



Strategic Entrepreneurship Journal Paper Development Workshop @ ESSEC France

Date and Location

June 23-24, 2025
ESSEC Business School
Cergy, France



Participants from the Journal and ESSEC

Yong Li (Co-Editor, SEJ; UNLV), Sam Garg (Associate Editor, SEJ; ESSEC), Pinar Ozcan (Associate Editor, SEJ; Oxford) and Raffaele Conti (Associate Editor, SMJ; ESSEC), alongside other ESSEC faculty and SEJ editorial team members.

Purpose and Agenda

The goal of the PDW is to provide scholars with developmental feedback on research projects in entrepreneurship and innovation and to help position manuscripts for submission to the *Strategic Entrepreneurship Journal*. Early career researchers are particularly encouraged to apply. We welcome any topic and methodology, including timely topics such as venture boards and governance, scaling, artificial intelligence and deep tech.

The workshop will include a general presentation and Q&A session, with a focus on publishing in SEJ, such as what makes a successful SEJ paper, and how to address the key challenges that Editors and reviewers see in the review process. It will also include an author presentation and roundtable session, where SEJ editors provide developmental feedback on the submitted manuscripts. As a special feature, participants will gain exposure to the French entrepreneurial ecosystem.

Submission

To participate, please submit a proposal via <https://bit.ly/3ZTQe80> by **March 15, 2025**. In a single PDF file, please include (1) a cover letter with all authors' names, e-mails, and affiliations; and (2) the research proposal (max 10 pages, double-spaced, excluding tables, figures, and references). The research project submitted for consideration must not have been published. Each participant may submit only one proposal.

Registration

A registration link will be sent to the co-authors of the accepted submissions. For planning purposes, registration is required by **April 15, 2025** for at least one author of each accepted submission.

Travel, Accommodation and Logistics

Attendance is free. Light catering and dinner will be provided. Participants must handle all travel and accommodation matters and cover all travel and accommodation costs.

About ESSEC

Founded in 1907 in France, ESSEC Business School is a premier academic institution that combines academic rigor and practical expertise to educate the responsible leaders of tomorrow. Upholding a legacy of excellence, it nurtures a spirit of openness to advance business and social initiatives as well as innovation. ESSEC has four campuses: France (2), Singapore (1), and Morocco (1), with additional hubs in New York and London. www.essec.edu

Please contact SEJ.PDWs@gmail.com for questions about proposal submission. For all other questions about the PDW including registration and logistics, please contact samgarg@essec.edu.

ESSEC Organizing Team: Charles Ayoubi, Sam Garg, Jan Lepoutre, and Matthias Trobinger.