

On Fri, Nov 3, 2017 at 5:23 PM, Baranello Joseph <JBaranello3@schools.nyc.gov> wrote:
Hello Leonie –

I have additional information for you. First, with respect to your inquiry concerning the DOE's annual FERPA notification, I have confirmed that schools were instructed that AchieveNYC, the guide that contains the notification, should be backpacked home with students. Below my signature is pasted an announcement that ran in Principal's Weekly in August 2017. In addition, attached is a copy of the letter included with the delivery of the guides. As you'll see in the letter, principals were instructed to backpack the guide home.

Second, with respect to your inquiry concerning mailings related to charter schools, the DOE discloses mailing addresses of DOE families to its contracted vendor under FERPA's "school officials" exception. As you know, under this exception FERPA permits the DOE to share personally identifiable information with outside parties performing institutional services or functions for which the DOE would otherwise use its own employees. In addition, this exception requires that there exist legitimate educational interests in the information. The educational interest in this case is the need to inform families, especially those who are hard to reach, of available enrollment options. This is also especially important given the Education Law's emphasis on charter schools recruiting and serving students with disabilities, English Language Learners, and students who are eligible for free and reduced price lunch, to help ensure that charter schools are not selective in whom they provide their applications to.

Sincerely,

Joseph A. Baranello
Chief Privacy Officer and Agency Counsel
Office of the General Counsel
New York City Department of Education

P-Weekly Entry

Back-to-School Materials
School Type: All schools
Workflow Subcategory: School Opening

The following back-to-school resources are now available to support families:

The 2017–18 Achieve NYC: A Complete Guide to New York City Public Schools provides families with useful, easy-to-read information on academic expectations, school and district-level supports, and tips for encouraging their children academically and emotionally. Achieve NYC is available in English and nine additional DOE-covered languages. The number of guides your schools receives is based on your enrollment and parents' written language as recorded in ATS.

You should receive your copies by September 7. Beginning September 1, please refer to the Achieve NYC webpage for PDF versions of the guide and a link to request additional copies.

As noted in the reminder below, Language Access Kits include an Achieve NYC poster, and will be delivered to schools the week of August 28.

For questions, email face@schools.nyc.gov.