



## **BONA FIDE MASKS TEAMS UP WITH STUDENT-RUN PPE4ALL FOR NATIONWIDE DONATION AS PART OF ONE MILLION KN95 MASK PLEDGE**

**Recipients include Impact Services (Philadelphia), Cove House Homeless Shelter and Free Clinic (Copperas Cove, TX ), Project BEE (Minot, ND) and NorCal Resist (Sacramento, CA)**



**MOUNT VERNON, N.Y., August 29, 2022** - Bona Fide Masks Corp. ([www.bonafidemasks.com](http://www.bonafidemasks.com)), announces a nationwide PPE donation in partnership with student-led PPE4ALL to honor the company's donation of one million KN95 masks to underserved and critically compromised communities.

PPE4ALL will distribute one hundred thousand masks in a coordinated effort via non-profit organizations nationwide, with the first recipients being [Impact Services](#) - Philadelphia, [Cove House Homeless Shelter and Free Clinic](#) - Copperas Cove, TX, [Project BEE](#) - Minot ND, and [NorCal Resist](#), Sacramento, CA.

Established at the height of the pandemic to address the critical shortage of PPE, Bona Fide Masks® has become one of the most-trusted mask companies for authentic, high-quality masks, and has supported impact-driven philanthropic efforts to address communities in need. Bona Fide has supplied masks for both chambers of the U.S. Congress, the U.S. Armed Forces and several major corporations.

Recipients include veterans, homeless communities, emergency shelters, volunteer workers, and a significant population of refugees from Afghanistan and Ukraine.

The executive team at Bona Fide Masks brings 80+ years of manufacturing and distribution expertise to the business. Over the last four generations, their affiliated company, Ball Chain Manufacturing Co., Inc. has prioritized community service. Since its inception, Bona Fide Masks has donated hundreds of thousands of masks to frontline workers, schools, charities, soup kitchens and more.

“While many Americans are living as though the pandemic is over, the truth is that existing and new variants continue to spread, especially in underserved and critically compromised communities,” said Bill Taubner, President, Bona Fide Masks. “At a time when the CDC has reported that more than 60% of existing masks are counterfeit, we’re proud to be able to supply quality masks where they continue to be needed the most.”

~~“We are really excited about this initiative. The idea of giving back is not new to our company, but we are delighted to weave this effort into our overall corporate approach. We have worked hard over the last two years to establish ourselves as the most trusted and authentic mask distributor, investing in our business as we grow. Through direct and exclusive partnerships with top mask producers, which include Powecom®, Harley and Chengde, we have expanded our facilities and inventory, and we have appointed best in class logistics partners. We also purchased in-house testing machinery to supplement quality control. This large scale mask donation is yet another investment we are proud of. We want to thank our customers for their loyalty and support through this pandemic. We look forward to paying their kindness forward to serve the communities that need us most.”~~ **Bill Taubner, President, Bona Fide Masks.**

“It's been a rewarding and refreshing opportunity to work with like-minded organizations like Bona Fide Masks. Both of our organizations were born amid the pandemic, in response to the critical needs of our country,” said Krishna Kora, CEO, PPE4ALL. “Thanks to their donation, we will be able to serve soup kitchens, healthcare clinics and elderly communities nationwide.”

**ABOUT PPE4ALL:** [PRESS PHOTOS HERE](#)

PPE4ALL was established to provide personal protective equipment to essential workers, vulnerable populations, and others in need during the COVID-19 pandemic. PPE4ALL accomplishes this by addressing critical logistical and infrastructural issues, across the supply chain, with a

community-based approach that connects stakeholders with vital resources needed to thrive in the face of obstacles. Bona Fide Masks has committed 100,000 Powecom KN95 respirator masks to this youth-led 501(c)(3) nonprofit. A donation of 50,000 Harley KN95 respirator masks will also go to SupplyBank, an organization that serves 58 counties with high demand for KN95 and N95 Masks. SupplyBank strives to ensure that under-resourced people have stigma-free access to essential supplies through trusted public and nonprofit agencies in their community.

## **ABOUT BALL CHAIN MANUFACTURING CO., INC. AND BONA FIDE MASKS CORP.:**

The current owners' great-grandfather and grandfather started Ball Chain Manufacturing Co., Inc. (Ball Chain) in a small garage behind their home in the Bronx, NY. The company has been family-owned and operated since 1938. Ball Chain is now the world's largest manufacturer of ball chains ([www.ballchain.com](http://www.ballchain.com)), seen on military dog tags, ceiling fans, handbags and light pulls, among many other goods. The company manufactures more than 3 million feet of product per week at its Mount Vernon, New York factory (all ball chains are made in the USA). Ball Chain is the exclusive supplier to the U.S. military for the iconic dog tag ID necklace worn by U.S. servicemen and women, and the company takes tremendous pride in everything it does.

Originally a division of Ball Chain, Bona Fide Masks Corp. handles warehousing and distribution with the utmost focus, systematically employing proven, regimented processes and protocols, as supply chain security and transparency are its highest priorities. In this regard, Bona Fide Masks is proud to issue statements of authenticity, providing further confidence to its customers and reinforcing its commitment to supply chain integrity.

## **ABOUT THE ORGANIZATIONS:**

**Impact Services** helps advance justice throughout Kensington, Pennsylvania and Philadelphia by supporting rehabilitation, improving career development pathways, increasing affordable housing, and investing in community development. Since 1974, they have helped people get back to work, get job training, find housing and build communities. Over the past 20 years, Impact Services has also built a suite of housing services to end homelessness for veterans. **Location: 1952 E. Allegheny Avenue Philadelphia, PA 19134**

**Cove House** supports individuals and families through providing temporary housing, free clinical care, and assisting constituents in finding affordable permanent housing. In 2020 the organization had an estimated 2,190 bed

nights provided, and assisted 31 individuals and families to achieve the goal of permanent housing. They also assisted 11 veterans on sight and countless others through referrals to other agencies with the assistance of the VA. In 2020 the Cove House Free Clinic saw over 1100 patients, maintained operations during Covid-19 and administered 153 Covid-19 tests to patients at no charge. **Location: 108 E Halstead Ave, Copperas Cove, TX 76522**

**NorCal Resist** is a community of local activists, organizers, and mutual aid volunteers united to promote equity and security amongst their populations. Their mutual aid programs consist of food distributions, COVID-19 financial relief, brake light clinics, and immigration justice initiatives. **Location: 2121 Broadway, Sacramento, CA 95818-8331**

**Project B.E.E.** provides equity and anti-poverty programs to rural communities in North Dakota. They support an emergency shelter program with free hot showers and diapers for families, as well as a pantry for basic professional clothing and personal care items. Project B.E.E. also provides rental assistance to individuals or families facing eviction or transitioning from their emergency shelter into permanent housing. **Location: Suite 302, Minot, ND 58701**

**Media Contact:**

[ballchain@smithhousestrategy.com](mailto:ballchain@smithhousestrategy.com)

SUBJECT LINE:

Bona Fide Masks Partners With Student-Led PPE4ALL - 1 Million Mask Donation 2022