

The One Secret To Making F*CK U Money

Your business professor was wrong.

Being the greatest at both sales and marketing won't earn you the big bucks.

It's missing a secret ingredient many don't talk about.

After reading this article, you won't have to worry about cold calling or cold emails anymore.

Let's dive into this.

The Secret Ingredient

The secret to earning more money is your **reputation**.

How they perceive you. What they think of you. And most importantly how you treat others.

They all play a big part.

Let's take a look at someone you probably know. Yoda from Star Wars.

Do you think Yoda is going out of his way, flying across space to find students? Or is it the other way around?

It's the other way around.

Students are flying across space to find him because he is respected.

In "business-nese", Yoda is at a point where he barely does any outbound marketing.

He doesn't cold call or send out hundreds of cold emails because he doesn't need to.

His reputation speaks for itself.

Just like Yoda, maintaining a high social status is crucial. If you treat people poorly, you're bound to get bad treatment in return.

Your reputation as a businessman can serve you well, especially when it comes to getting referrals.

This is what sets you apart in the eyes of your clients and your competitors.

Remember, it's not just about what you do, but how you are perceived doing it. Let your reputation be your marketing strategy, and watch the F*CK U money roll in.