# Tab 1



## **Group Rally Toolkit**

This year, Faithful America is launching the **Faithful Pride Campaign** to show our queer siblings that they are loved, seen, and cared for. **Throughout June**, **Faithful America members nationwide will gather, participate in, and lead a series of events aimed at loving our LGBTQ neighbors. No exceptions.** You can learn more about the Faithful Pride Campaign **HERE**.

Even as Donald Trump and his authoritarian allies work hard to reverse the many civil rights and cultural victories of the LGBTQ community, we, as social justice Christians, refuse to let hate have the last word. That is why Faithful America members just like you are connecting with other social-justice Christians in their communities to show a faithful public witness of God's love and acceptance of our LGBTQ neighbors.

We know when we stand together publicly in opposition to Trump's authoritarian agenda and Christian nationalism that we can make a real difference — and be a physical reminder to our LGBTQ neighbors that they are not alone in these fearful times.

Faithful America is providing the materials and resources below to help you organize your group to participate in various Pride Month marches, protests, and celebrations. This Faithful Pride Group Rally Toolkit is designed to equip Faithful America members to create events using the Mobilize platform, utilize the Faithful Pride rally sign pack, effectively organize other social-justice Christians, and plan a day of action with your group.

Thank you for everything you do to love your neighbor and bring more light and love into our local LGBTQ communities where they are needed now more than ever.

# **Before Your Pride Rally:**

#### Find a Pride Event Near You:

There will be thousands of local Pride Month events happening across the country throughout the month of June -- and beyond. If you haven't already identified a local Pride event in your community, you can use the following resources to search for one near you:

Start with a simple Google search of "Pride Month events happening near me"
Check to see if a <u>Faithful Pride Group Rally</u> has already been posted near you
Gay Cities Pride Finder
IGLTA Pride Calendar

### **Register Your Group Using Mobilize:**

Faithful America is using the Mobilize platform to make it easy for Faithful America members to identify other social-justice Christians in their area who would like to participate in Pride Month events together. You can register your group rally using the link below:

Faithful Pride Mobilize Group Rally Event Creation

Below is a checklist of all the information you will need in order to register your event on Mobilize. Please ensure the event information you provide on Mobilize is accurate and complete. Failure to provide this information on your Mobilize event registration will either a) prevent you from successfully registering your event or b) misinform others who want to join your event.

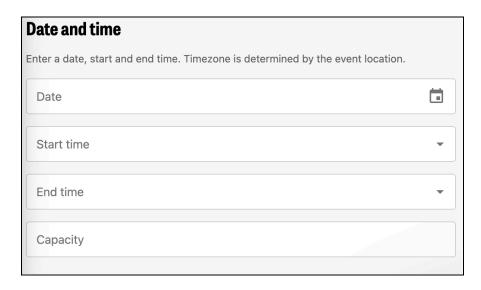
Checklist:
☐ Your city or region name
Faithful Pride @ [YOUR CITY NAME]
☐ Pride event type:
☐ Community Event
□ Rally
☐ Solidarity Event
☐ Advocacy Event
Event Type*
☐ Event description
☐ Faithful America has provided a default description of the event.  However, it is recommended that you update the description to reflect the details and needs of the Pride rally you are attending.
[Default description]  You can change or add to this recommended description.
□ Visibility
You have the option to make your registered event public or private. It is recommended that you keep your event public to ensure maximum

visibility to other local members, which will aid in your recruitment efforts.

[	Visibility	
	Public — Listed on Faithful America's public feed and on select partner feeds. Anyone can view the event page.	
	Private — Only people with a link can view the event page.	
□ Locati	tion type	
	Indicate whether your event will be "In-person" or "Virtual."	
	Location	
	Туре	
	<ul><li>In-person</li></ul>	
	Virtual	
□ Locati	tion address	
	You will need to provide an address to ensure other attendees event. This address can be either the location of the Pride eve separate location where your group will gather together prior attending the Pride rally. Please indicate your choice in the edescription.	nt itself or a r to
	Add a location to help supporters find this event.	
	Q Event location (required)	
L		I

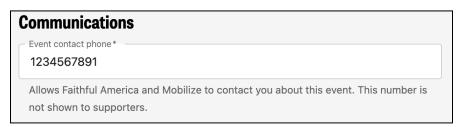
#### $\square$ Date and time

☐ You will need to provide the date of the event, the start time, end time, and the event capacity (if relevant). It is recommended that the start time you indicate is the time you want your group to gather for the Pride event you are attending, not the start time of the Pride event itself.



#### ☐ Communications

☐ You will need to provide a phone number so Faithful America staff or Mobilize representatives to contact you as the event organizer. This number will not be shared with rally supporters.



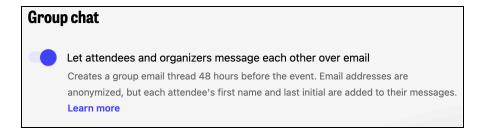
#### ☐ Additional information

Once your supporters sign up to join your group rally, they will be sent more information in the confirmation email. Add any additional information you want your fellow attendees to know. If you are comfortable doing so, consider sharing your contact information here so others can reach you directly with any questions.

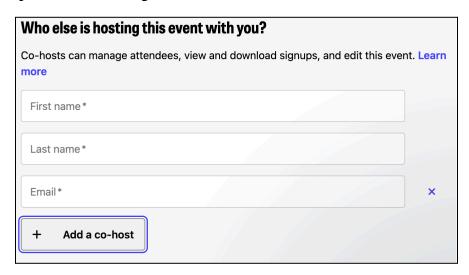


☐ Primary Language

	You will need to choose between either English or Spanish to determine
	which language your event details will be translated into.
	Primary language
	Automated communications and Mobilize-generated text on sign-up pages (excluding the event description) will be translated into the selected language.  Learn more about what gets translated here.
	<ul><li>English</li></ul>
	O Spanish
☐ Acces	sibility
	Let your supporters know if the Pride event you are attending meets the ADA accessibility standards. If so, please check the box.
	Accessibility
	Accessibility
	☐ This event meets ADA standards
	Shown on the event page if checked. Helps supporters discover accessible events.
☐ Accessibility features	
	You can let your supporters know which accessibility accommodations
	are available to them by selecting the corresponding boxes. Additionally,
	you can provide more details about accommodations in the optional text
	box that is provided.
	Accessibility features
	Let supporters know which accomodations are available to help them take part in this event. Learn more
☐ Group	o chat
	If you would like Mobilize to automatically create a group email thread for you and your supporters 48 hours before the event, please check this option. Emails are anonymized. If you choose not to use this function, please have a communication plan in place so you can correspond with your supporters before, during, and after the event.



- ☐ Who else is hosting the event with you
  - ☐ If you are organizing your group rally with another co-host, please provide their first name, last name, and email so supporters can contact them as well. Having one or more additional co-hosts is a great way to ensure your group is well organized, the workload is manageable, and event preparations are taken care of well in advance of the Pride event you are attending.



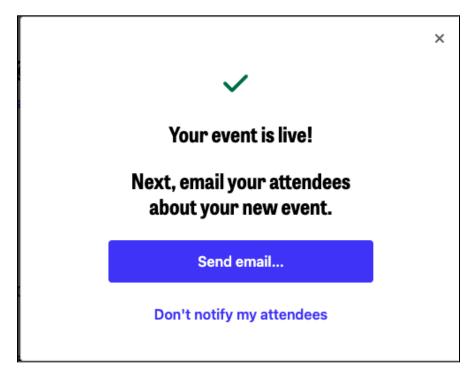
- ☐ Your personal details
  - ☐ As a host, you will need to provide your first name, last name, and email for your supporters to contact you and make arrangements to meet up at the Pride event.

Your details	
You are logged in with the email hunterg@faithfulamerica.org. You can edit this from your account:	
First name*  John	
Last name*  Doe	

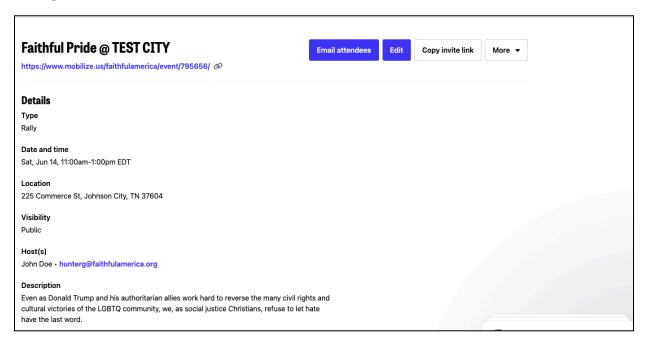
Now that you've completely filled out the event registration form, you can now select the blue "Host this event" button to register your event.



After registering your event, Faithful America staff will review your event submission. Once approved, you will see a pop-up window informing you that your event is now live. You can choose to send an email to past supporters letting them know another event has been created, or you can select "Don't notify my attendees" and you will go back to your event homepage.



On your event homepage, you will be able to see all details of the event you created. Additionally, you will be able to edit any event details that need revision, email your event attendees, copy shareable invite links, email your co-hosts, and change the primary host of the event.



At the bottom of your event homepage, you can see how many supporters have signed up to attend your event as well as how many "shifts" they have signed up for. Shifts are simply Mobilizes way of letting event hosts know how long an event attendee plans to be present at the event.



## **Considerations for Your Group Meetup:**

If you are choosing to set a meetup location that is not at the Pride event location itself, here are a few tips and reminders to ensure your gathering spot is safe and accessible.

Things to think about when choosing a location for your group meetup:	
☐ <b>Is it safe?</b> (e.g., traffic, protesters)	
☐ <b>Is it accessible?</b> (Is there adequate parking? Access by public transportation? Could someone in a wheelchair or on crutches access the location easily? Is it easy to give directions to this location?)	
☐ <b>Is it a good size?</b> (You want enough space for everyone attending to fit comfortably. But if it is too big, people might have trouble finding each other, or the space might feel empty.)	
☐ <b>Is it quiet</b> (Do you have a way to work around background noise when providing further instruction, if needed, to your group before attending the Pride event?)	
Recruiting for Your Rally:	
In order for your group rally to be a success, one of the first things you need to do is invite people! While the Mobilize platform will certainly help get the word out about your group, it is also a good idea to consider inviting your friends, family, and church members to join you. There is strength and power in numbers.	
Here are a few ways you can spread the word:	
☐ Send invitations to your family, friends, neighbors, coworkers, and congregation — you can share the Mobilize link (i.e. the link that is created after you register your group rally event) and allow them to register for the event online.	
$\square$ Call or email your friends and family directly.	

Share your event sign-up page on social media. Consider personalizing the
text to let people know why you're excited to attend the Pride event as a
social-justice Christian.

☐ Share the event in your church newsletter, bulletin, and in-person announcements.

## Download the Faithful Pride Rally Sign Pack:

As social-justice Christians building a more just and loving world, we must represent our faith perspective in spaces where people defend the oppressed and resist Christian nationalism. One of the ways we can do this is by bringing inclusive and loving Christian messaging into these public spaces. Faithful America has developed the Faithful Pride Rally Sign Pack that is designed to be used specifically at Pride events. Please click the link below to access and download the rally sign pack.

### Faithful Pride Rally Sign Pack













To access the rest of the Faithful America protest and rally sign pack, please download the files <u>HERE</u>.

### **Print Materials:**

Before the day of your rally, make sure you have given yourself enough time to have your rally materials printed and prepped. Consider using a local print shop to have your rally signs made or simply print them at home.

Additionally, consider printing and sharing this <u>sign-up sheet</u> to keep track of other social-justice Christians you meet during the Pride event. This is a great way to add more members to your group during the rally as others ask for more information.

# **Day Of Your Pride Rally**

### **Prepare for Group Meetup:**

Today is the big day! Use the following checklist to ensure you are ready to meet your supporters and join the Pride event together.

#### **Checklist:**

Arrive at your designated meetup location at least 30 minutes before the time you instructed your supporters to be there.
Give your group enough time to walk or travel to the Pride event if your meetup location is not at the Pride event location.
Greet your supporters as they arrive.
Pass around the supporter <u>sign-up sheet</u> we want to stay in contact with attendees after the event, so collecting their contact info is critical!
Travel to the Pride event as a group.
Be loud and proud of your love and support of our LGBTQ neighbors at your local Pride event!
Take photos of your group during the Pride event.
Tell others how they can get more involved with Faithful America and your local rally group.

# **After Your Pride Rally**

### **Debrief:**

Post your group photo to social media and tag @FaithfulAmerica. You can also consider using the hashtags #FaithfulPride, #ThisChristianLovesYou, #FaithfullyQueer, or #LoveThyNeighborNoExceptions.
Email your rally photos, sign up sheet, and supporter reactions to organizing@faithfulamerica.org. Faithful America would love to help celebrate and circulate any good stories about your events in our national Facebook group, social media, and email campaigns.
<b>Follow up with your supporters</b> to thank them for their attendance and express your desire to organize with them again soon.
<b>Plan your next Faithful Pride event</b> or contact a Faithful America staff organizer if you're interested in starting a local group of Faithful America members to connect and organize with.

## **Additional Resources:**

If you are looking for additional resources to supplement your participation in the Faithful Pride Campaign, please see the list below:

### \* Faithful America Bystander Intervention Training

Faithful America will host bystander intervention training to prepare Faithful America members to intervene safely in situations of harassment or violence. Especially with Donald Trump's active normalizing of hatred and division, being ready to disrupt threatening or potentially violent situations during Pride Month demonstrations is essential. We can prevent the harm and trauma caused by harassment and violence while keeping ourselves and our neighbors safe. Our expert, Veronica Laizure, civil rights attorney and Executive Director of CAIR Oklahoma, and Faithful America's Executive Director, the Rev. Dr. Shannon Fleck, will teach various strategies and tactics for successfully intervening in harmful situations online and in person. There are two opportunities for this important training. Please register for one using the links below.

> Monday, June 2 | 8pm - 9:30 pm ET

- Register <u>HERE</u>.
- > Tuesday, June 3 | 11am 12:30pm ET
  - Register <u>HERE</u>.

#### **❖** Group and Rally Safety:

Hopefully safety won't be too much of an issue at your local Pride event. But if the Pride event you are attending is a protest or in a public space, it is possible that the event could draw the attention of counter-protesters.

The ACLU has some great advice for safely managing a public event that could potentially attract protesters or the police: <a href="https://www.aclu.org/know-your-rights/protesters-rights/">https://www.aclu.org/know-your-rights/protesters-rights/</a>

#### **❖** Additional Pride Resources:

- ➤ Church Participation in Pride Events
- > Partners in Prevention Pride Toolkit
- > Pride Month Social Media Toolkit
- ➤ <u>Library of Congress: Pride Month Resource Page</u>

# <u> Faithful Pride Rally FAQs:</u>

**Q:** What if my supporters or others at the Pride event want to know more about Faithful America?

A: For more information on Faithful America, please direct people to faithfulamerica.org. Or if anyone in your group is carrying a Faithful America rally sign, you can also ask people to scan the QR link to find out more. They can follow Faithful America on a variety of social media platforms using the Faithful America Linktree as well.

**Q:** What if my attendees want to know more about Christian nationalism? **A:** For more information on Christian nationalism, you can point your guests to Faithful America's "Resisting Christian Nationalism" page. You can also point them to Faithful America's Youtube page where they will find discussions and webinars about Christian nationalism, Project 2025, and more.