

Wow Johanna,

Your web-site, your sales pages, no need to improve or change anything, your conversion rates must be to the roof 🙌

Only your newsletter has the power to triple your sales if improved

I subscribed to it and only received one email yet. I found out how to get you more intimate with the reader and turn them into loyal clients. I analyzed your target audience to get you on the right path.

I also rewrote the first email of your newsletter and, as a bonus, the second.

Do you want me to send you the link to the google doc?

Email 1 modified:

object: the first step towards your dream body...



[click here to download your free ebook and incorporate](#) all the basics of strength training in just 20 minutes

You are a champion, you deserve the world and everything inside of it.

In this ebook, you will find advice, mistakes you should avoid and questions that every beginner (and even intermediate) asks themselves.

All you need is the right support and it doesn't even have to be complicated.

Some "influencers" will charge you for basic information.

What if you could have everything you need theoretically but for free?

Becoming the best version of yourself is not complicated,

kill all your doubts by clicking [here](#)

Email 2 modified

Subject: have you taken action?

Hello (first name),

Do you feel ready to change your life?

Be positive, you are capable of it, I am sure of it ❤️

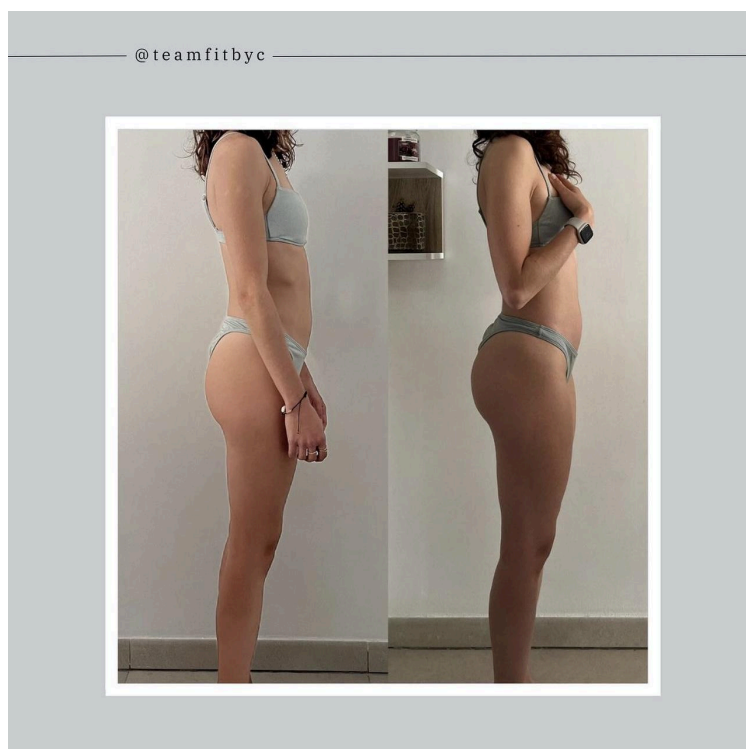
I know this because I was exactly like you. I had the same doubts, the same fears and the same desires.

First, you absolutely need to read my free ebook, it's the basics. You will need them.

If you did, congratulations,

if you didn't, I will let you click [here](#), you are one click away from a change your perception of bodybuilding, from absolute self-confidence.

You will find advices, mistakes you shouldn't make, secrets to change your body and feel like the queen you are.



Here is the transformation of one of my students.

Don't miss the next email, I'll tell you how she achieved this result and how you can too.

See you soon fit girl 🤗