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Total No. of Printed Pages: 1

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Business Administration (BBA-MBA Integrated) (Semester – 1st)

PRINCIPLES OF MANAGEMENT

Subject Code: BMBAS1101

Paper ID: 20390101

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Is Management an art or a science?
- b. Contingency or Situational Approach.
- c. Features of Line Organization.
- d. What is Departmentalization?
- e. What is Business Forecasting?
- f. What is Coordination?
- g. Programmed and Non-programmed decisions.
- h. Standing and Single use plan.
- i. What is meant by the Parity of Authority and Responsibility?
- j. Any three limitations of Management by Objectives.

Section – B

(5 marks each)

- Q2. Describe the major factors that have influenced the evolution of management thought.
- Q3. Discuss any five factors that may affect Span of Control.
- Q4. Discuss in brief various elements of McKinsey's 7-S Approach.
- Q5. Distinguish between Centralization and Decentralization.
- Q6. Discuss in brief various factors affecting delegation.

Section – C

(10 marks each)

- Q7. What is Management? Explain the characteristics of Management. Also, describe the importance of management in the present day business world.
- Q8. What is the concept of Planning as an element of Management process? Outline the steps in planning process.
- Q9. What do you mean by Controlling? Discuss various tools and techniques of Control.