

Class Module of FSD Freelance Help Digital Marketing

(Introducing Class)

Class-1

Introducing Mentor
Introducing Support Team Member
Recorded Class & Tools Sheet Explanation
Student Policy
Emergency Contact & Support System
Motivation
Demotivation
Q&A System (Rename zoom with ID)
Introducing to All

(Ai Driven Youtube Marketing)

Class-2 (Ai Driven Youtube Marketing Part-1)

What is Youtube Marketing?
Why should we grow a youtube channel?
Ways to Grow a YouTube Channel?
What is Youtube Organic Marketing?
What is Youtube Paid Marketing
Youtube organic growth strategy
Ways to earn money from youtube
Youtube Monetization Threshold

Class-3 (Ai Driven Youtube Marketing Part-2)

Content creation prompt engineering guide
How to research Channel Niche using Ai
How to research video topics using Ai
How to research video title with Ai
How to write video script using Ai
How to write video description with Ai
Thumbnail creation by using Ai

Class-4 (Ai Driven Youtube Marketing Part-3 Recorded)

How to create a Normal YouTube Channel
How to create a brand youtube channel
How to customize a Channel Logo, Banner, Links, Watermark, Home tab
Channel basic info settings, advance settings, feature eligibility, upload defaults

Class-5 (Ai Driven Youtube Marketing Part-4)

What is YouTube SEO
Tools we use for Youtube SEO
How to install VidIQ
How to do SEO with VidIQ
How to AB test a Video title & thumbnail
Install TubeBuddy
Finding Volume Tags from VidIQ
Finding Tag from TubeBuddy
Finding Tag from Rapid Tag
Finding Tag from keyword tool ai
Finding Tag from inspiration
Finding Tag with Youtube Alphabet & Asterisk Method

Class-6 (Ai Driven Youtube Marketing Part-5 Recorded)

How to add End Screen on any videos
How to add Cart on any videos
How to create a playlist
How to add collaborator on a youtube channel
How to do youtube thumbnail SEO
How to add Subtitle on any videos
How to add Chapter or timestamp on any videos
How to take channel access from buyer
How to do SEO work without channel access

Class-7 (Ai Driven Youtube Marketing Part-6)

Youtube Paid Marketing (Promotion by Google Ads)
What is Youtube Video Promotion/Boosting
Demand of Youtube Video Promotion/Boosting
Requirement for Youtube video promotion/Boosting/infeed video ads
How to create Personal google ads account
How to change personal ads account name
How to add Billing Method in Google Personal Ads Account
How to Give Access & Remove Access on Google Personal Ads Account
How to create Manager google ads account
How to Sign in Manager/Personal Ads Account
How to Identify Manager & Personal Account
How to Give Access on Google Ads Manager Account
How to Remove Access on Google Ads Manager Account

Class-8 (Ai Driven Youtube Marketing Part-7)

(Youtube Paid Marketing) Promotion (in feed ads) by Google Ads

How to Create a Professional Video Promotion Campaign

How to Select Objective for promoting Youtube Video

How to Select Campaign Type for promoting Youtube Video

How to Select Campaign Subtype for Promoting Youtube Video

How to Select Targeted Audience

Campaign Overview

Class-9 (Ai Driven Youtube Marketing Part-8)

How to run a Youtube Subscriber ads campaign

Class-10 (Ai Driven Youtube Marketing Part-9)

How to complete an audit of a YouTube channel & make an audit report sheet.

Class-11

Buyer finding for Youtube Marketing Work Part-1

Class-12

Buyer finding for Youtube Marketing Work Part-2

Class-13

How to Send Email for Youtube Marketing Work Part-1

Class-14

How to Send Email for Youtube Marketing Work Part-2

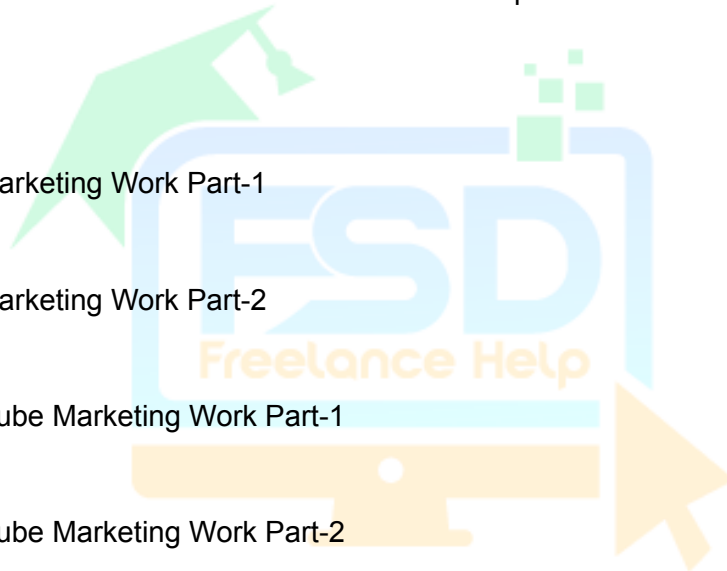
Class-15 (Recorded)

How to send message on social media platform

How to send bulk email with tools

Class-16

How to Delivery work & Getting Payment from Buyer



(Ai Driven Facebook Ads)

Class-17 (Ai driven facebook ads part-1)

What is Facebook ads?

Demand of Facebook Ads

Requirement for facebook ads campaign

How to create an ad account

Introducing ads account function

How to add Billing Method

How to give access on ad account

Class-18

Introducing Campaign Objectives

Sales Funnel System

What is campaign?

What is ad set?

What is ads?

What is creative

What is the ideal campaign structure after meta andromeda?

Class-19

Why Business Manager Account is Important

How to create a Business Manager Account

Business Manager Account Introducing

How to add Business Info in Business Manager Account

How to add People in Business Manager Account

How to add Billing Method in Business Manager Account

How to take Buyer Page Access on Business Manager Account

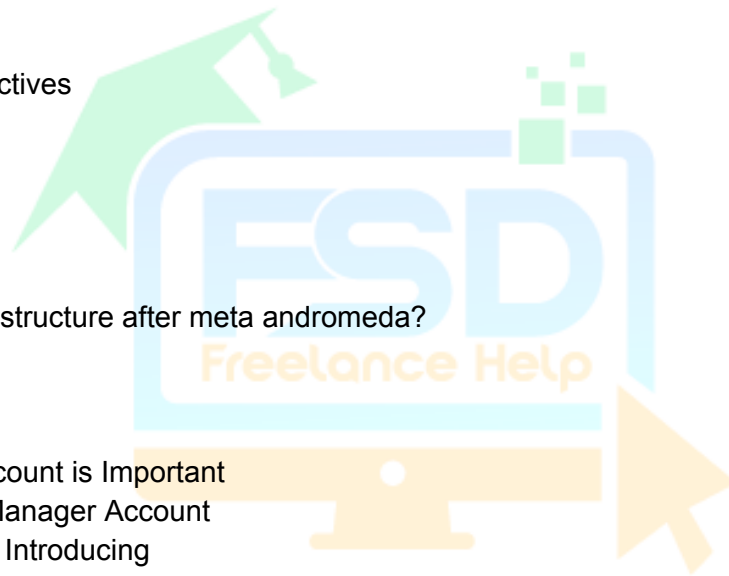
How to take Buyer Ads Manage Account Access on Business Manager Account

Class-20

How to run a proper awareness campaign after meta andromeda

Class-21 (Recorded)

How to create paid ads Campaign on Facebook (Traffic)



Class-22 (Recorded)

How to create Engagement Campaign (Facebook and Instagram follower)

Class-23

How to run a proper message campaign after meta andromeda

How to select lead for getting quality messages

How to do magic conversion in customer inbox

Class-24

What is custom audience?

What is look a like audience?

How to create Custom/Look a Like Audience for Facebook Page

How to create Custom/Look a Like Audience for Website

How to create custom/Look a Like Audience for customer list

How to create value based look a like audience

Class-25

What are retargeting ads?

What is Facebook Pixels/Dataset

What is Event

How to create Pixels/Dataset

How to setup Meta Pixels/Dataset

How to check Pixels work or not

How to Assign Pixels

How to Select Pixel from ads

How to verify Domain on Meta

Class-26 (Facebook Sales Catalog Ads)

What is a catalog?

How to create a facebook catalog?

How to Run a Facebook Advantage Plus Catalog Sales Ads

Class-27

How to create a professional Lead ads

How to create a professional App Promotion ads

AB Test A to Z



Class-28 (Recorded)

What is meta MCP?

How to purchase claude ai?

How to connect meta MCP server to claude ai?

How to run facebook ads by using an Ai?

How to audit any ads report by using Ai?

Class-29 (Social Media Marketing)

(Facebook organic Marketing recorded)

What is Social Media Marketing

Demand of Social Media Marketing

Creative Post Designs by Canva

Introducing of Canva Function

Introducing Meta Business Suite

How to Write Professional Caption

How to post together facebook & instagram

How to Schedule Post Professionally

How to make an action plan

Class-30

(Instagram Marketing recorded)

What is Instagram Marketing?

Instagram Marketing Demand in the Marketplace?

Types of Instagram Marketing Job

How to Create an Instagram Account?

How to Edit Profile on Instagram

How to Switch to Business Account on Instagram

Instagram Manager (Creating a Professional Post)

How to Hashtag Research for Instagram

How to do Instagram Organic Growth (Instagram Marketing)

Instagram Influencer Research

Class-31

(Linkedin Marketing recorded)

What is LinkedIn Marketing

Demand of LinkedIn Marketing

How to Create a Professional LinkedIn Profile

How to Customize a LinkedIn Profile

How to Create a Professional Post on LinkedIn

How to Publish an Article on LinkedIn

Building and Engaging Your Network

How to Find a Job on LinkedIn

Class-32

(Pinterest Marketing recorded)

What is Pinterest Marketing

Demand of Pinterest Marketing Job

Types of Pinterest Marketing Job

How to Create a Pinterest Account

How to Switch Personal to Business Account

How to Create & Optimized Pinterest Profile & Boards

Driving Website Traffic with Pinterest

Pinterest Analytics and Reporting

Class -33

Chatgpt ads A to Z

Class -34

(Tiktok ads Part-1)

Tiktok Ads A to Z

Class -35

(Tiktok ads Part-2)

Tiktok Ads A to Z

Class -36

(Fiverr Part-1 Recorded)

How to Create a Professional Fiverr Account

Knowing about Fiverr Rules & Regulations

Requirement for creating a Fiverr Account

How to Setup a fiverr profile professionally

How to Edit details after adding

Class-37

What is Fiverr Gig (Part-2)

How to research a title for fiverr GIG

How to setup pricing for fiverr GiG

How to write a SEO Friendly Description for Fiverr GIG

How to set requirement for a fiverr GIG

How to set FAQ for Fiverr GIG

How to Create a GIG Image

How to submit Tax info for Fiverr GIG



Class-38

Fiverr (Part-3)

How to Rank a Fiverr Gigs

How to Promote Fiverr Gigs

How to chat with buyer on fiverr

How to create a custom offer on fiverr

How to deliver order on fiverr

How to give buyer feedback on fiverr

Alert about Scammer Buyer

Fiverr Mobile App Tips

How to add Portfolio on Fiverr

Class-39

What is the Benefits of Payoneer Account

Requirement for creating a Payoneer Account

How to Create a Professional Payoneer Account

How to Check Verification Center

How to Identity Verify on Payoneer

How to get Foreign Country's Bank Account

Requirement for Payoneer Card Order

How to Order Payoneer Card

How to send payment request from payoneer

How to withdraw money from payoneer to bank or bkaash

How to add Payment Method on Fiverr

How to Live Chat with payoneer Live Support

Class-40

(Upwork Part-1 Recorded)

Upwork Terms of Service

Requirement for creating an Upwork Account

How to Create a Professional Upwork Account

How to Setup a Professional Upwork Account

How to Complete 100% of Upwork Profile

What is Connect

How to buy connect

Class-41

Upwork Part-2

How to identify a real client or job

How to apply for a job on upwork

What is Boosting

How to chat with buyer

How to do hourly project on upwork

Class-42

Upwork Part-3

How to add payment method on upwork

How to fill tax info on upwork

How to create a project catalog

How to create specialized profile on upwork

How to withdraw money from upwork

Upwork mobile app tips

Class-43

(Google Ads Part-1)

What is Google Ads

Types of Google Ads & where to show

What is Required to Run a Google Ads

How to Choose Campaign Objective & Types on Google Ads

How to run a google search/PPC ads with AI

Class-44

Google Ads Part-2

How to Run a Professional Google Display Ads

Class-45

Google Ads Part-3

What is conversion tracking

How to setup conversion tracking for wordpress website

How to setup conversion tracking for shopify website

Class-46

Google Ads Part-4

How to Create Professional Youtube Skippable Ads

How to Create Professional Youtube Non Skippable Ads

Class-47

Google Ads Part-5

How to create a professional performance max ads

How to create a professional demand gen ads



Class-48

Buyer Finding for Facebook & Google Ads Part-1

Class-49

Buyer Finding for Facebook & Google Ads Part-2

Class-50

(Website On Page SEO Part-1)

Class-51

(Website On Page SEO Part-2)

Class-52

(Website On Page SEO Part-3)

