



Sverdlovsk Region Public Children's Organization "Lotsman" ("Maritime pilot")

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(Russ. speak)

The regulation On the contest of young journalists "Welcome!" (2017)

1. General information.

1.1. Contest organizers: Sverdlovsk regional children's public organization "Lotsman" ("Maritime pilot"), online magazine "Kid's Club" and the educational institution - Center for Children and Youth "Sozvezdie" ("Constellation") (Yekaterinburg, Russia).

1.2. The purpose of the contest: development of creativity of children and adolescents, raising their interest in journalism, the education of active life position, engaging young journalists to cooperation with the "Kids club" online magazine. The name of the contest means the invitation to such cooperation and generally to the world of journalism.

1.3. Official information about the contest is posted on the websites kids-club.ru ([direct link to article about contest](#)) and lotsman.ru and in the group "Lotsman" in the VK (VKontakte) social network (vk.com/org_lotsman). The works of the participants, who passed preliminary selection and editing, will be published on the website of the online media "Kid's Club" (kids-club.ru).

1.4. The period of contest. The contest is held from October 10 2017 to January 10 2018. Applications and works will be accepted all this time. The contest results will be announced by March 1 2018.

1.5. The peculiarity of the contest is involvement of children's reader's jury, along with the adult jury, in the evaluation of works. To participate in the jury you need [to fill out a form](#).

2. Conditions of participation in the contest.

2.1. The competition is open to children and adolescents up to age 18. Participants can be either independent or representing an educational institution, a public organization, another children's team.

2.2. Participation in the contest is free.

2.3. For participation in the contest the participant fills out a request via the online form on the website "Kids Club" (kids-club.ru) or by a [direct link](#). Competitive work can be sent to the email address welcome@lotsman.org or to upload on the same website using the file upload form [in the article about contest](#).

2.4. Only works not previously published in the media and in websites are allowed. An exception can be made for works published only in the personal account of a participant in a social network, on a personal blog, or personal Youtube channel, and for works published in school Newspapers, non-registered media. Date of publication in these cases must not be earlier than 2017.

2.5. For works in the "Videos" category instead of uploading to the website participant are permitted to provide the link for downloading video from any cloud storage or to the video published in his personal account in a social network or Youtube channel. The date of publishing must be not earlier than 2017.

3. The order of the contest.

3.1. The contest runs in three age groups:

- up to 11 years,
- from 12 to 15 years
- from 16 to 18 years.

The contest organizers can change the boundaries of age categories depending on the actual distribution of participants by age.

3.2. The subject of the work is at the discretion of the participant. Remember that the best topic is one on which you have something to say! And don't forget that your target audience is children and young people. Based on the specialization of online media "Kid's club", it is recommended to choose topics related to children's and youth life of your city, region, country; topics related to education, choice of profession, about children's clubs, studios, sections, teams. Tell us about the event, the witness which you were, about the interesting fact that you discovered for yourself... Also welcome the stories about interesting people, information about local attractions, travel and interesting places where you've been. You can write a review to a book, play, movie. You can share your knowledge, observations, advice relating to technology, nature, science... You can express your opinion on any issue that you care, analyze it, tell about your dream. Also any other topics you suppose will be interesting for children and young readers are allowed.

Topics related to computer games, politics (not related to children and youth issues) are not recommended.

We don't accept works that violate the laws of the Russian Federation or the norms of morality.

3.3. The contest is held in three nominations:

- "Text" — a work performed in one of the traditional journalistic genres: an article, report, interview, review, correspondence, essay etc.. It is recommended to choose a genre according to the age of the participant. Older participants should take up the bigger work. ;) The size of work should correspond to the chosen genre, but must be at least 1500 symbols (with spaces). The author's illustrations may be attached in separate files (photo, diagrams, drawings). High-quality illustrations enhance the assessment of the work.

- "Photo" — a photo or series of photos of any genre, predominantly a reportage or portrait. The subject can be selected in accordance with the recommendations of paragraph 3.2. It is obligatory to indicate in the application the date and location of shooting, as well as to explain what persons/events you shot. The work in "Photo" nomination can simultaneously be the illustration for work in the category "Text".

- Video — a video lasting not more than 20 minutes in the genre of reportage or a story about an interesting place or the journey, about the man (including interview) or on any other topic in accordance with the recommendations in paragraph 3.2. It is also allowed the video blog with the speech of the author on any interesting subject, outlining his views or telling about some event. Note: please, provide subtitles for your video!

3.4. The participant may participate in one or more categories. In each category you can submit up to two works of one author. You should fill in a separate application for each work.

4. Requirements and recommendations for form of presentation of the works for the contest.

4.1. Works in the category "Text" are submitted for the contest in one of the following formats: doc, docx, rtf, odt, txt. The text must contain the author and title of work. The language of work is Russian or English.

4.2. In the case of use in text citations (any borrowed text fragments) they should be formatted as quotations, using quotation marks and indication of the author and/or source. Otherwise it is regarded as plagiarism, and such work will not be accepted. Quotes are not counted in the total volume of work (minimum of 1500 symbols with spaces).

4.3. If there are illustrations to the text they must be submitted as separate files in jpg, png or tiff format. Each illustration should be clarified: what it depicts, who is the author of the illustrations and what part of the text it refer to. These explanations can be given directly in the text — in the right places in square brackets, or attached as a separate file.

4.4. Illustrations to the text (photographs, drawings, diagrams, etc.) should be done generally by the author himself. Photos should be submitted as the original file from camera without processing and with intact EXIF data. In case of using photographs and drawings of other author, the participant must indicate the name of the author and get his permission to use his work, including publication on the website "Kid's club".

4.5. Works in the nomination "Photo" should be submitted in the format in which they are taken with the camera (usually jpg but raw format also allowed). If it is desired, the author can put photo processing in accordance with his creative idea (e.g., crop, grayscale, color, etc.), but the original version of the photo must also be provided. It is preferable to put the camera settings to the maximum quality. Photographing phones and tablets allowed, but strongly discouraged.

4.6. Work in the category "Video" will be accepted in any video format. To get an interesting and short video we recommended to put the source video material editing, add subtitles, and if necessary, a VoiceOver voiceovers, transitions, and other elements depending on the capabilities and intent of the author. You can use any available video editing program or Youtube video editing tool. The name of the used program is to be specified in the application.

5. The assessment of works and award winners.

5.1. Evaluation of works and definition of winners is realized by the jury. The jury is approved by the organizers until January 1, 2018.

5.2. Criteria for evaluation of works.

In the nomination "Text": relevance of the topic chosen, given the young target audience, theme development, clarity of ideas, depth, coherence and consistency, accuracy in facts, titles, names, the lack of factual and logical errors, matching the genre, the presence and quality of illustrations.

In the nomination "Photo": meaningfulness, informational content, plot, ideas, correspondence to the topic, technical quality, artistic merit, informativeness of the explanations to the photo. Extra points are given if the participant presents not a single photo, but the thematically linked series.

In the nomination "Video": content, conformity to the theme, plot and ideas, the absence of big technical errors, not unnecessary "lengthy", quality of edition, including use of effects, transitions, labels, intelligibility of the sound.

5.3. The task of the children's reader's jury included the rating of interestingness and understandability of the contest work for youth audiences. This assessment is taken into account in the final assessment of the work.

5.4. All participants will receive certificates of participants (in electronic form, on request).

5.5. The participants who have won 1st, 2nd and 3rd place in each category in each age group will receive diplomas of winners, as well as optionally the certificate of publication. If the application specified the teacher, who prepared him, the teacher can be awarded a letter of gratitude.

5.6. Works that took the first three places in the rating of the children's jury may be awarded special diplomas.

5.7. The winners and laureates of the children's jury are invited to cooperate with online media "Kid's club" on a regular basis.

6. Final provisions.

6.1. The organizers have the right to publish the submitted texts, images, videos, and other presented materials on the websites "Kid's Club" (kids-club.ru) and "My friends" (lotsman.ru), in the group "Lotsman" in the social network "Vkontakte", in collections, anthologies, and methodological developments.

6.2. The organizers reserve the right if necessary to modify or amend separate clauses of these regulations.

6.3. Questions and suggestions are accepted at e-mail welcome@lotsman.org or on the websites and in the group referred to in paragraph 1.3. The coordinator of the contest Yuri Nikitin.

And see you at the future contests!