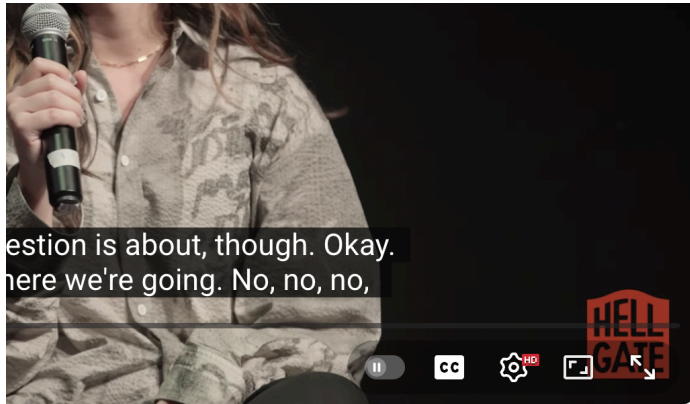


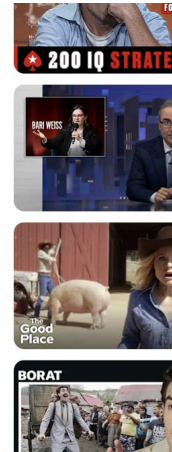


### How To Play the Hell Gate Mayoral Election Livestream at Your Establishment

- 1) The YouTube link [is here](#) and be made live starting at 7:30 p.m. on Tuesday, November 4. Full screen will be enabled, just send the feed to a projector or TV. A "standby for more live coverage" chyron will run from 7:30-8:00 p.m.
- 2) Live programming will begin at 8:00 p.m. and run through 10:30 p.m. with small breaks for staff to reset—we'll either be airing brief commercials for Hell Gate or a graphic of the voting results during those resets.
- 3) We will have closed captioning this time! Just click the "CC" button on the livestream. (Example below).



ocratic Candidate for Mayor of New York City



- 4) We will be broadcasting HORIZONTAL (sorry, Zoomers)
- 5) We will be broadcasting live from in-studio, the Mamdani party, the Cuomo party, the Sliwa party, and elsewhere.
- 6) Observing problems with sound or video quality? Please alert us!  
[Info@hellgatenyc.com](mailto:Info@hellgatenyc.com)
- 7) Want to be added to [our list of watch parties](#) hosting the livestream and haven't yet? Be sure to let us know at [info@hellgatenyc.com](mailto:info@hellgatenyc.com)
- 8) Love what we do? Encourage people to tip us at [HellGateNYC.com/tip-jar](https://HellGateNYC.com/tip-jar) or subscribe at [HellGateNYC.com/membership](https://HellGateNYC.com/membership)