



WRITTEN TITLE WITH FONT TIMES NEW ROMAN 12 BOLD PRINT (20 WORD MAXIMUM)

Author¹, Author². (Font Time New Roman 11 Bold, should not be abbreviated and without a title)

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Abstract (TNR11)

Abstract also written in English containing key issues, objectives, methods and results. Abstract written in a single paragraph is, no more than 200 words. (Times New Roman 11, single space, and italics).

Keywords : *a maximum of 5 keywords in the paper and sorted according to the alphabet (TNR, 11, single spaced and italicized).*

1. INTRODUCTION (TNR, 11 Bold)

The introduction includes background on issues or problems, urgency and rationalization of service activities. The activity objectives and problem-solving plans are presented in this section. Relevant literature reviews and analysis of specific situations for service are included in this section. The citation and citation model used in the article is **APA Style [1,2]** (Times New Roman, 11, normal).

2. IMPLEMENTATION METHOD

The method explains the design of activities, how to select the target audience , the materials and tools used, the design of the tools and their performance and productivity, data collection techniques, and data analysis techniques. [Times New Roman, 11, normal].

If there is an image in the content of the paper, then the image is placed after the paragraph that relates / discusses the image with a distance of 1 space (10 pt); captioned with Image and Arabic number (bold), followed by the title of the image placed under the image in question, the font size of the image description is 10 pt.

Table captions are placed above the table. The title of the table is written in the middle of the space 1. The table should not be an image. An example can be seen in Table 1. If after the illustration is continued with the writing of the next section, then the distance is 2 spaces.

Table 1 Example of table description

Variable	Speed (rpm)	Power (kW)
x	10	8.6
y	15	12.4
z	20	15.3

Numbering is written in brackets and right aligned. Leave a space of 1 space with the paragraphs before and after it. Writing the equation in *font Times New Roman font Symbol*. If there are multiple equations, number the equations. Equation numbers should be sequential, place them

on the far right, namely (1), (2), and so on. Use signs to make writing equations more concise. Use *italic font* for variable [3].

$$\alpha\epsilon + \epsilon\beta\epsilon = \epsilon\chi\epsilon.$$

Notation of written mathematical equations should be included at the end of the article before the Bibliography, and given the unit (SI)

3. RESULTS AND DISCUSSION

This section presents the results with clear descriptions. Results can be supplemented with tables, graphs (pictures), and/or charts. The discussion section describes the results of processing data or information, interpreting the findings logically, linking them to relevant reference sources, and the implications of the findings [7]. [Times New Roman, 11, normal].

3.1 Subsection 1

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3.2 Subsection 2

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4. CONCLUSION

The conclusion explains what is expected in the Introduction section, as well as conclusions from the Results and Discussion *section*. Conclusions can also be added to the development plan for the implementation of future service .

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- Hafeez, S., & Hasnu, S. (2010), "Customer satisfaction for cellular phone in Pakistan: A case study of Mobilink", *Business and Economics Research Journal*, Vol.1 No.(3), pp. 35-44.
- Hafeez, S. and Muhammad, B. (2012), "The Impact of Service Quality, Customer Satisfaction and Loyalty Programs on Customer's Loyalty: Evidence from Banking Sector of Pakistan", *International Journal of Business and Social Science*, Vol.3 No. 16, pp. 200-209.
- Heriyadi, Listiana, E. and Lay, YN (2018). An Analysis of the Influence of Service Quality, Personal Selling and Complaint Handling and Trust on Customer Retention (Survey of Bank Harda International Savings Customers, Pontianak Branch). Volume 7 Number 2.
- Kotler.P. (2008). Marketing Principles 2. Twelfth Edition. Jakarta : Erlangga.

Bibliography / the main references used in the research are national / international journals and proceedings. All references should be *up-to-date (up-to-date)* with scientific developments and written using **APA Style** .

Notes :

- Manuscripts/papers are written in a **ready-** made DOC format **and are ready to print** according to the provided template
- The length of the manuscript/paper is about 6–10 pages and typed 1 space



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