

## Asian Art Museum Website Critiques

Although the website of the Asian Art Museum is well made and informative, there are a couple aspects of the webpage that seem to be missing or could be improved on. One thing I tried to look for on their website was an image of the layout of the Asian Art Museum, which I wanted to find photos of in order to get a better idea of how the museum is organized. However, to my surprise, the website seems to lack this feature, or it is really hard to find, which seems weird to me as showing a map of where exhibits would be located would help visitors give an idea of what sorts of collections the museum would be offering at a glance. Nowadays, there are websites that develop interactive maps that give more information about a section of a map when clicked, which offers an efficient way of storing and conveying information in a compact layout.

Another critique of the exhibit is how the layout of the online catalog seems to be a little cluttered. One part of the catalog that stood out to me was how each individual entry at the bottom seems too close to one another, giving little space between images and making it seem like some parts of the images are more cut off than others. The look of the catalog seems to get worse once you see how different images are cropped differently, with images of textiles taking up the entire box, leading to images contacting each other like it is a collage. There is also an alternation of colors between the entries, which would look nice, but the colors are both too subtle and take up only the text portion of the entry, which makes it hard to distinguish between the two. The last critique I have with the page is the color scheme of it. When you first look at the main page of the Asian Art Museum, you have a simple black and white page theme that is predominant in all sections of the site, except for the catalog for some reason. This lack

of consistency is off putting as at a glance it seems like you accidentally went off of the website when you decide to look at the catalog.

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## Collections

Start your search...



(249) RESULTS

RESULTS PER PAGE

15 30 45 60

GRID/LIST VIEW



SORT BY:

Relevance

### REFINE

- ☐ Only display objects on view
- ☐ Only display objects with images

+ Place of Origin

+ Artist

+ Date Made

+ Historical Period

+ Materials

+ Object Type

+ Subjects

ADVANCED SEARCH



### Asian Art Museum Collection Highlights

The Asian Art Museum has a collection of more than eighteen thousand objects that span six thousand years—from 4000 BCE to today—and covers seven geographic and cultural areas: West Asia, South Asia, Southeast Asia, Himalayas, China, Korea, and Japan. The highlights of the collection include world-class masterpieces, important works, visitor favorites, and works of art that we feel will captivate visitors on their first visit or their hundredth.



Nachi Waterfall



Catching the ox



Bowl with handle



Illumination Waqf



Beaker vase with floral ...  
China



Ritual wine vessel (hu) ...  
China



Seated Buddha  
China



Travelers among Valley...  
China

The last critique I have with the site is that the main search bar does not work. I initially tried using this feature in order to find some sort of map, but it simply would not load search results, or it did but I ran out of patience waiting for some sort of result. This is simply an aspect of the website that is dysfunctional.



Map

