

Image: • entheowheel logo.png

# Promo & Swipe Copy

# **Evergreen Immersive Streaming Video Library:** *The Ceremony and Science of Psilocybin*

#### Hello!

You are invited to sign up as a revenue-sharing partner (aka affiliate) for the Entheowheel Immersive Streaming Library (featuring curated recordings from the 2022 Salon Series and April 2021 sold-out Esalen workshop).

- Feel free to edit the copy provided here for your unique voice & audience.
- Remember to tag @entheowheel in photos and hashtags so our team can help by answering questions in your post's comments.
- Please DO NOT use a URL-shortener if you are using an affiliate link, as it creates tracking issues.

Please note that all images are in this <u>Google Drive folder</u> so you can easily download them.

#### This document contains:

- How to Obtain Your Unique Revenue-Sharing Link
- Promotion Dates
- Promotion Graphics
- Newsletter Promotion Copy
- Social Media Post Graphics & Copy (Layouts for Grid, Stories & Events)

# How to Obtain Your Unique Revenue-Sharing Link

- 1. First, sign up for your unique link in our Revenue-Sharing Portal, hosted by Thrivecart. Your Affiliate ID will show up in your unique affiliate URL, so choose something that is recognizable to your community. You can use your business name or personal name for the Business/company field.
- 2. After confirming your free Thrivecart account, you need to <u>connect your PayPal account</u> so that you'll receive your revenue-share after someone purchases (using your unique link). If you do not have a Business Paypal account, let us know your personal paypal information or alternate way to send you your revenue.
- 3. More information about how to set up your account is <a href="here">here</a>.
- 4. Please note that your unique affiliate link is different from the address that shows up when you click it (so don't just click it and copy the address that shows up).
- The affiliate link you want to share will be in this format: https://youraffiliatecoding--liber8.thrivecart.com/premium-bundle-entheowheel/
- Please DON'T use a URL shortener if you are using an affiliate link, as it creates tracking issues.
- To return to the Thrivecart Affiliate Portal, go <a href="here">here</a>.

# **Promotion Dates**

Promotion Dates: ongoing

We appreciate you sharing through your newsletter as well as on social media. Remember to tag us on Instagram: @entheowheel #entheowheel

# **Promotion Graphics**

<u>Image Assets Live Here</u>
<u>Full Trailer in YouTube for sharing</u>

# **Newsletter Promotion Copy**

Please feel free to edit the following copy in your own voice and for your audience.

Be sure to **hyperlink your affiliate link** whenever there is a Call to Action (highlighted).

For example:

\* Get Access \* [INSERT YOUR UNIQUE LINK]

# **Email Copy**



#### ■ Entheowheel Psilocybin Banner .jpg

#### Explore the Ceremony & Science of Psilocybin - Streaming Now

Are you ready to meet one of nature's most powerful tools to guide you in your daily life? To help you on your spiritual path? To cultivate inner wisdom?

Entheowheel takes you on a learning journey with lineage keepers, thought leaders, and scientists in an exploration of the healing power of psilocybin mushrooms and how they can help us access our infinite human potential. If you're ready to learn, or deepen your relationship with these incredible sacred plant medicines, begin your journey now from the comfort of your own home.

#### 20+ Hours of Immersive, Experiential Learning...

Access intimate conversations with elders, scientists, and some of the most forward-thinking people in the field of psychedelics. Immerse yourself in transformative ceremony, embodiment practice, and healing therapies from our sold-out Esalen Institute Workshop & recent 5-Part Salon Series.

- Simulated Journeys (no medicine ingested)
- Ancient & Modern Psychedelic Science w/Paul Stamets & others
- Ceremonial Practices w/ Jyoti Ma, Erika Gagnon and more
- Preparation & Integration Tools
- Exploration of Microdosing with Jim Fadiman, Laura Dawn and more
- Embodiment Techniques
- Latest Scientific Inquiries
- Functional Medicine
- Fire Ceremony
- Breathwork
- Personal & Earth Altar Building
- Guided Meditations
- Trauma Informed Yin Yoga
- Healing Sessions w/ Xochitl Ashe
- Dance Party w/ Justin Boreta
- East Forest Closing Ceremony
- Lots more...

#### Series Speakers & Master Teachers include:

- Paul Stamets
- Xochitl Ashe
- Charles Eisenstein
- Buki Fadipe
- James Fadiman
- Jyoti Ma
- East Forest
- Laura Dawn
- Robin Carhart-Harris
- Erika Gagnon
- Louie Schwartzberg
- And many more...

Entheowheel's Immersive Streaming Library may be right for you, if you are...

- Curious about the healing powers of sacred plant medicines.
- Interested in cultivating inner wisdom and integrating ancient tools into your daily life for ongoing transformation.
- Feel disconnected from your spiritual path and are looking for a way to reconnect to yourself, community, and the planet.
- Ready to awaken your inner genius.
- Wondering how plant medicine may hold the keys to improving mental and physical well-being.
- A practitioner or clinician looking for unique modalities to deepen your practice.
- Interested in deepening your relationship with the wisdom and intelligence of Psilocybin
- Curious about the role that Psilocybin plays in meeting death, depression, anxiety and these times.

"Such a great series. An incubator of revelation, featuring marvelously smart messengers. The Entheowheel series is like the perfect Sunday talk show combined with a dazzling Sunday morning church service... all in the service of communally advancing humanity. Even when we want to reach/connect back with our forebears we are pushing life's spiral forward—on Entheowheels! Thank you again for this rare and brilliant opportunity." ~ Thomas Brod MD, DFAPA

STREAMING NOW - www.entheowheel.com



Image: Entheowheel Multi Image Logo with Wordmark.jpg

HONOR - SHARE - PREPARE - CONNECT - EXPLORE - INTEGRATE

### Stream Now [Insert Your Unique Revenue-Sharing Link]

### Learn more about Entheowheel and the Streaming Library.

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# Social Media Posts for FB/Instagram:

#### Image Assets Live Here

Please DO NOT use a link shortener like Bitly.com or Tinyurl.com for your affiliate link.

Instagram 1:1 (grid) and 9:16 (stories)

Facebook 1:1 and 1:9:1 versions

Be sure to use your unique link in place of the direct page URL (highlighted).

# **HASHTAGS**:

Please include one or more of these hashtags with each of your posts:

#entheowheel

#psychedelic

#psychedelics

#plantmedicine

#sacredplantmedicine

#microdosing

#humanpotential

#psychedelicmedicine

#transformation

#consciousness

#entheogens

#paulstamets

#MAPS

#psilocybin

#mycelium

#mycology

#indigenouswisdom

#decriminalizenature

#mushroomsofinstagram

#mushrooms

#fantasticfungi

#hallucinogens

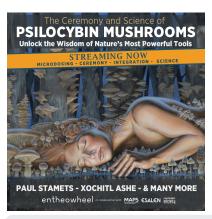
#psilocybecubensis

#psychedelicevent

#psychedelicscience

### #psychedelictherapy

# POST #1



FINAL Mycellium Dreaming 1-1.jpg

Are you ready to invite one of nature's most powerful tools to guide you in your daily life? To help you on your spiritual path & cultivate greater clarity and inner wisdom?

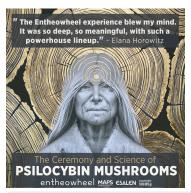
Become part of Entheowheel's inclusive world-wide community of teachers, students, & therapists. Journey with lineage keepers, thought leaders, and scientists on an exploration of the healing power of psilocybin mushrooms and show us how they can help you access your infinite human potential.

If you're ready to learn, or deepen your relationship with these incredible sacred plant medicines, begin your journey now from the comfort of your own home!

Immersive, Experiential Learning...20+ Hours
Exploring the Ceremony "Ancient Science" & Modern Science of Psilocybin

LEARN MORE - GET ACCESS entheowheel.com [INSERT YOUR UNIQUE LINK]

# POST#2



FINAL PRAISE 3b Forgotten Elders 1-1.jpg

Access intimate conversations with elders, scientists, and some of the most forward-thinking people in the field of psychedelics. Immerse yourself in transformative ceremony, embodiment practice, and healing therapies from Entheowheel's sold-out Esalen Institute Workshop & recent 5-part Salon Series.

- Simulated Journeys (no medicine)
- Ancient & Modern Psychedelic Science w/Paul Stamets & others
- Ceremonial Practices w/ Jyoti Ma, Erika Gagnon and more
- Preparation & Integration Tools
- Exploration of Microdosing with Jim Fadiman, Laura Dawn and more
- Embodiment Techniques
- Latest Scientific Inquiries
- Functional Medicine
- Fire Ceremony
- Breathwork
- Personal & Earth Altar Building
- Guided Meditations
- Trauma Informed Yin Yoqa
- Healing Sessions w/ Xochitl Ashe
- Dance Party w/ Justin Boreta
- East Forest Closing Ceremony
- And lots more...

PLUS, you'll become part of Entheowheel's inclusive world-wide community of teachers, students, & therapists.

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STREAMING NOW entheowheel.com [INSERT YOUR UNIQUE LINK]

### POST#3

#### Short video

Access intimate conversations with elders, scientists, and some of the most forward-thinking people in the field of psychedelics. Entheowheel's premium bundle provides you with everything to start your journey: foundational support, complete access to streaming content, an Altar Building kit with lovingly curated ceremonial items, and a 4-week microdosing starter kit handcrafted by Hearthstone Collective.

### Explore:

- Microdosing
- Sacred Ceremony & Indigenous Origins
- Therapeutic Applications of Psilocybin
- Current Science & Legislation
- Ritual & Medicine for Creativity, Healing Anxiety, Traversing Death & Grief
- Breath Work & Meditations
- Trauma-Informed Somatic Practices
- Altar Building & Land Blessings
- Sacred Plant Medicine Sustainability
- Fire Ceremony
- Integration Practices
- Play!
- And lots more...

PLUS, you'll become part of Entheowheel's inclusive world-wide community of teachers, students, & therapists.

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STREAM NOW entheowheel.com [INSERT YOUR UNIQUE LINK]

### POST #4



FINAL BEAR (with Faculty) 191-1 Ratio.jpg

Immerse yourself in transformative ceremony, embodiment practice, and healing therapies from Entheowheel's sold-out Esalen Institute Workshop & recent 5-part Salon Series.

This program is for those interested in learning about:

- Ancient ceremonial traditions to deepen your relationship with sacred plant medicine and psychedelics
- Methods for micro-dosing
- Therapeutic benefits for depression and physical ailments
- Preparation and integration practices
- Techniques to activate your creative genius
- Ways to deepen your spiritual path and your connection to community and the planet
- Unique healing modalities for your patients and clients

PLUS, become part of Entheowheel's inclusive world-wide community of teachers, students, & therapists.

Immersive, Experiential Learning...20+ Hours
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LEARN MORE - GET ACCESS entheowheel.com [INSERT YOUR UNIQUE LINK]

# POST #5



#### ■ EW\_teacher\_image.jpeg

Join master teachers from around the world as you immerse yourself in transformative ceremony, embodiment practice, and healing therapies.

Mycologist Paul Stamets invites you to his home for a fireside chat to discuss the innate wisdom of psilocybin mushrooms and the mycelial network.

13 Indigenous Grandmothers visionary and medicine keeper, Jyoti Ma, introduces you to the fundamentals of building a personal altar to ground your journeys and deepen your spiritual connection.

James Fadiman -- creator of the iconic Psychedelic Weekends at Esalen in the sixties and micro-dosing expert -- introduces methods for starting your own practice or enhancing your existing one.

Fifth-Generation Ceremonial Leader, Xochitl Ashe takes you on a "simulated journey" using breath work, visualization and embodiment techniques to access higher states of consciousness.

Dr. Robin Carhart-Harris, neuroscientist and Director of the Psychedelics Division at University of California San Francisco, shares ground-breaking discoveries from his soon-to-be-published research on the therapeutic benefits of psilocybin mushrooms for depression and mental health.

Creativity expert and psychedelic advocate, Laura Dawn explores techniques for using psilocybin to access your inner genius and fulfill your greatest potential.

Immersive, Experiential Learning...20+ Hours
Exploring the Ceremony "Ancient Science" & Modern Science of Psilocybin

LEARN MORE - GET ACCESS entheowheel.com [INSERT YOUR UNIQUE LINK]