# Social Media Policy

While serving on the NFPA Board of Directors, Board members are both granted permission to and are encouraged to use social media as a conduit for informing the foster, adoptive, and kinship community about projects and initiatives of the association and work of the Board. This communication needs to occur professionally and ethically. All official NFPA communication should be disseminated through the Communication Chair and/or through the NFPA website.

Publication and commentary via social media channels carry similar obligations to other NFPA publications or commentary. All uses of social media must follow the same ethical standards that NFPA Board members follow in their face-to-face Board practices. NFPA Board members must consider the Confidentiality, Endorsement of Position Statement, Internal Revenue Code and Board Member Activities, Utilization of NFPA Name and Logo and Third-Party Licensing Agreements, and Non-Discrimination Policies when posting as a Board member on social media sites.

The NFPA name may not be used in social media identities, logon ID's and usernames without prior approval from the President. For example, a username of @NFPATerry is not acceptable.