

Email: Why Your Instagram Ads Are Failing

I stumbled upon your sales page and was thoroughly impressed by the testimonials, especially those from prominent attendees. Your strategic use of social proof is a clever way to establish trust with first-time visitors.

As I was conducting further research, I took a look at your Adworld conference account on instagram and noticed that in your latest ads, You haven't been using the most powerful techniques to sway your audience and make your ideas stand out.

Except for the third paragraph: Meet 60+high-level reps from tiktok...

Hence, I'd love to create for you a persuasive document for the "World's Largest Advertisement Ad," using the information you've provided as a foundation, and adding more emotional appeal and persuasive power to make it truly captivating.

Would you like me to create a document and send it over?