



NFBC Champions League

The NFBC is known across fantasy baseball circles as the place where the best fantasy baseball players go to ply their craft. As more and more people look to the NFBC as the place where the best fantasy baseball players go to play, the NFBC is taking fantasy baseball to the next level by creating a single league where the best players—based only on performance—play in a high-profile, high stakes league that serves as the pinnacle of rotisserie fantasy baseball. That league is **The NFBC Champions League**.

How does it work?

- The NFBC offers a “Champions League Package,” which is a stand alone package purchased by customers and includes three leagues (\$1750 Main Event, \$350 Online Championship, \$150 Draft Champions, and a \$250 Champions League Fee) for \$2,500. Only one Champions League Package can be purchased per player to ensure players can’t qualify for The Champions League purely through volume.
- The \$250 Champions League Fee would go toward prizes for the following year’s Champions League.
- The Champions League Qualifier teams play in the usual overalls for those events, but the teams purchased through the Champions League Package are identified as “Champions League Qualifier (CLQ)” teams.
- These Champions League Qualifier teams, in addition to participating in the usual overalls (i.e. a Main Event Champions League Qualifier team could still win the Main Event overall), would have a separate overall standing system (in the same way as current sidepot contests do). The overall points for each player in the Champions League Qualifiers in all three formats are aggregated and the top 15 players in points in the Champions League Qualifier overall competition participate in The Champions League the following year. There wouldn’t be a Champions League in Year 1, but there would be in every subsequent year.
- These 15 players would have earned their seat at the table in a high profile, ultra competitive league with high stakes.
- *(Added for 2025 Champions League from 2024 NFBC [Discord](#) and NFBC [Forum](#) posts to ensure clarity: While co-managers are allowed for the Champions League Qualifiers because co-managers are allowed in the underlying competitions, only one person is allowed at the NFBC League Champions Qualifier Final Auction Table the following year and only one person can win the prize money and the title.*

- The Champions League would be a 15-team auction, offering everyone an equal chance to get every player and a range of strategies to employ.
- The prize pool in The Champions League depends on the number of players participating in qualifiers. Last year, 149 NFBC players had at least one Main Event, Online Championship and Draft Champions league entry. At 149 players, The Champions League prize pool would be \$37,250 with 60% going to first (\$22,350), 30% to second (\$11,175) and 10% to third (\$3,725). At 250 players, the prize pool would be \$62,500 with a \$37,500/\$18,750/\$6,250 split. The prizes could also be supplemented by advertisers who are interested in attaching their name to the highest profile fantasy baseball tournament in the world. 100% of Champions League fees will go to the prize pool.
- Beginning in Year 3, the previous year's champion would automatically qualify for the following year's Champions League, with the top 14 in the Champions League Qualifier overall standings joining the champion in the next season's Champions League.
- The Champions League has no buy-in (outside of the \$250 Champions League Fee). Qualification is entirely based on last year's performance, with the incentive the chance to win a huge prize for those who are good enough to qualify.
- The Champions League draft is one of the last events in Las Vegas. Players would be highly encouraged to attend in-person to participate, though virtual participation would be considered under extenuating circumstances.
- The winner of the Champions League, in addition to the prizes, is crowned the Champions League Winner and best fantasy baseball player in the world for that year.

Why do we need a Champions League?

- The NFBC is full of competitive fantasy baseball players who are working continuously to be the best at their craft, putting a lot of time, energy and money into the game and playing in the best leagues. Some players are more interested in the fun and social aspects of the game, but everyone is playing to do their best and hopefully cash or win their leagues. None of this changes with a Champions League.
- Right now there is a vacuum of a single league for people who love the game of fantasy baseball to focus their attention on. It used to be that expert leagues filled this vacuum, but with the NFBC increasing in popularity, and expert leagues being based on an affiliation with a fantasy baseball community instead of performance, The Champions League can fill this vacuum.

- The \$2500 is a high threshold for entry, but for people already playing in these leagues, the \$250 fee provides the opportunity to participate in a stand-alone high stakes league at minimal additional cost.
- In addition to the financial prize, the Champions League would offer virtually unparalleled recognition for the winner, as someone who not only qualified for The Champions League through a grueling process the season before, but went toe-to-toe with the best players to take down the crown. This chance at glory will drive interest in playing and interest in the competition itself.

Building the Fantasy Baseball Community

- Social media and podcasting has allowed communities like fantasy baseball to flourish, allowing some of the sharpest minds and dynamic personalities of the game to increase in visibility. The Champions League would provide the perfect venue and singular league to introduce the broader fantasy baseball community (of which the NFBC is just a small fraction) to these players.
- Phil Dussault is known as The Robot—let's introduce the world to an analytical approach to fantasy baseball that is measured but effective. Jason DuPonte's auction antics and anti-Yankee bias is well-known in the NFBC, let's introduce the broader fantasy baseball community to his booming voice in auctions. This also gives those players (if they want), the opportunity to build a network of supporters, start a Patreon or access promotional opportunities.
- The previous year's Main Event winner, Online Championship Winner and Draft Champions winner (assuming they qualify) competing against each other the following year.
- Below are some examples of the type of media, advertising and promotional opportunities that could be connected to fantasy baseball:
 - Official sponsors of the Champions League who want to attach their name/brand to the best fantasy baseball league in the world while contributing to the prize pool.
 - An official podcast of the Champions League that interviews all 15 players in the lead up to the draft about their philosophy, strategy and thoughts on the upcoming draft and league.
 - Individual sponsorship opportunities for players who compete. X Player is sponsored by a fantasy baseball content site (as an example) and promotes their draft guide as an important part of their fantasy baseball preparations.
 - The Champions League draft streamed live with players mic'ed and interviewed in front of a live audience.

- Incredible narratives of the player who wins their \$50 home league who wants to be the best in fantasy baseball. They take the winnings and enter an OC, wins their league and finish in the overall. The following year they take those winnings and purchase a Champions League Package, finishing in the top 15 and earning a seat at the table for a large cash prize, which all started with a \$50 home league and desire to be the best in fantasy baseball. This will then inspire others to try to take the same path, if they think they can be the best.

Do you think you can be the best?

Let's find out.