Note these guidelines for deciding whether or not to cite an idea. If you are in doubt, CITE.

1. Widely Known Facts

- Most frequent type of common knowledge
 - Andrew Jackson was the 7th president of the United States
 - Water is H2O
- Common information that can be easily found in a dictionary, encyclopedia, or other reference book.
- Facts that are widely known to certain groups, but not to you are still considered common knowledge.
 - Ethnologists are type of anthropologists that observe cultures.
 - You may have not known this, but it's common knowledge to anthropologists.
 - Note: If the audience is anthropologists you do not need to cite the information. If your audience does not know, you do need to cite.

2. Ideas or interpretations are usually not considered common knowledge, unless they are very widely held.

- The Civil War was partly a dispute about the slavery of African Americans. (widely held opinion / belief; no need to cite)
- Children learn languages easier than adults. (widely held opinion / belief; no need to cite)
- Standardized tests are ineffective at gauging what students actually know. (This is an opinion that is not very widely held (plenty of people disagree with this); therefore this DOES need to be cited!)

3. Verbatim language drawn from a source is rarely common knowledge, unless the formulation is widely known.

Well known quotes:

- John F. Kennedy said, "Ask not what your country can do with you, but what you can do for your country."
- Confucius said, "It does not matter how slowly you go, just that you do not stop."