Nvivo lab assignment: create an Nvivo file for final project

Assignment instructions

During the previous lab lectures and assignments, you learned how to:

1) Create & save an NVIVO project and import data,
2) Coding basics,
3) Getting familiar with data: frequency table, word cloud, tree map,
4) Coding basics II Initial, axial, focused codes,
5) Cases, attributes, values,
6) Relationship,
7) Framework matrices.

Hint: Assignments above include step-by-step instructions.

For this assignment, you will:

1) Create your own NVIVO file for your own final research project.
2) Import data (newspaper articles, blog posts, YouTube comments, etc.)
3) Create a frequency table, word cloud, and tree map.
4) Code the data in three levels: initial, axial, and focused.

The following are optional:

5) Assign cases, attributes, and values.
6) Code relationships.
7) Create a framework matrix.

A "perfect" NVIVO file is not expected for this submission. Following this submission, you will be expected to continue working on your file independently, adding new data and improving your coding every week. You will be graded on the quality of your NVIVO file when you submit your final research project.

Said that, your next submission, *mind maps, concept maps, project maps,* is linked to this submission. You can ensure higher grades in your next submission if you create a higher quality NVIVO file (data and coding) this week.

Rubric

1) Quality of your data (Is the number of files enough to conduct this research?) **(20 points)**

2) Quality of coding (Are your codes inclusive enough? Did you use initial, axial, and focused coding? 20-25 initial; 7-10 axial, 3-4 focused) **(60 points)**

3) Paste Nvivo File link **(20 points)**

   On Google Drive, right-click on the Nvivo file and choose "Get link" and "Copy link." Make sure "anyone with the link" is selected. Paste this link below. Do NOT email me, do NOT directly share it with me. Make sure that this link works.

Link: