

## Measles Health Education and Response Resources

Title	Audience	Format	Link	Source	Description
Measles Basic Information	Public	PDF	<a href="#">link</a>	DOH, PHSKC & Somali Health Board	Measles Basic Information fact sheet <a href="#">English</a>   <a href="#">Amharic</a>   <a href="#">Arabic</a>   <a href="#">Burmese</a>   <a href="#">Chinese Simplified</a>   <a href="#">Chinese Traditional</a>   <a href="#">Dari</a>   <a href="#">Hindi</a>   <a href="#">Khmer</a>   <a href="#">Korean</a>   <a href="#">Nepali</a>   <a href="#">Pashto</a>   <a href="#">Russian</a>   <a href="#">Somali</a>   <a href="#">Spanish</a>   <a href="#">Swahili</a>   <a href="#">Tigrinya</a>   <a href="#">Ukrainian</a>   <a href="#">Vietnamese</a>
Measles information	Public	Website	<a href="#">link</a>	DOH	Measles Information website <a href="#">English</a>   <a href="#">Amharic</a>   <a href="#">Arabic</a>   <a href="#">Burmese</a>   <a href="#">Chinese traditional</a>   <a href="#">Dari</a>   <a href="#">Hindi</a>   <a href="#">Khmer</a>   <a href="#">Korean</a>   <a href="#">Nepali</a>   <a href="#">Pashto</a>   <a href="#">Russian</a>   <a href="#">Spanish</a>   <a href="#">Tigrinya</a>   <a href="#">Ukrainian</a>   <a href="#">Vietnamese</a>
Measles Vaccine PSA Videos	Public	Videos	<a href="#">link</a>	Ethnomed	To support providers in addressing rising measles cases, we've created a short video PSA available in seven languages commonly spoken in King County and other diverse communities. These videos are designed to be shared with patients and families to increase awareness about measles and the importance of MMR vaccination. Each video features culturally and linguistically appropriate messaging that addresses common concerns and emphasizes the safety and effectiveness of the vaccine.  <a href="#">English</a> , <a href="#">Arabic</a> , <a href="#">French</a> , <a href="#">Lingala</a> , <a href="#">Somali</a> , <a href="#">Spanish</a> , <a href="#">Swahili</a> , <a href="#">Ukrainian</a>
Fostering COVID-19 Vaccine Confidence in Russian- and Ukrainian-Speaking Communities	Healthcare providers	E course	<a href="#">link</a>	WithinReach and DOH	This free course is designed to help providers including physicians, nurses, medical assistants, and pharmacists who work with Russian- and Ukrainian-speaking patients better understand vaccine hesitancy within these communities, reasons why community members may be hesitant to receive COVID-19 vaccines and develop strategies to initiate conversations about the COVID-19 vaccine with Russian- and Ukrainian-speaking patients.
How Contagious is Measles?	Public	Comic Strip	<a href="#">link</a>	PHSKC	<a href="#">English</a>   <a href="#">Amharic</a>   <a href="#">Arabic</a>   <a href="#">Chinese Simplified</a>   <a href="#">Chinese Traditional</a>   <a href="#">Dari</a>   <a href="#">Japanese</a>   <a href="#">Khmer</a>   <a href="#">Korean</a>   <a href="#">Marshallese</a>   <a href="#">Punjabi</a>   <a href="#">Russian</a>   <a href="#">Somali</a>   <a href="#">Spanish</a>   <a href="#">Tagalog/Filipino</a>   <a href="#">Tigrinya</a>   <a href="#">Ukrainian</a>   <a href="#">Vietnamese</a>

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Measles Fact Sheet	Public	PDF	<a href="#">link</a>	Minnesota Dept of Health	<a href="#">English</a>   <a href="#">Amharic</a>   <a href="#">Hmong</a>   <a href="#">Oromo</a>   <a href="#">Romanian</a>   <a href="#">Russian</a>   <a href="#">Somali</a>   <a href="#">Spanish</a>   <a href="#">Ukrainian</a>
Prepare for and respond to measles at work – Checklist for businesses	Public / business	PDF	<a href="#">Link</a>	Buncombe County, NC	Information for businesses, including what to do if someone suspects they have measles English
Measles preparedness and response checklist – for faith communities and nonprofits	Public / nonprofit	PDF	<a href="#">link</a>	Buncombe County, NC	Information for faith communities and non-profits, including what to do if someone suspects they have measles English
Visitors Card	Public	PDF	<a href="#">link</a>	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
Symptoms Poster	Public	PDF	<a href="#">Link</a>	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
Symptoms Poster (healthcare)	Public	PDF	<a href="#">Link</a>	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)
About Measles	Public	PDF	<a href="#">Link</a>	Buncombe County, NC	English, Spanish, Russian, Ukrainian (all in linked PDF)

Audience	Asset	What it is	Link
General public	Buncombe County Public Health Updates hub	County hub with updates, Q&A style public info, and shareable items	<a href="#">Buncombe County Public Health Updates</a>  Measles Information Scan
General public	Buncombe County Health	Video content format counties can replicate	<a href="#">Buncombe County HD video</a>

	Department video conversation		Measles Information Scan
Businesses	Measles preparedness checklist for businesses	Practical checklist for employers/workplaces	<a href="#">Business checklist (Buncombe)</a> Measles Information Scan
Faith / nonprofits	Measles preparedness checklist for faith communities & nonprofits	Practical checklist for congregations/nonprofits	<a href="#">Faith/nonprofit checklist (Buncombe)</a> Measles Information Scan
Public (multi-language)	Visitor card + posters + “About Measles” resources	Public-facing items available in multiple languages (Buncombe links to RU/UKR/ES/EN materials)	<a href="#">Buncombe public materials hub</a> Measles Information Scan
Child care	One-page “Stop Measles Now” fact sheet (English)	Clean one-page handout for child care distribution	<a href="#">SC child care fact sheet(EN)</a> Measles Information Scan
Child care	One-page “Stop Measles Now” fact sheet (Spanish)	Spanish version of the child care handout	<a href="#">SC child care fact sheet (ES)</a> Measles Information Scan
Early care & education	Measles readiness checklist (early care)	CDC readiness checklist for ECE settings	<a href="#">CDC Early Care checklist</a> Measles Information Scan

K–12 schools	Measles readiness checklist (K–12)	CDC readiness checklist for schools	<a href="#">CDC K–12 checklist</a> Measles Information Scan
General public	One-pager (English)	SC “one-pager” public handout	<a href="#">SC one-pager (EN)</a> Measles Information Scan
General public	One-pager (Spanish)	Spanish one-pager	<a href="#">SC one-pager (ES)</a> Measles Information Scan
General public	One-pager (Russian)	Russian one-pager	<a href="#">SC one-pager (RU)</a> Measles Information Scan
General public	One-pager (Ukrainian)	Ukrainian one-pager	<a href="#">SC one-pager (UKR)</a> Measles Information Scan
General public / providers	Vaccine recommendations (SC)	Simple doc to model “MMR recommendations during outbreak”	<a href="#">SC vaccine recommendations</a> Measles Information Scan
General public	FAQ (SC)	Plain-language FAQ model	<a href="#">SC measles FAQ</a> Measles Information Scan
Providers	CDC clinical overview	Provider-facing overview for recognition/readiness	<a href="#">CDC Clinical overview</a> Measles Information Scan

Cross-audience	Public Health Collaborative measles tools	Talking points and tool ideas	<a href="#">Public Health Collaborative – Measles</a> Measles Information Scan
Public & providers (multilingual)	EthnoMedmeasles PSAs	Multi-language PSA examples (model to adapt)	<a href="#">EthnoMed (multilingual PSA model)</a> Measles Information Scan
Providers (trust-building / language access)	WithinReach/DOH provider training	Confidence in caring for RU/UKR communities (adjacent but useful)	<a href="#">WithinReach provider training</a> Measles Information Scan
Public (multilingual explainer)	“How contagious is measles?” comic	Engaging explainer format (model)	<a href="#">PHSKC comic model</a> Measles Information Scan
Public (multilingual)	Minnesota multilingual fact sheet model	Model for language breadth	<a href="#">Minnesota DOH</a> Measles Information Scan
Providers + outreach (NC)	NC DPH provider page incl. translated fact sheets	One-page fact sheets <b>EN/ES/RU/UKR</b> (toward bottom) + provider guidance	<a href="#">NC DPH measles provider resources</a>
Access/navigation	NCAFCC	Resource being shared; potential access navigation partner	<a href="#">NCAFCC</a>