

Subject Line: **Your ticket to marketing heaven!** 

<Insert Name>

When you think of successful marketing campaigns, which do you think of?

The Coca-Cola vs Pepsi campaign?

Nikes 'Just Do It' that started in 1988?

Or the 'You're Not You When You're Hungry' by Snickers?

There's a reason why these were so successful.

It has nothing to do with the millions they invested into advertising.

Nor does it have anything to do with the size of the brand.

They were successful because they implemented one critical method that if implemented into ANY business marketing campaign, will bring more eyes, customers and most importantly MONEY.

I call it the 'Sharpshooter' method...

Failure to implement this will GUARANTEE your campaign will be dead on arrival.

This method would almost certainly help you secure more orders for your <insert product>.

Before telling you exactly what it is, I need to know that you have the capacity to take on a lot more customers.

Can you?

Regards

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