

I Let AI Run My YouTube Channel - Complete Step-by-Step Guide

The exact process that generated 100k views and \$10k in revenue using Poppy AI



Table of Contents

1. [Poppy AI YouTube Scripting Template](#)
2. [Finding Outlier Videos \(3x Rule\)](#)
3. [Video Analysis & Gem Extraction](#)
4. [Script Writing Process](#)
5. [18-Point YouTube Upload System](#)
6. [Templates & Swipe Files](#)
7. [Tools & Resources](#)



Poppy AI 6-Group Script Writing System

Access the board here: <https://app.getpoppy.ai/boards/gentle-dream-vAvw->

Group 1: Who Am I?

Purpose: Give Poppy AI your voice and personality

- Upload 3-5 videos from your channel (sweet spot - don't burn credits)
- This teaches Poppy how you talk, your language, and personality
- Essential for making scripts sound like YOU

Group 2: How to Write Viral Videos

Purpose: Specialist training from experts

- Add expert training materials (courses, YouTube videos)
- Examples: Alex Hormozi videos for offers, top creators for ad scripts
- This gives Poppy the actual structure for viral content
- **Pre-loaded in the board template**

Group 3: High-Level Storytelling Examples

Purpose: Proven storytelling frameworks

- Mr. Beast examples
- Ryan Trahan content
- Top performing videos in your niche
- Your own best performing content

- Gives Poppy proven storytelling structures

Group 4: How to Title

Purpose: Title optimization training

- Connect this group when creating video ideas
- Use during the ideation process

Group 6: Context (THE MAGIC HAPPENS HERE)

Purpose: Bring new videos to life

- Space for 3 example videos
- Your hook idea with personal social proof
- Voice note brainstorming (6+ minutes)
- Keyword research document (if available)

Finding Outlier Videos (3x Rule)

The 3x Subscriber Rule

If a video has 3x more views than the creator's subscribers = OUTLIER VIDEO

Step-by-Step Process:

1. Search your target keyword on YouTube
2. Look for videos with 3x more views than subscribers
3. Save 3 different angles to Google Doc
4. Paste these videos into Group 6 of your Poppy board

Example:

- Creator has 10k subscribers
- Video has 30k+ views = OUTLIER 
- Use as inspiration for your video

Video Analysis & Gem Extraction

Core Prompts for Each Example Video:

1. Initial Analysis

"Tell me about my next video idea from the information in Group 6"

2. Individual Video Breakdown

"Let's go video by video, analyzing them, starting with example 1"

3. Gem Extraction (GAME CHANGER)

"Are there any gems that this creator provided that I can synthesize and include in my video?"

4. Method Creation

"Extract the gem that he taught for his video. So I have it as a step-by-step method"

5. Impact Assessment

"If there was only one thing I could take from this video to have the greatest impact on my audience for creating my video on this topic, what must I share?"

6. Storytelling Analysis

"How did this creator structure their story? Was there any transformation they showed, any emotion they created?"

7. Engagement Techniques

"What storytelling techniques did they use to make their content engaging?"

Script Writing Process

Hook Creation

"Using the style from group one, the viral script structure from group two, the storytelling technique from group three, and the insights from the example videos in group six, write me a hook for this video"

Refinement Prompts:

- "Make it more personal"
- "Add some more urgency"
- "Make it shorter"
- "Change this aspect"

Main Body Creation

"Write the main value section using my video outline plus including the gems we identified before"

Quality Control:

1. Copy text to Google Doc
2. Read script out loud
3. Manually refine sections that don't flow
4. Paste back into Poppy AI
5. Ask Poppy to "improve the flow"



18-Point YouTube Upload System

Access the Upload Template here: <https://app.getpoppy.ai/boards/misty-grass-WefUN>

Pre-Upload (30 minutes)

1. File Name Optimization

- Format: [Primary-Keyword]-[Secondary-Keyword]-[Year].mp4
- Example: Poppy-AI-Tutorial-YouTube-Automation-2026.mp4

2. Upload Settings

- Upload to YouTube Studio
- Set to **UNLISTED** during processing
- Wait for HD processing

Upload & Optimization (60 minutes)

3. Paste Video into Poppy Upload Board

Prompt Template:

[Copy the upload optimization prompt from the board and paste unlisted video link]

This video is about: [YOUR TOPIC]

[Add your keyword research if available]

4. Poppy AI Will Generate:

- Optimized title ideas
- Primary and secondary keywords
- Complete SEO description

- Timestamps from video transcription
- Card placement recommendations
- End screen suggestions
- Playlist assignments
- Pinned comment template
- Deep link strategy
- Community post content
- Short form clip ideas
- Analytics tracking setup

5. TubeBuddy Chapter Creation

- Use TubeBuddy's bulk description tools
- Watch video at 2x speed
- Add timestamps at major topic changes
- Keep chapter titles keyword-rich
- Format: **00:00 - Chapter Title**

6. Video Cards Setup

- Add cards at timestamps Poppy identified
- Link to relevant videos mentioned in script
- Preview card appearance

7. End Screen Configuration

- Last 20 seconds of video
- Subscribe button (top right)
- Best performing related video (main focus)

8. Playlist Organization

- Add to relevant playlists
- Use playlist link hack for promotion

9. Deep Link Creation (YT Open App)

- Create standard deep link
- Create playlist hack version
- Test both on mobile

Post-Upload (30-60 minutes)

10. Community Post

- Schedule 15 minutes after video goes live
- Include GIF from key moment
- Add deep link in first comment

11. Short Form Content

- Extract 3-5 clips using Poppy's suggestions
- Plan captions with CTAs
- Schedule across platforms

12. Instagram Stories (3 stories)

- Story 1: Re-share short form clip
- Story 2: Thumbnail + context + deep link
- Story 3: Screen recording of chapters

13. ManyChat Automation

- Set keyword trigger
- Create double opt-in sequence
- Include deep link in automated response

14. Analytics Setup

- Track baseline metrics
- Set 24-hour, 3-day, 7-day review points

15. A/B Testing (If Needed)

- Test after 3-4 days if underperforming
- Use TubeBuddy for title/thumbnail tests
- Focus on one element at a time

16. Community Engagement

- Reply to all comments first 24 hours
- Heart engaging comments
- Pin best comment if better than original

17. Performance Review

- Check CTR (target: >4%)
- Monitor average view duration (target: >40%)
- Track engagement rate (target: >5%)

18. Documentation

- Record what worked/didn't work
- Save successful elements for future videos
- Update templates based on learnings



Templates & Swipe Files

Pinned Comment Template

🔥 Quick Navigation:

[Timestamp] - [Key Point]

[Timestamp] - [Key Point]

[Timestamp] - [Key Point]

💬 Question: [Engagement Question]

👉 Like this comment if you want more [topic] tutorials!

Community Post Template

[Emoji] Just dropped: [Video Topic]

- [Key Benefit 1]
- [Key Benefit 2]
- [Key Benefit 3]

Drop a [emoji] if you want more [content type]!

[Deep link in first comment]

ManyChat Sequence Template

Message 1: "Thanks for commenting [KEYWORD] on my post! Here's the link to the full video where I [main benefit]. Click the button below and I'll send you the video!"

Button: "Send me the link"

Message 2: "Here's the link to the full video: [DEEP LINK]"

[Brief reminder of value]"

Button: "Watch video here"

Description Template

[Hook - First 2 lines with main benefit and results]

🔥 What You'll Learn:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

🕒 TIMESTAMPS:

[All chapters with timestamps]

 Resources Mentioned:
[All links and tools]

 Connect With Me:
[Social links]

Tools & Resources

Required Tools

1. [Poppy AI](#) - Main content creation tool
 - Code: JONNY50 (\$25 off)
2. **TubeBuddy** - Chapter creation & A/B testing
 - Premium account required
 - Code: JONNYBUDDY20 (20% off)
3. **YT Open App** - Deep link creation
 - Free tool for mobile optimization
4. **ManyChat** - Instagram automation
 - Free tier available
5. **Google Workspace** - Documentation
 - For templates and tracking

Poppy AI Board Templates

- **Script Writing Board** - [Click Here To Access](#)
- **Upload Optimization Board** - [Click Here to Access](#)
- **Iman Gadzi Content Flywheel** - Advanced strategy (coming soon)

Time Investment

- **Total Process:** 2-3 hours per video
- **Pre-Upload:** 30 minutes
- **Upload & Optimization:** 60 minutes
- **Post-Upload Tasks:** 30-60 minutes
- **Ongoing Monitoring:** 15 minutes daily for first week

Key Success Metrics

24-Hour Targets

- Click-through rate: >4%
- Average view duration: >40%
- Engagement rate: >5%
- Comments: Active replies within 2 hours

7-Day Targets

- Views: 3x your subscriber count
- Subscriber conversion: >2%
- Watch time: >50% of video length
- Shares: >1% of views

Common Mistakes to Avoid

1. **Uploading more than 5 videos to Group 1** - Burns credits unnecessarily
2. **Skipping the voice note in Group 6** - Misses personal angle
3. **Not testing deep links on mobile** - Reduces conversion
4. **Forgetting to add cards at mentioned timestamps** - Missed opportunities
5. **Not engaging in comments first 24 hours** - Hurts algorithm performance
6. **A/B testing multiple elements at once** - Unclear results
7. **Using generic keywords instead of specific triggers** - ManyChat issues

Next Steps

1. **Get Poppy AI** - Use code JONNY50 for \$50 off
2. **Access the boards** - Links in video description
3. **Start with one video** - Follow this exact process
4. **Track your results** - Document what works
5. **Scale the system** - Repeat for consistent growth

Questions? Drop them in the YouTube comments and I'll help you out!

Want the advanced Iman Gadzi \$100M Content Flywheel breakdown? Smash the like button and roast me in the comments for gatekeeping it! 😊