Measles Health Education and Response Resources

Title	Audience	Format	Link	Source	Description
Measles Basic Information	Public	PDF	link	DOH, PHSKC & Somali Health Board	Measles Basic Information fact sheet English | Amharic | Arabic | Burmese | Chinese Simplified | Chinese Traditional | Dari | Hindi | Khmer | Korean | Nepali | Pashto | Russian | Somali | Spanish | Swahili | Tigrinya | Ukrainian | Vietnamese
Measles information	Public	Website	link	DOH	Measles Information website English | Amharic | Arabic | Burmese | Chinese traditional | Dari | Hindi | Khmer | Korean | Nepali | Pashto | Russian | Spanish | Tigrinya | Ukrainian | Vietnamese
Measles Vaccine PSA Videos	Public	Videos	link	Ethnomed	To support providers in addressing rising measles cases, we've created a short video PSA available in seven languages commonly spoken in King County and other diverse communities. These videos are designed to be shared with patients and families to increase awareness about measles and the importance of MMR vaccination. Each video features culturally and linguistically appropriate messaging that addresses common concerns and emphasizes the safety and effectiveness of the vaccine. English, Arabic, French, Lingala, Somali, Spanish, Swahili, Ukrainian
Fostering COVID-19 Vaccine Confidence in Russian- and Ukrainian-Speaking Communities	Healthcare providers	E course	link	WithinReach and DOH	This free course is designed to help providers including physicians, nurses, medical assistants, and pharmacists who work with Russian- and Ukrainian-speaking patients better understand vaccine hesitancy within these communities, reasons why community members may be hesitant to receive COVID-19 vaccines and develop strategies to initiate conversations about the COVID-19 vaccine with Russian- and Ukrainian-speaking patients.
How Contagious is Measles?	Public	Comic Strip	link	PHSKC	English |Amharic | Arabic | Chinese, Simplified | Chinese, Traditional | Dari | Japanese | Khmer | Korean | Marshallese | Punjabi | Russian | Somali | Spanish | Tagalog/Filipino | Tigrinya | Ukrainian | Vietnamese

Title	Audience	Format	Link	Source	Description
Measles Fact Sheet	Public	PDF	link	Minnesota Dept of Health	English | Amharic | Hmong | Oromo | Romanian | Russian | Somali | Spanish | Ukrainian
Prepare for and respond to measles at work – Checklist for businesses	Public / business	PDF	Link	Buncombe County, NC	Information for businesses, including what to do if someone suspects they have measles English
Measles preparedness and response checklist – for faith communities and nonprofits	Public / nonprofit	PDF	link	Buncombe County, NC	Information for faith communities and non-profits, including what to do if someone suspects they have measles English
Visitors Card	Public	PDF	link	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
Symptoms Poster	Public	PDF	Link	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
Symptoms Poster (healthcare)	Public	PDF	Link	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
About Measles	Public	PDF	Link	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)

Audience	Asset	What it is	Link
General public	Buncombe County Public Health Updates hub	County hub with updates, Q&A style public info, and shareable items	Buncombe County Public Health Updates Measles Information Scan
General public	Buncombe County Health	Video content format counties can replicate	Buncombe County HD video

	Department video conversation		Measles Information Scan
Businesses	Measles preparedness checklist for businesses	Practical checklist for employers/workplaces	Business checklist (Buncombe) Measles Information Scan
Faith / nonprofits	Measles preparedness checklist for faith communities & nonprofits	Practical checklist for congregations/nonprofits	Faith/nonprofit checklist (Buncombe) Measles Information Scan
Public (multi-language)	Visitor card + posters + “About Measles” resources	Public-facing items available in multiple languages (Buncombe links to RU/UKR/ES/EN materials)	Buncombe public materials hub Measles Information Scan
Child care	One-page “Stop Measles Now” fact sheet (English)	Clean one-page handout for child care distribution	SC child care fact sheet(EN) Measles Information Scan
Child care	One-page “Stop Measles Now” fact sheet (Spanish)	Spanish version of the child care handout	SC child care fact sheet (ES) Measles Information Scan
Early care & education	Measles readiness checklist (early care)	CDC readiness checklist for ECE settings	CDC Early Care checklist Measles Information Scan

K–12 schools	Measles readiness checklist (K–12)	CDC readiness checklist for schools	CDC K–12 checklist Measles Information Scan
General public	One-pager (English)	SC “one-pager” public handout	SC one-pager (EN) Measles Information Scan
General public	One-pager (Spanish)	Spanish one-pager	SC one-pager (ES) Measles Information Scan
General public	One-pager (Russian)	Russian one-pager	SC one-pager (RU) Measles Information Scan
General public	One-pager (Ukrainian)	Ukrainian one-pager	SC one-pager (UKR) Measles Information Scan
General public / providers	Vaccine recommendations (SC)	Simple doc to model “MMR recommendations during outbreak”	SC vaccine recommendations Measles Information Scan
General public	FAQ (SC)	Plain-language FAQ model	SC measles FAQ Measles Information Scan
Providers	CDC clinical overview	Provider-facing overview for recognition/readiness	CDC Clinical overview Measles Information Scan

Cross-audience	Public Health Collaborative measles tools	Talking points and tool ideas	Public Health Collaborative – Measles Measles Information Scan
Public & providers (multilingual)	EthnoMedmeasles PSAs	Multi-language PSA examples (model to adapt)	EthnoMed (multilingual PSA model) Measles Information Scan
Providers (trust-building / language access)	WithinReach/DOH provider training	Confidence in caring for RU/UKR communities (adjacent but useful)	WithinReach provider training Measles Information Scan
Public (multilingual explainer)	“How contagious is measles?” comic	Engaging explainer format (model)	PHSKC comic model Measles Information Scan
Public (multilingual)	Minnesota multilingual fact sheet model	Model for language breadth	Minnesota DOH Measles Information Scan
Providers + outreach (NC)	NC DPH provider page incl. translated fact sheets	One-page fact sheets **EN/ES/RU/UKR**(toward bottom) + provider guidance	NC DPH measles provider resources
Access/navigation	NCAFCC	Resource being shared; potential access navigation partner	NCAFCC