

## **FUNDING TRIBE 45-DAY CHALLENGE**

The Ultimate Fundraising Challenge

June 1, 2021 - July 18, 2021

### **FT45 SIGN UP PROCESS**

- Go to <https://www.fundingtribe.org/ft45>
- Click “**Take the Challenge**” button
- You will be redirected to the **Sign Up Page**.
- Choose **FT45 Challenge** - *We provide a unique support-raising experience that helps minorities and women thrive during support training. Providing a deep community of like-minded support raisers rooted in accountability, coaching, and clear expectations. No More Excuses!*
- Click the “**Purchase**” button.
- Enter the discount code: **TRIBEFAM**
- You’ll receive an email confirmation. This email contains information to create the donation / giving link page.
  - ◆ Click the link <https://fundingtribefoundation.kindful.com/ft45-challenge-2021> and it will redirect you to the donation page.
  - ◆ Click “**Create a FT45 Challenge**” button
  - ◆ Fill out the following details:
    - Email
    - First Name
    - Last Name
    - Password
    - Confirm Password
  - ◆ Click “**Submit**”
  - ◆ (1) Getting Started - Click “**Continue**”
  - ◆ (2) Create your FT45 Challenge
    - **Put your FT45 Challenge Fundraising Goal** (Amount)
      - **Note:** *The \$200 amount represents the \$100 donation from your accountability partner (mentor friend or family member) and the other \$100 is from your organization. (Funding Tribe has already committed \$100.)*
      - Create and edit your profile
    - **Put your \*FT45 Challenge Name** (Example: Tony’s FT45 Challenge)
    - **Write a short mission statement** for your FT45 Challenge
    - **Add a detailed description of your FT45 Challenge**
    - Event At (Defaults to cause event at date if left black) - **Put June 1, 2021**
  - ◆ (3) Customize
    - Choose your theme color from the given choices
    - Upload / Set Your Team Profile Image
    - Click save and continue

- ◆ (4) Finish
  - You may review and click view your page
- ◆ Click the “**Public Page**” tab and copy the URL link
- ◆ **Send your donation page to your potential donors**
- We provide services for minorities and women at **no personal cost**. All you need is:
  - ◆ **A \$100 donation from your organization**
  - ◆ **A \$100 donation from a family member, a friend or a mentor**
  - ◆ **A \$100 donation will be MATCHED by Funding Tribe Foundation**
    - **These three donors will become your accountability partners and receive weekly progress report**
- Copy & fill out the brainstorm tracker with: [click here](#)
  - ◆ **150 contacts for Part-time**
  - ◆ **300 contacts for Full-time**
- Show up on June 1st and be ready to take the FT45 Challenge.
- ◆ Join Funding Tribe Zoom Meeting: [Click Here](#)

*\*Email us at [info@fundingtribe.org](mailto:info@fundingtribe.org) for more information, questions and other inquiries.*

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## **FT45 ADDITIONAL INFORMATION**

### **Part-time Support Raising**

- Monday-Friday
  - 20 hours a week
  - 4 hrs a day
- You will need to prepare 150 contacts / potential donors before the start of the challenge
  - **EACH CONTACT MUST HAVE A PHONE NUMBER & EMAIL**

### **Full-time Support Raising**

- Monday-Friday
  - 40 hours a week
  - 8 hrs a day
- You will need to prepare 300 contacts / potential donors before the start of the challenge
  - **EACH CONTACT MUST HAVE A PHONE NUMBER & EMAIL**

#### **1. 45-Day Fundraising Challenge**

- **June 1, 2021 - July 18, 2021**
- FT45 challenge provides a deep community of like-minded support raisers rooted in accountability, coaching, and clear expectations. The commitment is really simple. It will take as little as 4 hours a day over the course of 7 weeks.

- 30 min daily check in morning (TBA)
- 30 min daily check out evening(TBA)
- Weekly Webinar: Wednesday 12-1 PM CST
- Weekly Coaching: Sunday 8-9 PM CST
- **2-hour Launch Workshop**
  - i. A brainstorming/name storming workshop that will give you the tools needed to maximize reaching your potential donors.

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## **WEEKLY PLAN OUTLINE**

### **Sunday**

- Coaching / Group Training & Meeting
- 8PM CST

### **Monday - Friday**

- Daily Accountability Check-in (Morning)
- Daily Accountability Check-out (Evening)

### **Wednesday**

- Webinar (Training and Q&A with Fundraising Experts)
- 12PM CST

## **Expectation**

### **Coaching (Meeting)**

**Sunday Nights** (1.5 hours Weekly)

### **Accountability**

Daily Accountability with group partners / members (1 hour daily)

### **Community**

Working together with a group of like-minded people trying to accomplish the same goal