YAŞAR UNIVERSITY
COURSE SYLLABUS

Graduate School/Faculty/School						
Department/Program						
Course Title	**Course Code**	**Semester**	**Course Hour/Week**		**Yaşar Credit**	**ECTS**
			Theory	**Practice**		
Social Entrepreneurship	SCUL 0711	FALL/SPRING	**2**	**4**		5

Course Type	
1. Compulsory Courses	
2. Program Elective Courses	
3. Faculty / Vocation School Elective Courses	
4. Distance Learning Courses	
5. Modern Languages Courses	
6. Compulsory YÖK Courses	
7. University Elective Courses	x
8.Prerequisite Courses	
9.Course Adaptation	

Language of Instruction	Turkish
Level of Course	(x) Associate Degree (Short Cycle) (x) Undergraduate (First Cycle) Graduate (Second Cycle) Doctoral Course (Third Cycle)
Special Pre-Conditions of the Course (recommended)	

Course Coordinator	Kevser Çimenli
Course Instructor(s)	Kevser Çimenli
Course Assistant(s)/Tutor (s)	
Aim(s) of the Course	The aim of this course is to raise students' awareness of social problems and to equip them with the knowledge and skills to develop innovative, sustainable, and creative solutions. The course promotes an entrepreneurial mindset focused on creating social value beyond profit-oriented goals.
Learning Outcomes of the Course	By the end of the course, students will be able to: 1. **Define** key concepts such as social entrepreneurship, entrepreneurship, and social responsibility. 2. **Describe** the dimensions of social problems and relate them to global goals. 3. **Develop** feasible and innovative solution proposals for a selected social problem. 4. **Transform** a social problem into a social business plan using structured analysis. 5. **Analyze** multi-stakeholder collaboration models in the context of social entrepreneurship.
Course Content	This course provides students with an understanding of key social, environmental, and economic challenges, and encourages them to adopt a value-driven approach to entrepreneurship. Students will explore

	impact-oriented business models and learn to apply problem-solving and creative thinking skills to real-world challenges. The course also covers collaboration mechanisms between public institutions, private enterprises, and civil society actors within the social entrepreneurship ecosystem. Through project-based learning, students will transform social problems into actionable business plans.

COURSE OUTLINE/SCHEDULE (Weekly)			
Week	**Topics**	**Preliminary Preparation**	**Methodology and Implementation (theory,practice, assignment etc)**
1	The state of the world in terms of social and environmental problems Thinking with Civil Society Concepts	The situation of the world, United Nations Sustainable Development Goals, To thinking with the concepts of civil society, social responsibility, lobbying, advocacy, rights-based approach, volunteering, Legal structure of NGOs: associations, foundations, non-profit cooperatives, initiatives, platforms, networks.	Theory
2	What is the social entrepreneurship?	What is Social Entrepreneurship? Who is an entrepreneur? What is the difference of a Social Entrepreneur? Examples of social entrepreneurship from the world, Social Entrepreneurship in Turkey and in the world, reports of social entrepreneurship, social influence.	Theory
3	Case Study	Social problems that have been proposed by a social entrepreneur will be given to the students and they will be asked to develop proposals for the solution of these problems. The method of the social entrepreneur who previously solved the problem will be discussed.	Group Discussion
4	Sustainability for social entrepreneurs	The concept of sustainability Financial sustainability, donations, grants, etc. What is system transformation? Stakeholders, partnerships, collaborations.	Theory
5	Advocacy and lobbying	What is Advocacy? Advocacy Strategy Advocacy Activities: Organization, Campaign and Lobbying	Theory
6	Problem Analysis - CANVAS Social Business Model	Determination of the main problem and brainstorming. Logical Framework Approach	Theory / Group Discussion
7	Study Visit	Examining an example of a social enterprise on the spot and sharing experiences with social entrepreneurs.	Practice
8	Examples of Social Entrepreneurs	Examples of entrepreneurship aimed at eliminating social problems and transforming systems	Practice
9	Project Idea Development	Students define a social problem in different groups. Solutions will be offered. Suggestions will be discussed and evaluated.	Practice
10	Project Idea Presentation	Presentation of Proposed Projects	Practice
11	Project	Launching applications in the field	Practice
12	Project	Launching applications in the field	Practice
13	Project	Launching applications in the field	Practice
14	Project	Launching applications in the field	Practice
15	Project	Launching applications in the field	Practice
16	Presentation	Practices and results will be evaluated within the framework of social entrepreneurship.	Evaluation

Required Course Material (s) /Reading(s)/Text Book (s)	David Bornstain, (2004) “How to Change the World: Social Entrepreneurs and the Power of New Ideas”, Oxford University Press; Updated edition (September 17, 2007) **ISBN-10:** 0195334760 **ISBN-13:** 978-0195334760

	(2012) Growing Inclusive Markets - Cases of Social Entrepreneurship in Turkey: Bilgi University Press (July 2012) ISBN 978-605-399-246-2 "The Story of Solutions" (2013), Writer: Annie Leonard ve Jonah Sachs, Director: Louis Fox, Free Range Studios. https://storyofstuff.org/movies/the-story-of-solutions/
Recommended Course Material (s)/Reading(s)/Other	https://sofi.yasar.edu.tr/sosyal-girisimcilik-programi/

ASSESSMENT		
Semester Activities/ Studies	**NUMBER**	**WEIGHT in %**
Mid- Term	-	-
Attendance	-	-
Quiz	-	-
Assignment (s)	2	40
Project	-	-
Laboratory	-	-
Field Studies (Technical Visits)	1	20
Presentation/ Seminar	1	40
Practice (Laboratory, Virtual Court, Studio Studies etc.)		
Other (Placement/Internship etc.)		
Final Exam		
TOTAL		**100**
Contribution of Semester Activities/Studies to the Final Grade		40
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade		60
TOTAL		**100**

ECTS /STUDENT WORKLOAD				
ACTIVITIES	**NUMBER**	**UNIT**	**HOUR**	**TOTAL (WORKLOAD)**
Course Teaching Hours (14 weeks* total course hours)	14	Week	2	28
Preliminary Preparation and finalizing of course notes, further self-study		Week		
Assignment (s)	2	Number	20	40
Presentation/ Seminars		Number		
Quiz and Preparation for the Quiz		Number		
Mid- Term(s)		Number		
Project (s)		Number		
Field Studies (Technical Visits, Investigate Visit etc.)	1	Number	30	30
Practice (Laboratory, Virtual Court, Studio Studies etc.)		Number		
Final Examination/ Final Project/ Dissertation and Preparation	1	Number	30	30
Other (Placement/Internship etc.)		Number		
Total Workload				128
Total Workload/ 25				5.12
ECTS				**5**

ETHICAL RULES WITH REGARD TO THE COURSE (IF AVAILABLE)	
STUDENT WITH DISABILITIES OR SPECIAL NEEDS	
Students with disabilities or special needs are encouraged to contact the instructor and the Unit for Student with Disabilities (http://eob.yasar.edu.tr/) for academic adaptations.	
ASSESSMENT and EVALUATION METHODS:	
Final Grades will be determined according to the Yaşar University Associate Degree, Bachelor Degree and Graduate Degree Education and Examination Regulation.	
PREPARED BY	
UPDATED	28.05.2025
APPROVED	