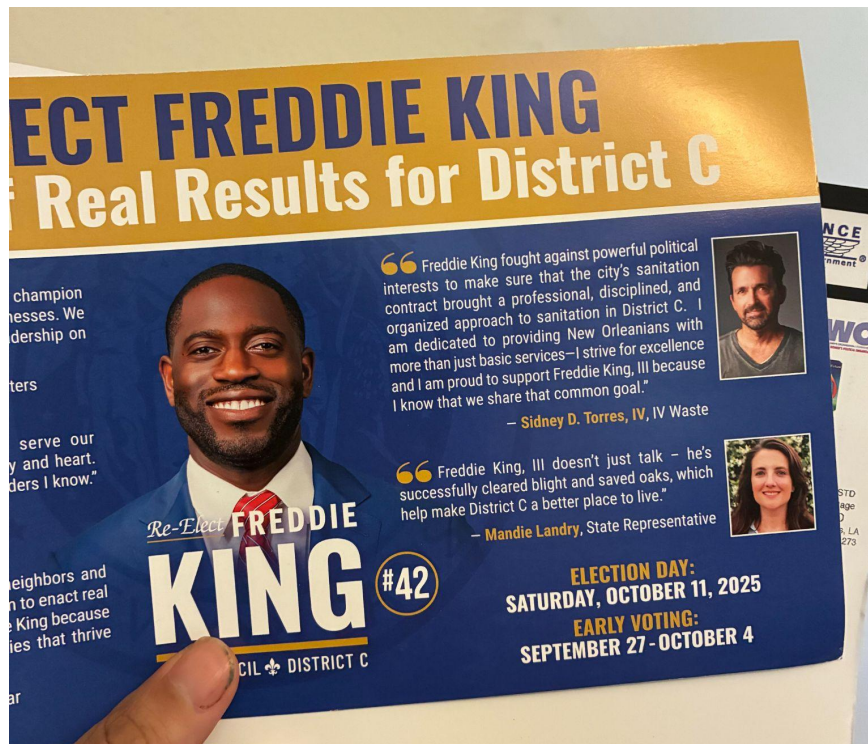
FilerLastName	FilerFirstName	ContributorName	ContributorAddress	ContributorCity	State	ContributionDate	ContributionAmount
McCarron	Aimee	650 KNOX RD. LLC (Sidney Torres)	730 S. Pierce St	New Orleans	LA	11/14/2025	\$6,000.00
McCarron	Aimee	HELIS OIL & GAS COMPANY, LLC	201 St. Charles	New Orleans	LA	11/12/2025	\$2,500.00
McCarron	Aimee	WRONG IRON LLC (Sidney Torres)	5790 Argonne B	New Orleans	LA	11/8/2025	\$1,000.00
McCarron	Aimee	WRONG IRON LLC (Sidney Torres)	5790 Argonne B	New Orleans	LA	10/2/2025	\$500.00
							\$10,000.00

- District B Councilmember [Lesli Harris](#): \$5,750-\$8,250 from 2021-2025

FilerLastName	FilerFirstName	ContributorName	ContributorAddress	City	State	Zip	ContributionDate	ContributionAmount
Harris	Lesli	IV WASTE MANAGEMENT (IV Waste)	730 S. Pierce Street	New Orleans	LA	70119	7/8/2025	\$2,500.00
Harris	Lesli	HELIS OIL & GAS COMPANY, LLC	201 St. Charles Avenue	New Orleans	LA	70170	3/25/2025	\$2,500.00
Harris	Lesli	JULIE TURAFO (IV Waste)	730 South Pierce Street	New Orleans	LA	70119	8/16/2024	\$2,500.00
Harris	Lesli	WRONG IRON LLC (IV Waste)	5920 Argonne Street	New Orleans	LA	70124	11/1/2021	\$750.00
								\$8,250.00

- District C Councilmember [Freddie King III](#): \$15,250 since 2021

FilerLastName	FilerFirstN	ContributorName	ContributorAddr1	ContributorCity	State	ContributionDa	ContributionAmt
King III	Freddie	RIVER BIRCH LLC	2000 South Kenner Road	Avondale	LA	9/23/2025	\$6,000.00
King III	Freddie	RIVER BIRCH LLC	2000 South Kenner Road	Avondale	LA	4/29/2025	\$3,000.00
King III	Freddie	A. J. WARD, JR (River Birch)	2000 South Kenner Rd	Avondale	LA	5/12/2025	\$1,500.00
King III	Freddie	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd	New Orleans	LA	5/17/2023	\$1,250.00
King III	Freddie	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd	New Orleans	LA	5/17/2023	\$1,250.00
King III	Freddie	WRONG IRON LLC (IV Waste)	5970 Argonne Blvd	New Orleans	LA	11/4/2021	\$1,250.00
King III	Freddie	A. J. WARD, JR (River Birch)	2000 South Kenner Rd	Avondale	LA	10/18/2021	\$1,000.00
							\$15,250.00



- District D Councilmember [Eugene Green](#): \$6,030 since 2021

FileLastName	FilerFirstName	ContributorName	ContributorAddr1	State	ContributionDa	ContributionAmt
Green	Eugene J.	JEFFERY WARD (River Birch)	2000 S Kenner Rd	LA	11/29/2021	\$2,500.00
Green	Eugene J.	WILLOW LLC (River Birch)	2000 S Kenner Rd	LA	11/29/2021	\$2,500.00
Green	Eugene J.	ALMA TORRES (IV Waste)	1029 Esplanade Ave,	LA	6/27/2023	\$1,030.00
						\$6,030.00

- District E Councilmember [Jason Hughes](#): \$3,000 in 2025

[illegible]

- Former District A Councilmember [Joe Giarrusso III](#): \$19,000-\$21,500 since 2017

[illegible]

- Former District E Councilmember [Oliver Thomas](#): \$20,000 since 2021

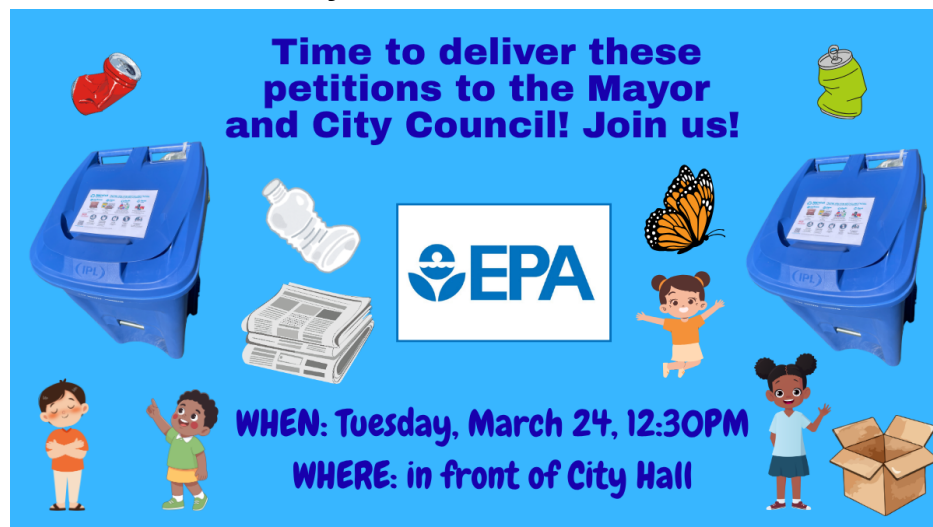
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If the City Council wants to squander free money that can make our city not only more sustainable but more equitable, they need to do so publicly and own the shame that comes with it! Here are some action items you can do to help this cause:

1. If you have not done so already, **order your recycling cart through nola311.org**! Watch this [video](#) here if you are having difficulty.



2. Sign this [petition](#) to confirm your support for the city to spend this EPA funding on recycling expansion, recycling education and outreach, and the Solid Waste Master Plan. We are delivering these signed petitions to the **Mayor and our Councilmembers on Tuesday, March 24 at 12:30PM**. Join us!



3. **Call or email the Mayor and your District's Councilmember** and demand our city (ORS Director, Meagan Williams) requests a "No Cost Time Extension" request for this FULL grant (inclusive of the recycling expansion and education and outreach, not just the Solid Waste Master Plan), exactly as the grant was submitted. Tell them that any request that does not include the full grant will change its scope of work and likely lead to the grant's cancellation by the EPA. Ask them to add this grant's updates on the upcoming committee meeting agendas. Tell them to:
- a. Use this free federal money to provide equitable access to recycling for all of our residents (approve the recycling cart contract);
 - b. Use this free federal money to develop a Solid Waste Master Plan, a 10 year road map for sustainability around solid waste (something we have not had for 36 years!)
 - c. If you will not approve a cart contract, change the contract so residents who do not have recycling carts are not paying for that service.
 - i. **Mayor:** Helena Moreno, mayor@nola.gov (504) 658-4900
 - ii. **President of Council:** JP Morrell, JP.Morrell@nola.gov (504) 658-1070
 - Chief of Staff: Krystal Hendon, Krystal.Hendon@nola.gov
 - iii. **Vice President of Council:** Matthew Willard, Matthew.Willard@nola.gov (504) 658-1060
 - Chief of Staff: Courtney Fleming, Courtney.Fleming@nola.gov
 - iv. **District A Councilmember:** Aimee McCarron, Aimee.McCarron@nola.gov (504) 658-1010
 - Chief of Staff: Sherae Hunter, Smhunter@nola.gov
 - v. **District B Councilmember:** Lesli Harris, Lesli.Harris@nola.gov (504) 658-1020
 - Chief of Staff: Alison Poort, Anpoort@nola.gov
 - vi. **District C Councilmember:** Freddie King III, Freddie.King@nola.gov (504) 658-1030
 - Chief of Staff: Winston Fiore, Winston.Fiore@nola.gov
 - vii. **District D Councilmember:** Eugene Green, Eugene.Green@nola.gov (504) 658-1040
 - Chief of Staff: Sandra Thomas, Sandra.Thomas@nola.gov
 - viii. **District E Councilmember:** Jason Hughes, Jason.Hughes@nola.gov (504) 658-1050
 - Chief of Staff: Tammie Jackson, Tjackson@nola.gov

4. Come to City Council chambers (1300 Perdido St) for these [meetings](#) and voice your support for the recycling expansion and development of a Solid Waste Master Plan.
- a. [Public Works, Sanitation, and the Environment Committee](#) meeting: **March 10, 10AM**
 - b. [Climate Chance and Sustainability Committee](#) meeting: **March 11, 10AM**
 - c. [Quality of Life Committee](#) meeting: **March 19, 10AM (cancelled)**
 - d. **Budget Committee** meeting: **March 19, 1PM**
 - e. **Deliver Petitions: Tuesday, March 24, 12:30PM** (in front of City Hall)



5. Learn more about the recycling grant and expansion effort by watching this [presentation](#) at the Quality of Life meeting on December 9, 2025. (Slideshow [here](#))

6. Share this file with all of your friends and family in New Orleans, particularly those who do not already have recycling carts.
7. Learn what is and is not [recyclable](#).


RECYCLE
 RECICLE

THANK YOU FOR RECYCLING THESE:
 GRACIAS POR RECICLAR ESTOS MATERIALES:

 Cardboard <i>Cartón</i>	 Paper <i>Papel</i>	 Plastic <i>Plástico</i>	 Metal <i>Latas</i>
 Cardboard (flattened, no pizza boxes) <i>Cartón</i> (cajas aplanadas, no cajas de pizza)	 Paper (all colors and types) <i>Papel</i> (De todos los colores y tipos)	 Plastic bottles and jugs (empty and dry, replace cap) <i>Botellas y recipientes de plástico</i> (vacíos y secos, reemplace la tapa)	 Aluminum and steel cans (empty and dry) <i>Latas de aluminio y acero</i> (vacías y secas)

NO!
¡Prohibido!



nola.gov/recycling

 Do not bag recyclables <i>No coloque artículos que se puedan reciclar en una bolsa</i>	 No plastic bags or plastic wrap (return to retail) <i>No reciclar bolsas de plástico</i> (devolver a la tienda)	 No glass <i>No reciclar recipientes de vidrio</i>	 No food or liquid <i>No reciclar alimentos ni líquidos</i>	 No Styrofoam™ packaging <i>No recicle productos de espuma de poliestireno</i>
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Scan for more information or updates to accepted materials.

Dispelling the Opposition

- “People don’t want these carts.”
 - IV Waste conducted a biased poll that said people want to see a plan first, and to receive their carts later. **Why would people not want to receive carts for a service they are already paying for?** During 14 weeks of outreach and education to neighborhood associations, it was very clear that the majority of residents did not know that **this service was at no additional cost.**
 - Secondly, an opt out program does just what it is called: it allows people to opt out. They can call 311 to opt out of the program rather than have to call 311 to opt in. But let’s provide people the service they already pay for and let them notify us if they would like to have their recycling cart removed.

- Lastly, there are homes with 7 black trash carts in front of them. Our residents can have 1 blue recycling cart. In fact, they deserve it.
- “We lack regional recycling capacity.”
 - Ironically, in 2022, Waste Management offered to construct a \$20-30 million Material Recovery Facility (MRF) on their property in New Orleans East but they were not permitted a zoning change. Keep in mind, a MRF is not a landfill. This MRF would have served as a hub for regional recycling and material sorting, and also an educational facility for schools to take tours, and to build green jobs.



- “The City does not have cash flow to manage this.”
 - The City manages many federal grants that involve the usual reimbursement process. We have never had any issues getting reimbursed for NDR or CPRG grants, which we are still prioritizing. Why are we not prioritizing this particular grant?
- “Contamination will be too high because there isn’t enough outreach and education.”
 - The grant explicitly pays for outreach and education around the recycling expansion. Of particular importance is the effectiveness of cart tagging, also called the Feet on the Street program. By tagging residents’ recycling carts each week for 4 weeks after receiving the recycling carts, residents learn right away through notices what is and what is not accepted in curbside recycling. For the first time in the history of this city, the carts themselves will have instructions affixed to their lids that visually show what is and is not recyclable.

