

Job Title: Draco Shooter - Brand Collaboration Specialist

Company: DracoSlides

Location: Anywhere (Remote)

DracoSlides, is seeking a dynamic and results-driven individual for the position of Shooter - Brand Collaboration Specialist. As a Shooter, you will play a crucial role in expanding DracoSlides' brand presence by establishing partnerships with prominent athletes, artists, Twitch streamers, and influencers. This exciting opportunity allows you to leverage your knowledge of trending personalities and your networking skills to enhance DracoSlides' market reach.

Key Responsibilities:

- Identify and Reach Out: Proactively identify potential collaborators among big-time athletes, artists, Twitch streamers, and influencers who align with DracoSlides' brand image.
- Build Relationships: Cultivate strong relationships with potential collaborators, communicating DracoSlides' values and benefits effectively.
Create Collaboration Opportunities: Develop creative collaboration ideas that resonate with the target influencers and showcase DracoSlides' products in an authentic and engaging manner.
- Negotiate and Close Deals: Negotiate collaboration terms and secure partnerships that mutually benefit both parties, emphasizing brand exposure for DracoSlides.
- Monitor and Analyze: Track the success of collaborations, collecting data on brand exposure, engagement, and other relevant metrics to assess the impact of the partnerships.

Requirements:

- Proven experience in influencer marketing or brand collaboration roles.
- Strong knowledge of the sports, entertainment, and gaming industries.
- Excellent communication and negotiation skills.
- Ability to work independently and remotely.
- Familiarity with current trends and influencers in various domains.
- Creative mindset with a passion for building impactful brand partnerships.

Application Process:

To apply for the Shooter position, demonstrate your motivation and ability to identify fitting collaborators for DracoSlides. Reach out to an influencer or personality you believe would make an excellent Draco ambassador and propose a collaboration. Provide a brief summary of your approach, showcasing your creativity and understanding of DracoSlides' brand identity. Submit your application, along with your resume and any relevant links or documents, to Sanaam.04@gmail.com with the subject line: "Application for Shooter - [Your Name]."