

PARVANEH TOGHIANI

EDUCATION

Savannah College of Art & Design BFA Graphic Design

Summa Cum Laude (4.0 GPA)
Outstanding Achievement Award

OUTSIDE OF WORK

Built by Girls Mentor

March 2018 - Present

Helping coach the next generation of female and non-binary leaders to step boldly into careers powered by technology.

Cooper Design Leadership Course Participant

December 2019

Completed a course focused on strengthening your influence by helping you think strategically, diagnose challenges early-on, and move beyond communication roadblocks

DESIGN EXPERIENCE

Uber

Lead Product Designer • Staff

April 2016 - Present • San Francisco, California

Currently working as a design lead across several Uber initiatives, focusing on the intersection of systems & product. Previously Design Lead on Rider Experience, Uber Bus, Uber Pool, & Driver Growth.

Telenav

Lead Product Designer

July 2014 - March 2016 • Sunnyvale, California

Design Lead for the Incubation Team at Telenav. Worked to concept, brand, prototype, develop, and market two consumer facing mobile apps for both iOS and Android.

Groupon

Product Designer

Sept 2013 - July 2014 • Palo Alto, California

Worked on the Consumer Platform team for both web and mobile. Teamed with project managers and developers to ship features for merchandising, gifting, booking, and email.

Target

Art Direction Intern

June 2012 - Sept 2012 • Minneapolis, Minnesota

Concepted and produced a 32-page press kit for the Weekly Ad team, So Circular, which earned my copywriter partner and I the internship Team Leadership Award.