culture declares **emergency**

#CultureTakesAction

Culture Declares Emergency
holding earth

Instructions and tips for recording your film and uploading your footage
Deadline: Monday 8th January 2024, 9am *(Please contact if you need extra time.)*

Thanks so much for your interest in this project; we really hope you will want to get involved. Please contact Victoria at culturedeclaresemergency@gmail.com with any questions or concerns you may have or if you need more support in order to record or upload your film. Culture Declares Emergency is the sum of its Declarers, so we really do need you to make this project work!

What do we need from you?

1. SELF-FILMED FOOTAGE: Well-lit, head-and-shoulders footage of you speaking directly to the camera with clear audio and high resolution.

- Introduce yourself: your name, your practice/organisation, where you are based and any context to this location.
- Read out our revised declaration below
- Respond to each of the three provocations below

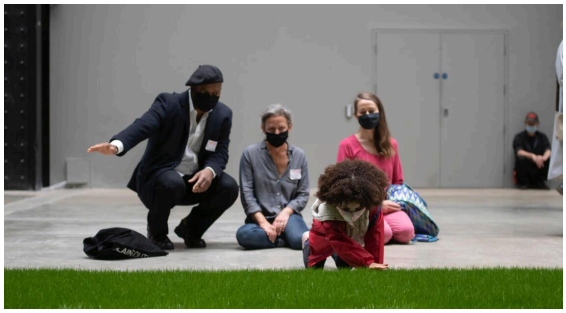


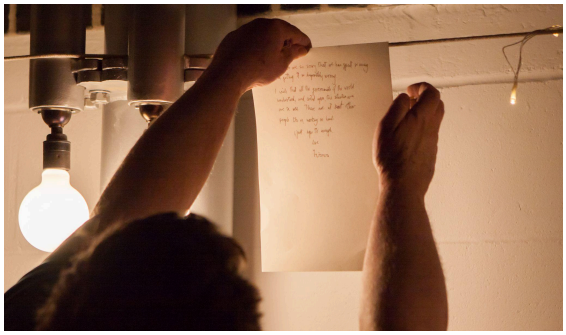
3. COMPLETED SUBMISSION FORM

and/or

2. B_ROLL FOOTAGE: Close-up or wide footage of you creating work or of a project, your venue, performance, community gathering, craftivist action, film etc.

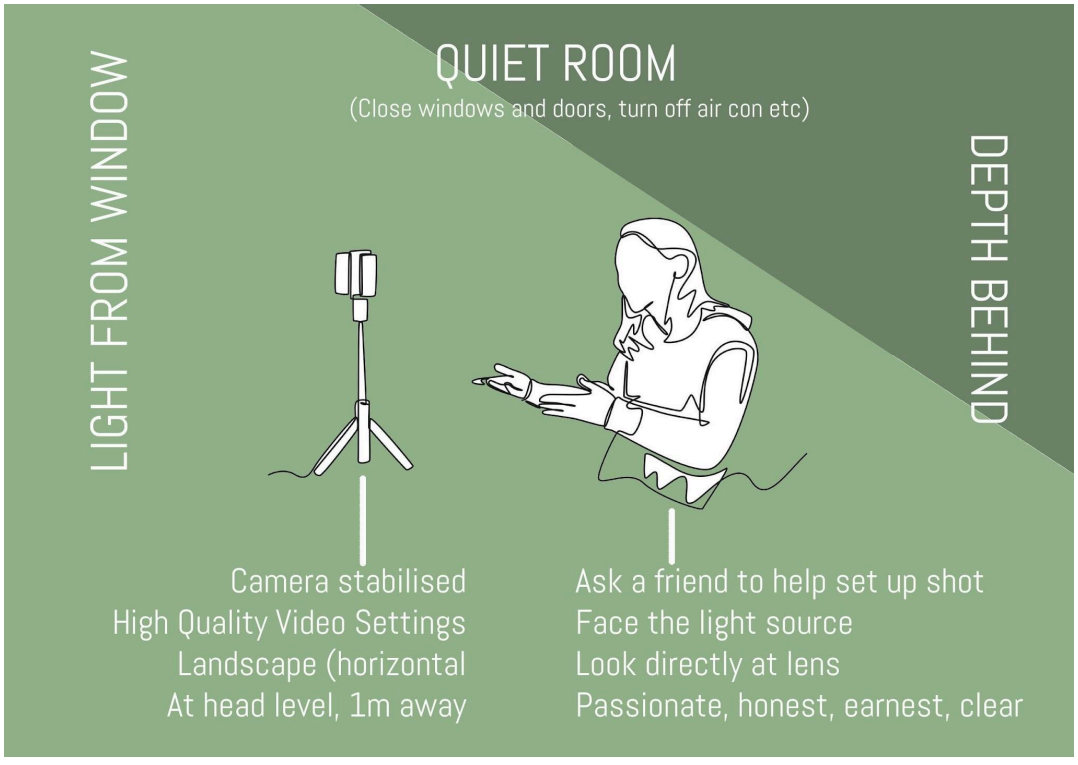
- This B-roll footage can be up to 5 minutes or so.
- Alternatively, and for more or longer clips, please provide YouTube or Vimeo links and any relevant information (timecodes, etc) in the sign-off document uploaded to our Dropbox.





How to film yourself on a smartphone, tablet or digital camera

- Ask someone else to help film you; it will make things much easier. They could also prompt you by directly asking the questions (we can edit this bit out).
- Find a large, ***quiet*** space – close doors and windows. **Clear sound is key.** *If you are planning on filming outdoors, please contact us first to discuss how to record the sound.*
- Natural **light** is best - position yourself facing towards the windows.
- Consider your **background** - show your environment e.g. your studio, performance space or somewhere meaningful to your practice or organisation. Avoid a blank wall.
- Check your camera settings are on the highest quality - **4K at 25fps** if possible.
- **Film landscape** at eye level**,** with you in the centre of the frame, ideally with some space between you and the background to help you stand out well.
- Use the **camera** on the back of the phone/tablet, *not the selfie camera*.
- **Focus and expose** the shot correctly by tapping your face on the screen.
- Do a test shot and **review**. Adjust framing/clothes/hair/background accordingly.
- Prepare your answers, but try not to use a script. Jot down bullet points and remember that it's far better to be natural than perfect. If you make a mistake, we can edit around it - just pick up from the beginning of your last point.
- Find some earth to hold while you film, and keep it out of shot! It will help ground you as you speak and connect us all together.
- Good posture, hit record, deep breath, pause - and then go for it!
- During the recording, please wait for planes, police sirens, dogs barking etc, to stop.



Uploading your footage

Please collate all your footage and the **submission document** into a single folder to upload onto our dropbox: **https://tinyurl.com/323svsah.**

Deadline: Thursday 13th December, 12pm (Please contact Victoria if you cannot complete by this date - there may be some wriggle room.)

Provocations

Choose a question to answer for each of the three provocations (you don't have to answer them all). Aim for each of your answers to be a minute or shorter. Try and include the question in your answer - eg; *Being a Declarer means that I….*

1. **Where did your Declaration journey begin?**

- *What made you want to Declare?*
- *How did you Declare a climate and ecological emergency?*
- *How do you feel about being a Declarer or being part of our movement?*

2. **Where do you find yourself on your journey of Declaration?**

- *How does your heart, your practice or your organisation respond to the Earth Crisis?*
- *Is there a piece of your work or activity that particularly resonates with your Declaration?*
- *How has your practice or organisation developed since Declaring?*

3. **Where might your Declaration journey take you next?**

- *What does the better world you are working for look like?*
- *How do you believe that arts and culture can help create a better world?*
- *How does being a Declarer help you to move forward during these difficult times?*

Declaration

Please film yourself reading out our movement Declaration:

We declare that the Earth's life-supporting systems are in collapse, threatening biodiversity and human societies everywhere.

Alive to the beauty of our planet, we unite to challenge the dominant global power structures that disregard scientific consensus, fail to protect us and perpetuate ecocide.

As Declarers, we take action to harness the power of arts and culture to express heartfelt truths and address deep-rooted injustices, to care for and create resilient and joyful communities, and to influence the urgent and necessary transformation of harmful global systems.

Thank you for your contribution!

