

# 5-Year Strategic Plan



Prepared by: @name here

Last updated: Jan 31, 2030

## Overview

1. Executive Summary
2. Focus Areas
3. Roadmap
4. Governance and Accountability

## Executive Summary

Summarize the contents of your strategic plan for high-level executives or managers. Make sure to mention important details like your strategic pillars, major milestones, key deadlines, and purpose. You may use bullet points to keep this section brief.

### Purpose

Discuss the purpose of your campaign or project. Detail any rising challenges your business may be facing, as well as how your five-year strategic plan hopes to address them.

### Strategic Pillars

**Pillar goes here**

Add a brief description of the strategic pillar here.

**Pillar goes here**

Add a brief description of the strategic pillar here

**Pillar goes here**

Add a brief description of the strategic pillar here

## Goals

## Outcomes

Strategy goal here

Desired outcome here

Strategy goal here

Desired outcome here

Strategy goal here

Desired outcome here

# Focus Areas

Lay out your strategy's key pillars, main goals, and their respective key performance indicators.

## Strategic Pillars

Focus area or  
key pillar here

Add a brief description of the focus area or strategic pillar here. Explain why it's vital to your five-year strategic plan, and how focusing on it'll benefit the business.

Focus area or  
key pillar here

Add a brief description of the focus area or strategic pillar here. Explain why it's vital to your five-year strategic plan, and how focusing on it'll benefit the business.

Focus area or  
key pillar here

Add a brief description of the focus area or strategic pillar here. Explain why it's vital to your five-year strategic plan, and how focusing on it'll benefit the business.



### Canva tip

**Columns** are great for this type of content. Recreate this by selecting **+** (Add magic), then choosing **Columns**.

## Key Objectives and KPIs

Phase	Objectives	Key Performance Indicator
Phase goes here	Objective goes here	KPI goes here
	Objective goes here	KPI goes here
Phase goes here	Objective goes here	KPI goes here
	Objective goes here	KPI goes here
Phase goes here	Objective goes here	KPI goes here
	Objective goes here	KPI goes here
Phase goes here	Objective goes here	KPI goes here
	Objective goes here	KPI goes here
Phase goes here	Objective goes here	KPI goes here
	Objective goes here	KPI goes here

### Canva tip



Tweak this table!

Select **⋮ (More)** to add, delete, or merge cells.

Select **Border** and **Table Spacing** in the toolbar to make further changes.

# Roadmap

Outline each of your strategic plan's phases. Indicate each phase's estimated start and completion date in the second column. A notes column has been added to let you highlight important information related to each phase.

## Timeline

Phase	Period	Notes
Year 1	Jan 1, 2030 to Dec 31, 2030	Add notes here.
Year 2	Jan 1, 2031 to Dec 31, 2031	Add notes here.
Year 3	Jan 1, 2032 to Dec 31, 2032	Add notes here.
Year 4	Jan 1, 2033 to Dec 31, 2033	Add notes here.
Year 5	Jan 1, 2034 to Dec 31, 2034	Add notes here.
Year 6	Jan 1, 2034 to Dec 31, 2034	Add notes here.
Year 7	Jan 1, 2034 to Dec 31, 2034	Add notes here.
Year 8	Jan 1, 2034 to Dec 31, 2034	Add notes here.

# Governance and Accountability

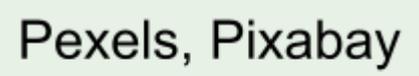
List the key personnel in your five-year strategic plan. Provide details regarding their role or a brief summary of their tasks and responsibilities. Remember to include their contact details as well.

Employee	Role	Tasks	Contact
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890
@name here	Role goes here	<ul style="list-style-type: none"><li>● Task here</li><li>● Task here</li><li>● Task here</li></ul>	hello@reallygreatsite.com 123-456-7890

## Credits

This template is free for everyone to use, thanks to the following:

 Slides Carnival  
for the template

 Pexels, Pixabay  
for the photos