Publishing Under JHU in LeanPub

Add Your Course to JHU

- Visit https://leanpub.com/create/course to create a course in LeanPub
 - Create course with free option (i.e. not Github)
- Send your course URL to Ira Gooding (<u>iragooding@jhu.edu</u> or via Basecamp) and ask him to invite the course to JHU
- Ira will issue an invitation to your course
- After the course is invited, switch authoring mode to Github

Settings

About Your Course

- Teaser Text (1-3 sentences to summarize the course and excite learners)
- About the Course
 - Description (3-5 sentences describing what will be covered and the value of the course to the learner)
 - Learning objectives (3-5 per course)
 - State what learners will be able to do upon completion of the course (After taking this course, you will be able to...)
 - Use <u>verbs from Bloom's Taxonomy</u> that align with what we can meaningfully assess with the assessment tools at our disposal
 - Hardware and software requirements (what learners need to have to participate)
 - Assessment methods (summary of how learners will be graded)

Certificate

Select University1 design

Copyright

- Type = Creative Commons
- Version = 4.0
- Allow modifications? = Yes
- Allow commercial uses? = Yes
- Copyright in footer? = Yes

Details

- Course title
- Show number of readers on homepage? = Yes

- Minimum number of readers before number is shown? = 100
- Show page count? = No
- Show word count? = No

Instructor

- Instructor Title (Professor, Associate Professor, etc.)
- Instructor Department
- Instructor Signature

Mark Ranges

- Honors
 - Minimum percentage = 90.0
 - Show on certificate? = Yes
- Passed
 - Minimum percentage = 70.0
 - Show on certificate? = No

Upload Course Image

- Recommended: 2560 pixels wide by 1440 pixels high
- Allowed: 640 pixels wide by 360 pixels high

Publishing Your Course

- When your course is ready for publication (content and settings finalized), contact Ira Gooding (<u>iragooding@jhu.edu</u> or via Basecamp). Please include
 - Course URL
 - o Intended launch date
- Ira will review content and settings to confirm that elements are in place and functional. Please allow up to 3 days for review.
- Ira will respond with results of review, including anything that needs to be addressed prior to launch
- Ira will publish the course on the intended launch date providing necessary changes are made prior to launch