FUNDING TRIBE 45-DAY CHALLENGE

The Ultimate Fundraising Challenge

June 1, 2021 - July 18, 2021

FT45 SIGN UP PROCESS

- ➔ Go to https://www.fundingtribe.org/ft45
- ➔ Click **"Take the Challenge"** button
- ➔ You will be redirected to the **Sign Up Page.**
- ➔ Choose **FT45 Challenge** - *We provide a unique support-raising experience that helps minorities and women thrive during support training. Providing a deep community of like-minded support raisers rooted in accountability, coaching, and clear expectations.* No More Excuses!
- ➔ Click the **"Purchase"** button.
- ➔ Enter the discount code: **TRIBEFAM**
- ➔ You'll receive an email confirmation**.** This email contains information to create the donation / giving link page.
  - ◆ Click the link https://fundingtribefoundation.kindful.com/ft45-challenge-2021 and it will redirect you to the donation page.
  - ◆ Click **"Create a FT45 Challenge"** button
  - ◆ Fill out the following details:
    - Email
    - First Name
    - Last Name
    - Password
    - Confirm Password
  - ◆ Click **"Submit"**
  - ◆ (1) Getting Started - Click **"Continue"**
  - ◆ (2) Create your FT45 Challenge
    - **Put your FT45 Challenge Fundraising Goal** (Amount)
      - ***Note***: *The $200 amount represents the $100 donation from your accountability partner (mentor friend or family member) and the other $100 is from your organization. (Funding Tribe has already committed $100.)*
      - Create and edit your profile
    - **Put your *FT45 Challenge Name** *(Example: Tony's FT45 Challenge)*
    - **Write a short mission statement** for your FT45 Challenge
    - **Add a detailed description of your FT45 Challenge**
    - Event At (Defaults to cause event at date if left black) - ***Put June 1, 2021***
  - ◆ (3) Customize
    - Choose your theme color from the given choices
    - Upload / Set Your Team Profile Image
    - Click save and continue

- (4) Finish
    - You may review and click view your page
- Click the **"Public Page"** tab and copy the URL link
- ***Send your donation page to your potential donors***

- We provide services for minorities and women at **no personal cost.** All you need is:
    - **A $100 donation from your organization**
    - **A $100 donation from a family member, a friend or a mentor**
    - ***A $100 donation will be MATCHED by Funding Tribe Foundation***
        - **<u>These three donors will become your accountability partners and receive weekly progress report</u>**

➔ Copy & fill out the brainstorm tracker with: click here
- **150 contacts for Part-time**
- **300 contacts for Full-time**

➔ Show up on June 1st and be ready to take the FT45 Challenge.

- Join Funding Tribe Zoom Meeting: Click Here

Email us at **info@fundingtribe.org for more information, questions and other inquiries.*

FT45 ADDITIONAL INFORMATION

Part-time Support Raising
- Monday-Friday
    - 20 hours a week
    - 4 hrs a day
- You will need to prepare 150 contacts / potential donors before the start of the challenge
    - **<u>EACH CONTACT MUST HAVE A PHONE NUMBER & EMAIL</u>**

Full-time Support Raising
- Monday-Friday
    - 40 hours a week
    - 8 hrs a day
- You will need to prepare 300 contacts / potential donors before the start of the challenge
    - **<u>EACH CONTACT MUST HAVE A PHONE NUMBER & EMAIL</u>**

1. ***<u>45-Day Fundraising Challenge</u>***
    - **June 1, 2021 - July 18, 2021**
    - FT45 challenge provides a deep community of like-minded support raisers rooted in accountability, coaching, and clear expectations. The commitment is really simple. It will take as little as 4 hours a day over the course of 7 weeks.

- 30 min daily check in morning (TBA)
- 30 min daily check out evening(TBA)
- Weekly Webinar: Wednesday 12-1 PM CST
- Weekly Coaching: Sunday 8-9 PM CST

○ ***2-hour Launch Workshop***

i. A brainstorming/name storming workshop that will give you the tools needed to maximize reaching your potential donors.

WEEKLY PLAN OUTLINE

Sunday
- Coaching / Group Training & Meeting
- 8PM CST

Monday - Friday
- Daily Accountability Check-in (Morning)
- Daily Accountability Check-out (Evening)

Wednesday
- Webinar (Training and Q&A with Fundraising Experts)
- 12PM CST

Expectation

Coaching (Meeting)
Sunday Nights (1.5 hours Weekly)

Accountability
Daily Accountability with group partners / members (1 hour daily)

Community
Working together with a group of like-minded people trying to accomplish the same goal