Module 3 QUESTION BANK

1. Define entreprenuership.explain classifications of entrepreneurship.
2. Define entreprenuer.explain the characteristics of an entrepreneur.
3. Explain different types of entrepreneurs.
4. Differentiate entrepreneur and manager.
5. Explain stages of entrepreneurial process.
6. what are the barriers the entrepreneurs will face to start an enterprise
7. Distinguish between entrepreneur and intraprenuer.
8. What are the different types of feasibility study in identification of business opportunities?
9. Write about technical feasibility and social feasibility study.
10. List some of the most common attributed reasons for the lack of entrepreneurship in India.
11. List the factors and functions of women entrepreneur.
12. Discuss the growth of industrial entrepreneurship in India.

Module 4

13. Define project. Explain project classifications.
14. What is project? Explain in detail various ways of project identification.
15. List the objectives of market research.
16. Discuss the factors influencing the selection of the project.
17. Explain in detail contents of project report.
18. Discuss project identification and selection.
19. Define ERP.discuss functional areas of management with neat diagram.
20. Define ERP.list the importance of erp.
21. Discuss the steps involved in report writing.
22. Explain the significance of project report. Explain the guidelines by planning commission for project report.
23. With a neat diagram, discuss supply chain management.
24. Write a note on functional areas of management financing and accounting and human resource.
25. Write a note on Functional areas of management/marketing sales and supply chain management.
26. Explain functional areas of ERP.
27. Explain different types of project report.
28. Write a note on Functional areas of management/marketing sales and supply chain management.
29. Define Enterprise resource planning and list importance of ERP.

Module 5

30. Explain Steps in Establishing Micro & Small Enterprises.

31. Explain Characteristics of Micro & Small Enterprises.

32. Explain i)MSME-D ii)NSIC iii)SIDB iv)KIAD v)KSSIDC

33. What are intellectual property rights? Explain two categories of IRP.

34. Explain advantages of SSIs.

35. Discuss Case study of N R Narayanamurthy and Infosys

1.Explain the characteristics and advantages of small and micro enterprises.

2.define IPR.Explain the main forms of intellectual property rights.

3.write case study on

a.Narayana Murthy.

b.Microsoft.

4.explain steps involved while establishing micro and small enterprises.

5.discuss the case study of air Deccan(Captain Gopinath).

6.What is a patent?List different types of patents.

7.list the advantages of micro and small enterprises.

8.list the category and objectives of MSME.

9.List the importance of IPR

11.Explain the following :

i) KSSIDC ii) NSIC iii) MSME-DI iv) TECSOK v) KSFC

12.Define SSI? Explain the roles of SSI in Economic Development?

13.Write a note on Microsoft.

14.Briefly explain

i. Trademarks in IPR.

ii. WTO

15.Explain the aims and objectives of KIADB.

16.Write a note on N.R Narayana Murthy.