Roll No…….. **Total No. of Printed Pages: 1**

Total No. of Questions: [09]

Business Administration (BBA-MBA Integrated) (Semester – 1st)

PRINCIPLES OF MANAGEMENT

Subject Code: BMBAS1101

Paper ID: 20390101

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a. Is Management an art or a science?
b. Contingency or Situational Approach.
c. Features of Line Organization.
d. What is Departmentalization?
e. What is Business Forecasting?
f. What is Coordination?
g. Programmed and Non-programmed decisions.
h. Standing and Single use plan.
i. What is meant by the Parity of Authority and Responsibility?
j. Any three limitations of Management by Objectives.

Section – B **(5 marks each)**

Q2. Describe the major factors that have influenced the evolution of management thought.

Q3. Discuss any five factors that may affect Span of Control.

Q4. Discuss in brief various elements of McKinsey's 7-S Approach.

Q5. Distinguish between Centralization and Decentralization.

Q6. Discuss in brief various factors affecting delegation.

Section – C **(10 marks each)**

Q7. What is Management? Explain the characteristics of Management. Also, describe the importance of management in the present day business world.

Q8. What is the concept of Planning as an element of Management process? Outline the steps in planning process.

Q9. What do you mean by Controlling? Discuss various tools and techniques of Control.