

# PRIVACY POLICY OF BALDINI BLOGGING SERVICES CO. L.L.C

Last updated: April 01, 2024

## 1. General provisions

This personal data processing policy defines the procedure for processing your personal data and measures to ensure the security of your personal data BALDINI BLOGGING SERVICES CO. L.L.C., Customer Number 58604638 (hereinafter referred to as the Operator).

The operator sets as its most important goal and condition for the implementation of its activities the observance of human and civil rights and freedoms in the processing of his personal data, including the protection of the rights to privacy, personal and family secrets.

This Operator's policy regarding the processing of personal data (hereinafter referred to as the Policy) applies to all information that the Operator can receive about website visitors

<http://nextanastasia.com/voronkilove>

## 2. Terms and definitions

**Automated processing of personal data** – processing of personal data using computer technology;

**Blocking of personal data** – temporary termination of the processing of personal data (except in cases where processing is necessary to clarify personal data);

**Website** is a collection of graphic and informational materials, as well as computer programs and databases that ensure their availability on the website <http://nextanastasia.com/voronkilove> ;

**Personal data information system** is a set of personal data contained in databases, and information technologies and technical means that ensure their processing;

**Depersonalization of personal data** is an action as a result of which it is impossible to determine, without using additional information, the identity of personal data to a specific User or other personal data subject;

**Personal data processing** is any action (operation) or set of actions (operations) performed with or without the use of automation tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data;

**Operator** – state body, municipal body, legal entity or individual, independently or jointly with other persons organizing and (or) processing personal data, as well as determining the purposes of processing personal data, the composition of personal data to be processed, actions (operations) performed with personal data;

**Personal data** – any information related directly or indirectly to a specific or identifiable User of the website <http://nextanastasia.com/voronkilove> .

**User** – any visitor to the website <http://nextanastasia.com/voronkilove> .

**Provision of personal data** – actions aimed at disclosing personal data to a certain person or a certain circle of persons;

**Dissemination of personal data** – any actions aimed at disclosure of personal data to an indefinite circle of persons (transfer of personal data) or familiarization with personal data of an unlimited number of persons, including the publication of personal data in the media, posting on information and telecommunications networks or providing access to personal data in any other way;

**Cross-border transfer of personal data** is the transfer of personal data to the territory of a foreign state to an authority of a foreign state, a foreign individual or a foreign legal entity;

**Destruction of personal data** – any actions as a result of which personal data is permanently destroyed with the inability to further restore the content of personal data in the personal data information system and (or) as a result of which the material carriers of personal data are destroyed.

### **3. The Operator may process the following personal data of the User**

- Last name, first name, patronymic;
- Phone number;
- Email address;

Also on site is the collection and processing of anonymous data about visitors (including cookies) using Internet statistics (Google Analytics and others).

The above data is further combined in the text of the Policy by the general concept of Personal Data.

### **4. Purposes of personal data processing**

The purpose of processing the User's personal data is the conclusion, execution and termination of civil law contracts; providing the User with access to services, information and/or materials contained on website and its subdomains; clarification of the order details.

The Operator also has the right to send notifications to the User about new products and services, special offers and various events. The user can always opt out of receiving informational messages. Depersonalized User data collected using Internet statistics services is used to collect information about User actions on the site, improve the quality of the site and its content.

### **5. Legal grounds for processing personal data**

The Operator processes the User's personal data only if they are filled in and/or sent by the User independently through special forms located on the website and its subdomains. By filling out the appropriate forms and/or sending their personal data to the Operator, the User agrees to this Policy.

The Operator processes depersonalized User data if this is allowed in the User's browser settings (saving cookies and using JavaScript technology are enabled).

### **6. The procedure for the collection, storage, transfer and other types of personal data processing**

The security of personal data processed by the Operator is ensured through the implementation of legal, organizational and technical measures necessary to fully comply with the requirements of current legislation in the field of personal data protection.

Our website is managed in accordance with the General Data Protection Regulation (GDPR), (Regulation (EU) 2016/679), which is a binding legislative act. This Regulation has been drawn up in accordance with the requirements of the GDPR.

## **7. Our data protection Policy is based on the following principles:**

- The processing of personal data must be carried out in a lawful, fair and transparent manner;
- The collection of personal data should be carried out only for established, unambiguous and legitimate purposes and does not provide for additional data processing that is incompatible with these purposes;
- The collection of personal data must be appropriate, appropriate and limited only to information necessary for the purposes for which this data is collected;
- Personal data must be accurate and updated if necessary;
- It is necessary to take all reasonable measures to ensure that inaccurate personal data, depending on the purpose of their processing, will be immediately deleted or corrected;
- Personal data should be stored in such a way that the data subject can be identified no longer than is required to achieve the purposes for which this data was collected;
- All personal data must be stored in such a way as to ensure their confidentiality and safety;
- Data subjects should have the right to access personal data, to change or delete it, to restrict processing, object to it, as well as the right to transfer data.