

Application to Start a Emboldening the youth On Campus Chapter

Starting an Emboldening the youth On Campus Chapter

1. Visit the student activities and/or student government office for information on your college/university's procedure for establishing a new club.
2. In addition to you serving as founding president, find three eligible students to fill the positions of vice president of membership, vice president of programming, and Secretary.
3. Find a meeting location (school, house of worship, community center, etc.)
4. Submit completed application to Anish Shekar as
5. After completing the above steps, you will receive communication from the Literacy Aid On r regarding the status of your application.

Date: \_\_\_\_\_

Full Name: \_\_\_\_\_ DOB: \_\_\_\_\_

\_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Cell Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Year: \_\_\_\_\_

\_\_\_\_\_  
Name of college/high school school tha Emboldening the youth On Campus chapter will be affiliated with: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Address of school/university that On Campus chapter will be affiliated with: \_\_\_\_\_  
\_\_\_\_\_

President

Name: \_\_\_\_\_

Year: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

DOB: \_\_\_\_\_

Vice-President of Membership

Name: \_\_\_\_\_  
Year: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
DOB: \_\_\_\_\_

Vice-President of Programming

Name: \_\_\_\_\_  
Year: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
DOB: \_\_\_\_\_

Secretary

Name: \_\_\_\_\_  
Year: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
DOB: \_\_\_\_\_

Treasurer

Name: \_\_\_\_\_  
Year: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
DOB: \_\_\_\_\_

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A:

- An executive board made up of a president, vice president of programming, vice president of membership and secretary.
- Members! A strong membership will ensure continued excitement, peer involvement, leadership succession and a source of new ideas for ways to make an impact as a team.
- An adult advisor who has completed the required consent form. This advisor is generally a member of college/university administration such as a professor, counselor, etc. who is willing to complete the requirements described on the consent form.
- A meeting location. Every chapter needs a place to hold regular chapter meetings with a capacity large enough to accommodate the entire general membership.
- Creative and varied programming. Facilitating a variety of events that meet the guidelines and appeal to your target audience will increase

awareness of your chapter, assist in retaining members and carry out the goals

- Funds. Each chapter needs a source of funding to facilitate programs. Funds can come from a school budget or grant from a community organization, for example.
- A constitution. This document is a basic set of guidelines for your chapter that will provide structure to the day to day operations.

#### President

- Responsible for overall chapter welfare
- Responsible for meeting times and location
- Responsible for communicating with volunteer adult advisor
- Partially in charge of funds, working collaboratively with advisor
- Oversees executive board
- Facilitates executive board and chapter meetings

#### Vice President of Programming

- In charge of developing, coordinating, carrying out chapter events/programs
- Responsible for seeking corporate sponsorship for events
- Takes photos and attendance at all events/programs
- Distributes and collects photo consent forms at all events/programs
- Attends executive board and chapter meetings

#### Vice President of Membership

- In charge of recruiting new members
- In charge of retaining current members
- Responsible for grooming new board members
- Attends executive board and chapter meetings

#### Secretary

- Responsible for informing members about chapter events and programs
- Responsible for outreach to the community/media
- Manages chapter's presence on all social media outlets
- Responsible for recording and distributing chapter minutes/events
- Responsible for taking notes at executive board and chapter meetings
- Attends executive board and chapter meetings

Please Contact Anish Shekar at [as13945@nyu.edu](mailto:as13945@nyu.edu)

## Fundraising information

- Tips for You to Consider • Set a goal. Decide how much you want to raise, this can be a specific monetary target, or related to the impact you want to achieve.
- • Identify your network. Peer-to-peer campaigns rely on supporters reaching their own personal networks. List your friends, family, peers, anyone you can reach out to. • Personalize your requests. Send individual messages or emails to your contacts. Explain your campaign and ask for their support.
- • Use social media. Share your campaign page and updates on your social media profiles. Encourage likes, shares, comments, and reposts to increase visibility.
- Always say thank you. The key to fundraising is to show gratitude to your supporters, whether big or small.
- • Provide updates. Keep your supporters in the loop. Share your progress and let them know how their contributions are making a difference. • Get creative. Think of unique fundraising ideas, challenges, or incentives to encourage more people to donate. We will provide some examples for you, and help you brainstorm if any fun ideas come to mind!
- • Consistency is key. Don't get discouraged if you don't reach your goal immediately. Keep sharing and asking for support throughout your campaign's duration.
- • Monitor progress. Check your campaign dashboard regularly to see how you're doing. Adjust your strategy if needed.
- • Celebrate milestone. Recognize and celebrate every milestone you achieve. Share your joy and success with your supporters.
- • Wrap it up. After your campaign ends, thank your supporters once again and share the final results.
- • Ask for help. If you need assistance or have questions, don't hesitate to reach out to our team. We're here to support you. You can directly connect with [emboldeningtheyouth.com](mailto:emboldeningtheyouth.com) for your fundraising needs

### **Examples of Successful Campaigns**

- • Birthday Fundraisers: Dedicate your birthday to Literacy Aid Uganda! Through your personal page, you can set up a birthday fundraiser. Instead of receiving gifts, you can ask for donations to EmboldeningTheYouth in honor of your special day—just direct your loved ones to your fundraising page.
- Book drive - organize book drives on campus and donate the books to local schools and charities
- Get in touch with local libraries, businesses, etc, that have unused books, and donate these books to local underserved communities and schools
- • Creative Challenges: Do something unique in exchange for donations! This could include shaving your head, dyeing your hair a bold color, making a music video, throwing a party, growing a mustache—with your supporters sponsoring these challenges.
- • A-Thons: Host virtual events where you commit to a specific activity for an extended period of time. This could include Read-a-thons, Dance-a-thons, etc., where personal

supporters can sponsor you based on the duration of your engagement or achievement you hit during the event.

- • Art or Craft Sales: If you have creative talents, you can sell your artwork, crafts, or handmade goods online or at local markets, with proceeds going to the EmboldeningTheYouth Foundation.
- Talent Show or Concert: Organize a virtual talent show or concert, featuring the skills and talents of your friends, family or network. Charge an admission fee or accept donations during the event.
- • Storytelling Campaigns: Share personal stories about why you're passionate about our cause. These stories can be featured on your personal campaign page and your social media, with a call to action for donations
- . • Holiday and Seasonal Campaigns: Design campaigns around holidays, seasons or special occasions. Join us on Giving Tuesday or create your own 'Give Back for the Holidays' campaign encouraging donations instead of traditional gifts.
- • Local Partnerships: Collaborate with local businesses and restaurants to create fundraising events. Participants can promote these events and encourage their friends and family to attend.
- • Virtual Movie Night: Host a virtual movie night through NetflixParty and invite your circle to join! You can ask for donations of the price of a movie ticket and snacks.
- • Gaming/Streaming Campaign: If you enjoy video games, you can organize a gaming marathon. Livestream your gameplay on platforms like Twitch, invite your friends to watch and viewers can donate based on milestones or achievements during the duration
- . • Crafty Workshops: If you love crafting, offer virtual craft workshops where participants can learn a new skill like knitting, painting, or pottery. Charge a fee for workshop attendance.
- • Trivia Night: Organize a trivia night, either in-person or virtual, related to EmboldeningTheYouth cause or your general knowledge. Participants can form teams, and supporters can donate to join or sponsor teams.
- • Clothing Drive: See if your local thrift/consignment store does clothing drives. An example is Value Village, who hosts a FUNDrive where you can collect clothing and household items in your community and the organization will give you money for items donated. Please reach out to [emboldeningtheyouth.com](http://emboldeningtheyouth.com) for more information on this.

## **Volunteer**

- Get in touch with local organizations, immigrant centers, organize students in club to tutor immigrants
- Volunteer at local health clinics for immigrants, distribute resources, help setup
- Volunteer at migrant centers, distribute resources at community fairs/events
- Serve food at homeless shelters
- Volunteer for humanitarian organizations that serve immigrants, partner with unicef/key club/red cross at school to volunteer with them

- Mentor students/kids in literacy at after school programs