Simply GET CLIENTS

The Work that Changes *Everything*

Client Generation Foundations

Learn what it takes to create a steady stream of great clients,
***without** social media.*

Enroll here

Chances are…

Building your coaching business hasn't exactly been the easy-breezy, "just follow your passion and the clients will come" path you imagined.

Instead, you're likely wondering why referrals aren't flowing in like they used to. Or obsessing over social media - skeptical if it actually leads to clients. Or stuck in your head, trying to piece together advice from six different experts.

If you're tired of feeling stressed out, and ready to learn how to attract great clients *without social media,* this may be the perfect place to start…

Our goal is to help you understand how to attract clients within 8 weeks, and set a solid foundation that makes client generation *feel doable*.

I'm supporting serious coaches to get crystal clear about what it takes to get new clients flowing in consistently, and put themselves on track to **cross the next six-figure milestone.**

Prefer Video? Click image below for details.



Together, we get focused on 3 proven systems for your business:

- **Grow a Profitable Coaching Business Without Overworking**
  You started this business for freedom, purpose, and impact. But somewhere along the way, doubt crept in. This quick but highly effective training brings you back to that original vision and lays it out in plain English and black-and-white numbers, so you can finally see the path to good money, great clients, and a life you actually enjoy.

  This isn't a quick fix or a one-size-fits-all formula - it's the essential first step in a complete business framework. The fundamental clarity necessary to grow to six figures and beyond - without overworking, overthinking, or starting from scratch every month.

  Strategy, structure, mentoring, and community all work together to **align your heart and your bottom line.**

- **The Connect & Attract Messaging Framework**
  You're already having great conversations and making connections. But if it's "all relationship, no revenue" – something is missing. We'll fix that with simple, genuine messaging that sparks curiosity from the first "hello," so you can turn connections into clients - without chasing people down or landing in the business friend zone.

- **The Simply Get Clients Method**
  While others scramble for attention on social media, you'll learn a proven framework for creating consistent client opportunities and cash flow that you build on month after month. You'll see how to take the actions that lead directly to leads and clients, and begin developing habits that will carry you well beyond these first 8 weeks.

How (and why) does it work? *Well...*

It works because we don't pile on scattered tactics or piecemeal advice. **We keep it simple and stick to what gets *sustainable* results**.

First, we'll start with an intensive training session to map out a viable, numbers-backed plan that gives you specific, measurable goals and unshakeable confidence that your dream business is within your reach.

> SIDE NOTE: according to our clients, just this first step made a difference:
>
> *"Mary - I feel supported and excited! So far what I have learned from you has **moved me forward more than anyone else I have worked with**. Thank you."* - Elena Sarango-Muniz
>
> *"Hi Mary - just wanted to jump in and say how much I appreciate this opportunity. I can already see the limitations I have put on myself thanks to fear and plain old lack of knowledge. **Thanks for creating space for a diversity of experiences and speaking individually to each of us.**"* - Shonnie Ball

Right away you'll **get support in our 2x weekly mentoring and accountability calls**, so your questions are always answered, you're taking action consistently, and you never feel alone as you grow!

Next, we'll design and test messaging that turns everyday conversations into client opportunities. It's all about developing a compelling way to answer "What do you do?" that sparks interest right away and gets people leaning in.

Then you'll map out a simple, natural conversational flow that transitions those initial connections into referrals, partnerships, and sales calls - without awkwardness or chasing. The focus is on making the most of the network and interactions you already have, so you can attract new leads month after month.

> **NOTE**: If getting new clients as soon as possible is a priority, in this phase you'll get an outreach plan and done-for-you templates that have **helped coaches attract new leads with a lot less resistance to the process**!

Once your messaging is dialed in and your plan is clear, then you'll learn the full Simply Get Clients client attraction method that keeps your business growing in a sustainable way. This is where things click into place - you'll be introduced to a repeatable process that makes getting clients feel less like random chance, and more like a system you can trust.

Investment

Before giving you the bottom line, I want to share my motivation. You see...

For a while now, my programs were either completely self-guided (no mentorship) for under $1,000 **or** an intensive cohort program for a year for up to $9,000.

Which meant a LOT of coaches were getting locked out of getting the level of training and support needed to make a serious shift in their business trajectory.

Which didn't sit well with me. (because like you, I'm here to make a difference - not just a quick buck)

So the challenge was: how do I provide something that is financially accessible, and still wildly effective?

Client Generation Foundations is how I answered that question.

It’s designed to give you clarity, structure, and consistent client generation habits - without the overwhelm of a huge financial leap.

For $997 you get access for the full 8 weeks.

Weekly mentorship, structured curriculum, and our signature “Earn while you learn” approach so your success isn’t theoretical - you see it in your results.

And you won’t be left on your own…

After 8 weeks? It’s easy to access ongoing mentorship that turns early wins into lasting success.

Because the fact is, our most successful clients don’t stop at 8 weeks with us - they opt to continue without interruption at a monthly investment that is **lower** than the original Foundations program.

Continuation means never having to feel like you’re starting over. We just continue together, expanding on a foundation that’s already working.

There’s no hype here. Just what works.

You’ve seen the promises: “leads while you sleep,” “overnight authority,” “six figures in six weeks.”

That’s not what this is.

This is about doing the right work, consistently, with the right support. If you’re willing to show up, ask for help, and put the plan into action, you’ll see results: clarity, confidence, and clients.

What's Included in the Client Generation Foundations Program

How to Grow a Profitable Coaching Business without Overworking
In about 30 minutes, you'll map out your business in black and white. You'll see how your income, work, and lifestyle can fit together - and leave with a clear, doable path to your next milestone.

The Connect & Attract Messaging Framework™
This training gives you simple conversational frameworks that make networking and everyday conversations flow naturally - and reliably turn into opportunities for clients, referrals, or partnerships.

Weekly Mentorship & Accountability calls
Wednesdays at 10:00am Pacific for Q&A and practice, plus Fridays at 9:00am Pacific for short planning and accountability.

Simply Get Clients Training Library + Done-for-you Templates
The Simply Get Clients Method, A New Approach to Referrals, and *Fill Your Speaking Calendar*. These courses are practical, proven, and built to help you create traction fast - without social media. Plus templates for emails, follow-ups, and speaking inquiry scripts you can use right away.

Ongoing access to our private, client-only online community
Ask questions, get feedback, and never stay stuck. The Simply Get Clients community is smart, generous, and serious about building businesses that work.

How to Enroll

STEP 1: Click here for to enroll.

STEP 2: Complete your enrollment, and get excited!

STEP 3: You'll receive welcome materials that include the schedule of calls and access to the training materials so you can get started right away!

A Few More Words of Encouragement from Our Clients

During Week 3:

> "It's the first time I've taken a course where it feels like Mary understood what I was looking for - being very **specific with the scripts, the structure, and how organized it is. I feel like I'm finally grasping something I can actually use**." – E.
>
> "Even though I had a lot of those foundational pieces in place, I didn't connect with them the way I did through this material and structure. It really resonates with me. **Finally, I hear the language, the spirit, the resonance - the same frequency I want to put out into the world with my unique gift."** – M.
>
> "In other classes you're expected to have all the answers right away. Here, you keep reminding us that we don't have to have everything figured out yet - **we have the space and time to work it through.** That message is finally sinking in, and it makes me feel open and ready instead of panicked." – S.
>
> "I've gone through different programs before, and I thought I knew what I was doing - but it turned out, not really. Right now, I feel like I'm in a dojo, working each muscle in a specific way so I can build up to the point where I can handle whatever gets thrown at me**. I really love this dojo.**" – A.