

Case Study Impact Report

The content of this form will be used to build a Case Study page on your funded activity to be disseminated to the **wider public**, therefore **please write in the Third Person** in non-specialist terms in a way that can be publicised to a general audience. If awarded, this content will be made publicly available, and applicants are responsible for ensuring that the content is suitable for publication.

If the activity includes confidential material and/or research, you should still be able to summarise the benefits of this funded activity for a public audience, selecting information that can be disclosed for dissemination. It is a condition of funding to submit impact information for public dissemination.

SECTION 1: ACTIVITY DETAILS

Activity title	
Summary of the activity (max 200 words)	
Researcher/s	- Name, Surname, HEI, Faculty, School. Add link to personal website eg LinkedIn profile if available -
External Partner Organisation's Overview - if applicable	Max 50 words. Add website link
Partner's Representative - if applicable	
Partnering Alumni - if applicable	
Funding Scheme	Fieldwork and Conference, Student Development Fund etc.
Activity website	if applicable
Activity start date	
Activity end date	

Activity Location and modality	Address and/or remote, hybrid etc. Part time or Full time.
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SECTION 2: INITIATION

To be completed on initiation of the activity - to be shared with a non-specialist audience.

The Activity
<i>What is the background for this activity? What are its aims?</i> <i>Max 100-120 words</i>
Objectives
<i>What activities and outputs do you plan to create? Do not forget to make these objectives SMART: they must be Specific, Measurable, Achievable, Realistic and Timed.</i> <i>Max 150 words</i>
Expected outcomes and impact
<i>1. Who will benefit from this activity/project (beneficiaries)?</i> <i>2. What will the beneficiaries be able to do as a result of this activity/project? What are the intended short/medium term effects?</i> <i>3. What value/impact do you envisage this activity/project to have on your professional/personal development?</i> <i>4. What is the expected value/impact of this activity/project on the NWCDTP and your HEI/Department? (if applicable)</i> <i>You can use the Stakeholders Analysis matrix to define who your beneficiaries and stakeholders are (guidance included).</i> <i>Max 250 words</i>
Engagement and communications

1. *How do you plan to communicate the results of this activity/project to academic and non-academic users?*
2. *Do you envisage this activity/project to result in any publicity or publications?*

Max 200 words

Please note that it is a condition of funding that any arising publication or publicity of this activity/project will need to include acknowledgement of funding from the NWCDTP and a formal wording: "This [activity/project - choose as appropriate] is funded by the North West Consortium Doctoral Training Partnership, part of the Arts and Humanities Research Council".

SECTION 3: COMPLETION

To be completed on the completion of the activity/project - for public dissemination and promotion.

The Activity

What was the background for this activity/project? What were the aims?

Max 100-120 words

Activities

What was your approach to address the above? What did your role entail? What actions/activities did you complete and what outputs did you create?

Do not forget to make these objectives [SMART](#): they must be Specific, Measurable, Achievable, Realistic and Timed.

Max 120 words

Findings/Results

Summarise research findings/results of your activity/project. Please share some of the research/content you created as part of the activity/project, if possible.

Max 150 words

Impact

1. *If applicable - Highlight the value/impact that these findings/results have created for your beneficiaries/partners/stakeholders/wider community. What are they now able to do as a result of the work you have completed as part of this activity/project?*
2. *Briefly comment on the value/impact that this activity/project has created for your professional/personal development, including any further opportunities this collaboration may have created (e.g. any further events, publications, collaborations, employment, etc).*

Max 150 words

Engagement and communications

How did you communicate the results of this activity/project to academic and non-academic users?

Please include here any useful links, media comms and/or publication titles that demonstrate how you have connected to other institutions and organisations. For example, this section may include any publicity that your project (and the DTP has received).

Max 250 words

Please note that it is a condition of funding that any arising publication or publicity of this activity/project will need to include acknowledgement of funding from the NWCDTP and a formal wording: "This [activity/project - choose as appropriate] was funded by the North West Consortium Doctoral Training Partnership, part of the Arts and Humanities Research Council".

SECTION 4: BLOG POST

Blog Post

Paste your final blog post on your activity/project here. A 250-500 word blog post to be published on the NWCDTP website and social media, which highlights the value of the activity/project/collaboration and the results created. The piece is promotional in scope but should also include a personal account of the experience as an opportunity of professional and personal growth.

If part of a group, you can either write a collective piece or an individual piece, reviewed by the other group members. Clearly identify the authors of the piece.

SECTION 5: FEEDBACK

1. Feedback from Researcher/s - *for public dissemination and promotion. If part of a group, please add further rows for all participants to leave feedback.*

On the value of the collaboration	<i>E.g. What are the highlights of this activity/project? What are you most proud of having achieved with this activity/project?</i> Max 200 words
On the value of the overall experience	<i>E.g. How have your skills, knowledge, experience of this sector/field benefitted? Has this experience created any further opportunities (e.g. events, publications, collaborations, employment etc)?</i> Max 200 words

2. If applicable - Feedback from Partner/s - *for public dissemination and promotion.*

On benefits of the research project	<i>e.g. How will you use these findings/outputs/results? What difference do they make to you and/or your organisation? What will you do differently as a result of this research/project/activity?</i> Max 200 words
On benefits/experience of participating to the Placement Scheme	<i>e.g. What are your highlights of taking part in the collaboration with the researcher/s? Would you recommend this type of PhD collaborations to other partners?</i> Max 200 words

SIGNATURES

1. The Researcher/s (add further rows as needed)

Signature:		DATE:	
NAME IN BLOCK CAPITALS:			

2. If applicable - For and on behalf of the Partner/s:

Signature:		DATE:	
NAME IN BLOCK CAPITALS:			
JOB TITLE/ROLE:			