

Bachelor of Arts in Sport Management

2023-2024 Catalog Year

UNIVERSITY DELL REQUIREMENTS (42 Credits)	<u>dits)</u> SEM	GR	MAJOR REQUIREMENTS (54-60 Credits) Sport Management Business Core (12 Credits) SEM	GR
COMM 101 Oral Argumentation & Advocacy			ACCT 200 Accounting for Business Leaders	
ENGL 123W College Writing Workshop			ECON 201 Principles of Economics - Micro	
Integrative Seminars NMBR			MGMT 260 Principles of Management and	
DELL 100-level First-Year Seminar			Organizational Behavior	
DELL 400-level Senior-Year Seminar			MKTG 209 Principles of Marketing	
Artistic & Creative Thinking* (3 Credits)			Sport Management Core (27 Credits)	
			SPMG 215 Sport Management Practicum	
			SPMG 260 Principles of Sport Management	
Ethics or Civic Engagement* (3 Credits)			SPMG 270W Governance of Sport Organizations	
PHIL 204W (recommended, prereg for SPMG 420)			SPMG 340 Sport Finance	
Historical Interpretation* (3 Credits)			SPMG 353 Sport Law	
<u>mistorical interpretation* (3 Credits)</u>			SPMG 368 Sport Facilities and Events Mgmt	
			SPMG 370 Sport Promotions and Marketing	
Language & Intercultural Competence** (6 Cre	ditc)		SPMG 420 Sport Ethics and Current Issues	
Language & Intercultural Competence (o Cre	<u>aits</u>		SPMG 441 Applied Leadership Principles in	
			Sport Management	
			Internship ^a (6-12 Credits)	
<u>Literary Analysis* (3 Credits)</u>			SPMG 415 Internship in Sport Management	
			Sociocultural Courses (3 Credits)	
Living Well* (2 Credits)			SPMG 265 Gender and Sport: Issues	
Living wen (2 cicaits)			and Controversies	
			SPMG 275 History of Sport in America	
Quantitative Reasoning* (3 Credits)			SPMG 285 Sport in American Society	
			Business Electives (6 Credits)	
Scientific Literacy* (4 Credits)				
			Electives (Recommended)	
Social Science Literacy* (3 Credits)			SPMG160 Sports Broadcasting	
ECON 201 Principles of Economics - Micro			SOCI 201 Social Life in America	
GENERAL ELECTIVES*** (22-31 Credits)				
(an or eleging)			NOTES	
			*Refer to the class schedule for lists of courses that satisfy University requirements.	
			**Must take two sequential courses.	
			***Courses that do not satisfy a major or DELL requirement. Can include	
			coursework for a minor.	
			^a Must have junior or senior status and a minimum 2.25 QPA.	

 $^{\rm a}\textsc{Choose}$ from other ACCT, BUAD, ECON, FIN, MGMT, or MKTG courses 200 level and above.

It is highly recommended that each sport management major have a supporting area, some examples of which are a coaching minor, public relations/journalism minor, sports medicine minor, economics minor, outdoor recreation minor, or sociology minor.

Total credits required for graduation: 124 Credits

For graduation with Honors, see Undergraduate Catalog

Sport Management Major (Bachelor of Science) Sample Four-Year Plan

While not all students will take all the courses in the same sequence, the guide below can be used in combination with the online graduation progress report as a pathway to degree completion. See the Academic Regulations in the University of Lynchburg Undergraduate Catalog for all academic degree requirements. Students should consult their major advisor for more specific guidance.

Semester 1	Credits	Semester 2	Credits
SPMG 260	3	MKTG 209	3
College Success Strategies (G S 104)	1	Social Scientific Literacy (ECON 201)	3
ENGL 123W	3	First-Year Seminar	3
COMM 101	3	Scientific Literacy	4
Language & Intercultural Competence I	3	Language & Intercultural Competence II	3
Living Well	2		
Semester Credits:	15	Semester Credits:	16

Semester 3	Credits	Semester 4	Credits
SPMG 340 (Fall Only)	3	SPMG 270W (Spring Only)	3
MGMT 260	3	Sociocultural Class	3
Ethics or Civic Engagement (PHIL 204W rec.)	3	Artistic & Creative Thinking	3
Quantitative Reasoning	3	Historical Interpretation	3
Elective	3	Elective	3
		Elective	3
Semester Credits:	15	Semester Credits:	18

Semeste	er 5	Credits	Semester 6	Credits
ACCT 200		3	SPMG 368 (Spring Only)	3
SPMG 353		3	SPMG 415	3
SPMG 370 (Fall Only)		3	Business Elective	3
SPMG 415		3	Literary Analysis	3
Elective		3	Elective	3
	Semester Credits:	15	Semester Credits:	15

Semester 7	Credits	Semester 8	Credits
SPMG 420 (Fall Only)	3	SPMG 441 (Spring Only)	3
SPMG 415	3	SPMG 415	3
Business Elective	3	Elective	3
Senior-Year Seminar	3	Elective	3
Elective	3	Elective	3
Semester Credits	s: 15	Semester Credits:	15