First, we would like to thank you for attending your first session with your Explorer mentors, as you know we will continue to monitor the mentoring sessions online. Sadly, several other teams were suspended from the program because they skipped their first session with their mentors without any notice so if you cannot attend your session please make sure to communicate with your mentors immediately.

Please note that the 2nd session will be held next week <u>from November 15th to November 19th.</u> Please look up your mentoring group times and ZOOM link <u>here</u>(you will need your ExID and look in columns Q, V, AA and AF).

For a refresher on the program, please see the team webpage <u>here</u> (Password: Spring2020) Below you can find the guidelines and agenda for the **Second session**:

Below are some resources for your upcoming session#2, while your mentors in your group may customize the material, it is recommended you look at these slides before you attend the 2^{nd} session:

- The slides for session #2 can be found here
- See Empathy Map Resources <u>here</u>
- It is very important that you view and review the webinar and slides on the Lean Business Model Canvas, Assumptions Framework and Customer Discovery and how to update your Explorer gSheet. This webinar was given on March 5,2021 by Richard Amster (long time Mentor). Webinar recording is here, and slides are here. There is a great example/discussion of a filled out LBMC and assumptions (some good and some need improving). Watch the webinar!

General Guidelines:

- 1. Please make sure to update your <u>Explorer gSheet</u>(If you have not done so already, make a copy of the template and share it with your mentors). In particular update:
 - 1. Lean Business Model Canvas
 - 2. Budget (if you are requesting funding)
 - 3. Monthly Report (You will review with your mentors)
 - 4. Start on your assumptions Framewrok
- 2. Watch/study the Session 2 webinar by Richard Amster (See above).
- 3. Start working on your Customer Discovery survey/interview questions and conduct initial interviews (where applicable).

See team Resources webpage and the "Ultimate List of Customer Questions".

4. To share material with your mentors (survey questions, monthly reports, LBMC or any other material), use the Explorer gSheet and share it with your mentors (You can add tabs to it). Please do not email material to Explorer directly.

If you have any questions, do not hesitate to send an email to explorer@um6pventures.com.

Please always include your ExID (Team Explorer ID) on all correspondence.

Thank you again,

The Explorer Team