

Hi Kim,

I hope you're doing well, my name is Kalum and as someone who has been closely monitoring your business with your app 'believe'. I must say, I am impressed by the recent social media posts showcasing your client's recent success.

I noticed you have a 'subscribe to my weekly newsletter' tab. As a content writer, I firmly believe that a newsletter written the correct way can be effective in bringing in more clients. It can generate intrigue and develop a strong connection to your target audience.

I would like to share some insights on how to build intrigue and create the most effective newsletter in the believe app.

Let's use success stories, prizes and a sense of community. Imagine a world within the believe app where clients share success stories, overcome obstacles and achieve incredible results. Picture a vibrant community of like minded people sharing stories, supporting each other and congratulating the top performers with prestigious prizes and recognition. Through my line of work, I will ignite your newsletter with inspiration, motivation and a sense of belonging.

I will attach an email that I constructed for you that will go with your newsletter. Please feel free to check it out.

Thank you for taking the time to read my email, I feel that a collaboration between us has the potential for mutual success. Using the insights, we will have the power to bring people in and join your next challenges. I look forward to the possibility of working together and creating something extraordinary.

Best regards,

Kalum.