

Billboard Design Tip #1
Simplicity rules!

Billboard Design Tip #2
Use high contrasting colors

Billboard Design Tip #3
Forget fancy font styles

Billboard Design Tip #4
Use BIG font sizes

Billboard Design Tip #5
Outdoor advertising requires outstanding photography

Billboard Design Tip #6
Laser focus on 1 key objective

Billboard Design Tip #7
Narrowly target your audience

Billboard Design Tip #8
Take it for a test drive

Billboard Design Tip #9
Use Story Elements to grab and keep their attention

Billboard Design Tip #10
Be bold, courageous and darini