

Hey Erin

I really like your blog post on “what to avoid during pregnancy” not a lot of other skincare companies ever mention this.

Wanting to learn more about you, I signed up for your newsletter, and received the welcome email.

I had some spare time and drafted a few projects for you that are really going to help.

A revised warm welcome email, and a new opt-in section, these will create a big impact on new signups with providing stacked, expected outcomes.

I’m going to break down how you can maximize your consultations over a 5 minute loom video.

I didn’t want to spook you with a random link, just in case you thought it was spam of some sort.

I’ve seen you around, I like how your brand impacts peoples lives meaningfully, I figured I could quickly help you out.

Send me a good email address and let me know if that’s cool with you?

I’ll send it over when I have a sec