

How to present your idea

The poster features a green and white color scheme. At the top left is the 'ANTAR PRAERMA' logo with a lightbulb icon. Next to it is the text 'ANTRAPRENEUR THE BUSINESS INCUBATOR'. On the top right is the logo of 'LJ University'. The main title 'How to present your idea' is in a green box. Below it, the date '09 OCT 2021' is displayed in large white and green numbers, with 'SATURDAY' and '2:00 p.m. to 3:00 p.m.' underneath. A central hexagonal frame contains a portrait of Saurav Kumar Sinha. Below the portrait, the text reads 'Expert:- Saurav Kumar Sinha Founder & CEO, HOMVERSITY'. At the bottom left, the venue is listed as 'Room no 104, LJ SCHOOL OF LAW, LJ CAMPUS, AHMEDABAD' and the website 'www.antrapreneur.com' is provided. At the bottom right, under 'Supported by:-', are logos for 'NewGen IEDC DEPARTMENT OF SCIENCE & TECHNOLOGY GOVERNMENT OF INDIA' and 'SSIP SHRIYUVAJI STATE UNIVERSITY DEPARTMENT OF EDUCATION GOVERNMENT OF GUJARAT'. Social media handles for Instagram and Facebook are also listed.

Name of the event: How to present your idea

Date of event: 9th October 2021

Duration: 2:00 PM to 3:00 PM

Venue: LJ University

Organizing body(s): Antrapreneur The Business Incubator

Type of the event: Seminar

No. of participants: 40+

Brief Description of the event: Coming up with creative ideas is easy, selling them to strangers is the tough part. Often, entrepreneurs, sales executives, and marketing managers go to great lengths to show how their new business plans or creative concepts are practical and highly operational, only to be rejected by corporate decision-makers who don't seem to understand the real value of the ideas.

Why does this happen?

To put some light on the same, we at Antrapreneur the Business Incubator have come up with a session on what is the nitty gritty behind presenting an idea.



ANTRAPRENEUR THE BUSIENSS INCUBATOR