

Veteran Support Team of America – Travel Raffle Campaign & Fundraising Tournament

Theme:

Incredible Getaways & Premium Experiences for a Great Cause

Goal:

Raise funds to support homeless veterans and veteran families with essential services and resources.

Enter to Win a Trip!

- \$30.00 Ticket (Grand Prize):**
- **Prize:** *Full Vacation Package* – 2+ days in a 5-star hotel with all expenses covered.
- **Chances to Win:** Every **48 days**.

Prizes (Winner Chooses One):

1. **Shopping Spree** – Enjoy shopping in San Francisco, Chicago, or New York City, with travel vouchers included.
2. **Weekend Couple Getaway** – Relax with a 3-day trip to a destination of your choice, including accommodations and premium activities.
3. **Premium Wine Delivery** – Receive a curated selection of fine wines delivered to your home.
4. **Golfing Retreat** – Play at a top-rated golf course with green fees and accommodations.
5. **Sports Tickets** – Gain access to college football or pro sports seasons

Ticket Option:

- **Supporter/Donor Tickets:**** \$30 Tickets
- **Purchase Tickets:** (<https://linktr.ee/teamtraveltours>)

Team Tournament Overview

Goal: Raise funds through a friendly competition between **Red Team** and **Blue Team**, divided across four regions in each county, state, or each City to begin canvassing: North, West, East, and South.

Participants:

- **24 Team Members:** 12 members each on Red and Blue Teams.

- Teams compete regionally and collectively to maximize fundraising efforts.

Red Team Members

- **North Region:** #100311B, #100473B, #100533B
- **West Region:** #100693B, #100468D, #100545D
- **East Region:** #100658D, #100285D, #100688E
- **South Region:** #100564E, #100452E, #100395E

Blue Team Members

- **North Region:** #200328F, #200432F, #200592F
- **West Region:** #200639F, #200498C, #200579C
- **East Region:** #200647C, #200247C, #200444A
- **South Region:** #200459A, #200522A, #200642A

Fundraising and Point System

Points are awarded from the total amount raised: This compensation structure outlines a split between payout and donations based on different levels of total box revenue achieved. Here's a clearer breakdown of each level and how the split functions as both a percentage and points-based reward system:

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Compensation and Split Breakdown by Level

Level	Total Box (Revenue)	Payout	Split	Donation
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Level 1	\$160.00+	\$80.00+	50%	50%
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Level 2	\$240.00+	\$120.00+	50%	50%
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Level 3	\$360.00+	\$108.00	30%	70%
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Level 4	\$480.00+	\$144.00+	30%	70%
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Level 5	\$680.00+	\$204.00+	30%	70%
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Level 6	\$720.00+	\$216.00+	30%	70%
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Level 7	\$960.00+	\$288.00	30%	70%
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| Level 8 | \$1,440.00+ | \$432.00+ | 30% | 70%|

Explanation of Levels

1. Levels 1 & 2:

- 50/50 Split

Half of the total box revenue goes toward payout, and the other half is donated. For example:

- At \$160+ box revenue, \$80 or more is the payout.
- At \$240+ box revenue, \$120 or more is the payout.

2. Levels 3 to 8:

- 70/30 Split

Only 30% of the total box revenue is allocated for payout, while 70% is directed toward donations. This favors philanthropy over individual earnings at higher revenue tiers.

Points-Based System

Assuming each dollar equals 1 point, here's how points can correspond to payouts and donations:

1. Level 1 (50/50): \$160.00 Raised

- Points for Payout: 80 points
- Donation: \$80.00

2. Level 2 (50/50): \$240.00 Raised

- Points for Payout: 120 points
- Donation: \$120.00

3. Level 3 (70/30): \$360.00 Raised

- Points for Payout: 108 points
- Donation: \$252.00

4. Level 4 (70/30): \$480.00 Raised

- Points for Payout: 144 points

- Donation: \$336.00

5. Level 5 (70/30): \$680.00 Raised

- Points for Payout: 204 points

- Donation: \$476.00

6. Level 6 (70/30): \$720.00 Raised

- Points for Payout: 216 points

- Donation: \$504.00

7. Level 7 (70/30): \$960.00 Raised

- Points for Payout: 288 points

- Donation: \$672.00

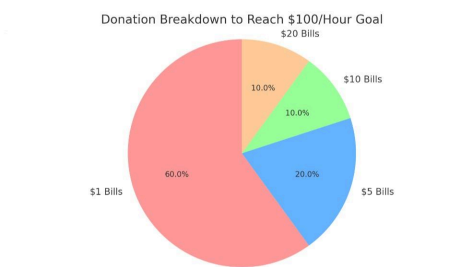
8. Level 8 (70/30): \$1,440.00 Raised

- Points for Payout: 432 points

- Donation: \$1,008.00

Summary

This system encourages progressively higher levels of philanthropic giving while maintaining a balance between earnings and donations. At the lower levels, the payout and donation are equal (50/50 split). However, as the total box donations grows, the focus shifts toward donations (70/30 split), ensuring that higher revenues benefit charitable causes significantly more. This structure incentivizes both personal earnings and philanthropy, promoting a dual mission of financial success and impactful giving.



To average \$100 per hour based on your requested breakdown, you would need the following donations:

Denomination	Percentage	Donations Needed
\$1 Bills	60%	13.04
\$5 Bills	20%	4.35
\$10 Bills	10%	2.17
\$20 Bills	10%	2.17

The circle graph above visually represents the proportion of each donation type required to meet the \$100/hour goal. [-]

Events per Day

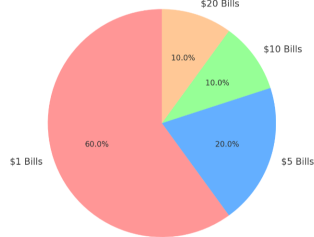
|Amount Raised Daily|Points |\$30 Tickets|\$10 (50/50)

LEVEL 1

| \$160 + Bronze | 80 Points. |+2 Tickets|+8 (50/50)



Donation Breakdown to Reach \$160 Goal in 4 Hours



To average \$160 over 4 hours, here is the breakdown of donations needed:

Denomination	Percentage	Donations Needed
\$1 Bills	60%	20.87
\$5 Bills	20%	6.96
\$10 Bills	10%	3.48
\$20 Bills	10%	3.48

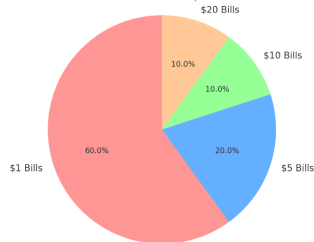
The circle graph above illustrates the proportion of each donation type required to achieve the \$160 goal. [-]

LEVEL 2

| \$240 + Silver | 120 Points | +4 Tickets | +12 (50/



Donation Breakdown to Reach \$240 Goal in 4 Hours



To average \$240 over 4 hours, here is the breakdown of donations needed:

Denomination	Percentage	Donations Needed
\$1 Bills	60%	31.30
\$5 Bills	20%	10.43
\$10 Bills	10%	5.22
\$20 Bills	10%	5.22

The circle graph above illustrates the proportion of each donation type required to achieve the \$240 goal. [-]

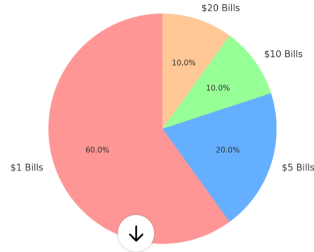
LEVEL 3

\$360 Gold	180 Points	+6 Tickets +18 (50/50)
\$480 Golden2X	240 Points	+8 Tickets +24 (50/50)

LEVEL 4

\$720 Diamond	360 Points	+12 Tickets +36 (50/50)
\$860Diamond	430 Points	+14 Tickets +43 (50/50)
\$1,440Diamond	720 Points	+24 Tickets +72 (50/50)

Donation Breakdown to Reach \$800 Goal in 4 Hours



Average per Week

Amount Raised Wkly Points	\$30 Tickets \$10 (50/50)
\$1,720	860 Points +28 Tickets +86 (50/50)
\$2,880	1,440 Points +48 Tickets +144(50/50)
\$3,440	1,720 Points +57Tickets +172(50/50)
\$5,760	2,880 Points +96Tickets +288(50/50)

Average per Month

Total Amount Raised	Points	\$30 Tickets	\$10 (50/50)
\$6,880	3,440 Points	+114 Tickets	+344(50/50)
\$11,520	5,760 Points	+192Tickets	+576(50/50)
\$13,760	6,880 Points	+229Tickets	+688(50/50)
\$23,040	11,520 Points	+384Tickets	+1,152(50/50)

Team Rewards & Recognition Program

Team Rewards Structure

Individual Rewards:

- **Top Fundraiser Award:** Vacation getaway or premium wine delivery.
- **Milestone Achievers:** 1st Place,2nd Place,3rd Place

\$5,760.00, \$8,640.00, \$17,280.00, or (\$34,560.00)

Team Rewards:

- **Regional Champions:**Bragging rights.
- Overall Team Champions:All-expenses-paid team celebration.[TEAM TRAVEL REWARDS](#)

Team Member Recognition Program

Recognition Tiers:

- **Bronze Tier:** Raise \$160.00+ per campaign (Team Certificate 1280+Points)
- **Silver Tier:** Raise \$240.00+per campaign (Team Certificate 1440+ Points)
- **Gold Tier:** Raise \$360.00+per campaign (Team Certificate 2880+ Points)
- **Platinum Tier:** Raise \$480.00+per campaign (Team Certificate 3840+ Points)

How to Recruit Community Advocates

Recruiting community advocates is key to maximizing the impact of our Veteran Support Team of America Raffle Campaign. Here's a step-by-step strategy to attract passionate supporters and team members.

1. Identify Potential Advocates

Look for individuals and organizations that align with our mission:

- **Veteran Organizations** – Local VFW, American Legion, or other veteran groups.
- **Community Leaders** – Influential members of the community (mayors, council members, etc.).
- **Local Businesses** – Veteran-owned or patriotic businesses willing to participate.
- **Nonprofit Volunteers** – People already involved in charity work and fundraisers.
- **Social Media Influencers** – Those with a strong following who are passionate about veterans' causes.

2. Create Clear Messaging

Develop a concise and compelling message to recruit advocates:

- **Mission Statement:** “Support homeless veterans and their families through exciting raffle events and community initiatives.”
- **Impact:** Explain how their involvement will directly change lives.

- **Role of Advocates:**

- Promote the raffle campaign and tournament.
- Sell tickets and bundles to their community network.
- Raise awareness on social media and within the community.
- Participate in team activities and fundraising efforts.

3. **Provide Incentives for Joining the Team**

Offer rewards and recognition to motivate advocates:

- **Exclusive Perks:** Free raffle entries, event merchandise, or VIP access to activities.
- **Team Competitions:** Friendly challenges between advocates with prizes for top performers.
- **Recognition:** Highlight advocates on social media, websites, and at events.
- **Networking Opportunities:** Meet other community leaders, businesses, and supporters.

4. **Outreach and Recruitment Strategy**

Social Media Campaign:

- Use targeted ads to reach community members interested in veterans' causes.
- Create shareable content to encourage advocates to spread the word.

Community Events:

- Set up booths at local grocery Storefront locations on the entrance and exit location to engage with customers and attendees.
- Partner with veteran organizations and nonprofits to recruit at their gatherings.

Email Campaign:

- Send personalized emails to past supporters and volunteers, inviting them to join.
- **Include clear calls-to-action (e.g., "Join the Blue Team and help us raise \$10,000!").**

One-on-One Outreach:

- Personally invite local leaders, business owners, and influential individuals to participate.
- Schedule brief informational sessions to present the campaign's mission and impact.

5. **Onboarding New Advocates**

Make it easy for new members to get involved:

- **Welcome Package:** Provide each advocate with campaign materials, talking points, and a step-by-step guide on how to participate.
- **Training and Support:** Offer webinars or Q&A sessions to answer questions and provide fundraising tips.
- **Dedicated Point of Contact:** Assign a team coordinator to assist advocates throughout the campaign.

6. Track and Celebrate Success

Recognize and celebrate achievements to maintain engagement:

- **Publicly Recognize Advocates:** Announce milestones and achievements on social media and at events.
- **Leaderboard Updates:** Keep a live leaderboard to show how each team is progressing.
- **Awards Ceremony:** Host a closing event to honor top-performing advocates and teams.

Call to Action: Join Us Today!

- ****Sign Up Now:** [Join Our Team]**

(<https://linktr.ee/teamtraveltours>)

Together, we can honor and support veterans—one ticket at a time!