

Module 6: Resources and Notes

Engaging External Partners [Employers, Community, Alumni]

Employer Partnerships

Copy of M6 [Slideshow](#)

-  Understanding TVET employment scenario
- [Community Colleges Are Valuable Partners for Employers Looking to Build Their Talent Pipeline](#)

Best practices

- [A RESOURCE GUIDE TO ENGAGING EMPLOYERS](#)
- [Employer Partnerships that Drive Systems Change](#) [Data from CUNY / New York, 2019]

Community Members & Alumni

Copy of M6 [Slideshow](#)

Best practices

-  NACE Engage Alumni by Offering Programming That Meets Their Generational...
- [Career Services Center Integrates with Alumni and Community Engagement](#)
- [Campus Partners – Career & Professional Development Center](#)
- [Alumni Career Services: Best Practices & Strategies | Switchboard](#)
- [Connecting Students With Alumni on LinkedIn](#)
- [Integrating Career Services and Alumni Relations](#)

Sample budget activity:

For each major event or service, create a list of items associated with the event. List the (a) potential associated costs (e.g., rental fees, staff, software, printing), (b) potential revenue options (e.g., sponsorships, participant fees), (c) available shared campus resources, and (d) potential collaborators with shared goals.

For example, a career fair may have items including renting space on campus, renting or borrowing tables and chairs, marketing materials such as directional and informative signs, food and beverages for participants. These may have fees, but they might be areas where collaboration with campus partners or employers can help avoid or reduce costs. You can use this template to organize your events and services.

Event / Service:

Item / service	Anticipated income / expense	Actual income / expense	Available resources	Potential collaborator(s)