

Institution: Polytechnic University of the Philippines-Open University System  
Certified Correct by: \_\_\_\_\_

As of : \_\_\_\_\_

Designation

List of Distance Education Personnel

1. List of Subject Matter Specialists (Authors, readers/peer reviewers and editors)

Name	Designation/Title	Educational Qualification			Specialization and Training (please attach certificates)	Module Title/material(s) developed
		Baccalaureate	Masters	Doctorate		
Alagaran, Il Jose Reuben Q.	Associate Professor	Bachelor in Business Journalism	Master of Arts in Communication	Doctor of Philosophy in Communication	Communication and Human Resource, Practitioner, Consultant, Researcher, Writer, Trainer	
Ancheta, Jeffrey R.	Assistant Professor	Bachelor in Broadcast Communication	Master of Arts in Philippine Studies major in Language, Culture and Media	Doctor of Philosophy in Philippine Studies major in Language, Culture and Media	Media Research, Pananaliksik sa Filipinolohiya	Ancheta, J.R., Loquellano, M.F., Ramos, G. at Agdalpen, R. (2019). Globalisasyon sa Kasalukuyan Daigdig. Malabon City: Mutya Publishing House. Ancheta, J.R., Cruz, E.T., Hernandez, J.S., Matilla, M.S., at Rivera, J.B. (2015). Mabisang Komunikasyon sa Akademikong Filipino. Malabon City: Mutya Publishing House. Matilla, M. S., Ancheta, J.R., Rivera, J. B., Maramag, R. M., & Bernardino, E. C. (2015). Pagbasa at Pagsulat tungo sa Epektibong Pananaliksik sa Filipino, Malabon City: Mutya Publishing House.
Diaz, Paz H.	Guest Lecturer	Bachelor in Journalism	Master of Arts in Communication Research	Doctor of Philosophy in Communication	communications consultant, researcher, trainer, case writer and training materials developer for local and international agencies and for government agencies as well	

Lacerna, Rudolf Anthony A.	Associate Professor and Program Chair	Bachelor in Broadcast Communication  Investigative Journalism Fellow, Philippine Center for Investigative Journalism	Master in Communication  Graduate Diploma in Research and Development Management (units)	Doctor in Educational Management  Doctor of Philosophy in Guidance and Counseling (units)	Communication Research, Research and Development Management, Mass Media Research and Management	Lacerna, RA, Ancheta, JR, and Taguinod, IA. (2021). RSH640 THESIS. Manila: PUP Open University System. Lacerna, RA. (2021). RSH 630 Research Seminar 1: PUP Open University System. Lacerna, RA. (2021). RSH 631 Research Seminar 2: PUP Open University System. Lacerna, RA, Taguinod, IA. (2021). COM 637 Managing Public Information and Campaigns: PUP Open University System. De Guzman, AM, Malonzo, JHC, Lacerna, RA, Quioyo, AH. (2019). Empowering the 21 <sup>st</sup> Century Communicators. Quezon City: MLGH Publishing House.
Libunao, Emelyn Q.	Special Lecturer	Bachelor of Science in Commerce	Master in Mass Communication	Doctor in Business Administration	Communication Management, Project Management, Public Information, Communication Campaigns, Corporate Communication, Crisis Communication	
Muhi, Ma. Pamela Grace C.	Associate Professor	Bachelor in Broadcast Communication	Master in Mass Communication	Doctor of Philosophy in Public Administration	Communication Management and Campaigns, Corporate Communication, Organizational and Cultural Comm, Project Management and Planning, Energy Policy Analysis, Public Administration and Planning	
Reyes, Fernando E.	International Visiting Lecturer	Bachelor of Arts in Mass Communication	Executive Master in Business Administration	Doctor of Communication	Communication Consultant, Communication Management, Project Management, Crisis	Mixed Methods Perspectives on Communication and Social Media Research

				Doctor of Philosophy in Management Research	Communication, Communication Training	Management Cases, Thriving to the New Normal
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