

Short form copy #11 (eleventh time)

Any feedback is good. Be as harsh as possible. I want to improve

New things I do: - ask why 3 times at the current state, dream state, roadblock

Read my copy with loud voice

OODA looping

I write one piece of copy every day (MUST)

From today I will write on PAS DIC and HSO

Rule (don't use the same SL, write new ones)

Same Avatar for all of them

DIC #11

PAS #1 (this one is the PAS format)

HSO #1

Avatar



Mike, 16 years old,

Mike is in high school, 2nd year, and he stays at high school for 6 hours per day. He also goes to the gym for

1 hour 3 times per week. He started to watch bodybuilding content

Current State

Mike was skinny his entire life. Now Mike is 170cm and 50kg. Even though he goes to the gym he didn't do any considerable progress, and that is because he doesn't know how to train. Every time he goes to the gym he does what he feels like doing.

Dream State

Mike wants to be aesthetic and strong. He wants to be like the guys he sees on Youtube. He wants to have a V-taper, well-defined abs, 16-inch arms, rock-hard forearms, and traps

Roadblock

The lack of knowledge, he doesn't know what muscle group should be trained. He doesn't know what exercises he should do.

Solution

He needs to inform, he needs to learn about the basics. He needs to find a book or a video to inform him about what exercises he should do at the gym, and in what order he should do them.

Product

An illustrated book. This book contains over 30 exercises. The book also explains how to do the exercises by using illustrations.

SL Idea:

1. "Wow he is so big, he must benchpress 100kg for reps with Ez" You will hear this every day.
2. Benching 100kg is impressive, for you it will be just warm-up
3. The V-taper that will make girls stare at you uncontrollably
4. Become so muscular that will be referred to as the "Greek God"
5. How is it even possible? Your strength will know no boundaries.
6. "Is this your max? No 😊 is just the warmup" You will hear this daily
7. Your grip strength will be so strong that you will be able to crush an apple with no problems
8. How to increase your strength by 43% in just 8 weeks
9. What will give you the Greek God looks
10. How to look like a Greek God
11. How to have 16inch "GUNS"
12. From a geek to an absolute muscular freak (this one I think I will use in the HSO)
13. How to become the 👑 of aesthetics.
14. How to obtain the strength of the gods

15. Congratulation, you are successful.
16. How to have an enviable body
17. How to actually obtain super human strength
18. How to get the body others can only dream of
19. How to become an absolute UNIT
20. How to actually put on muscle the right way.
21. How to build a V-taper easy.

SL: How is it even possible? Your strength will know no boundaries

You wake up and go to the bathroom, but what you see in the mirror lives you shocked.

You see a Greek God: V-taper, 16-inch biceps, bulletproof pecs, well-defined abs, and 3D shoulders.

It's you, all the hard work has finally paid off.

Suddenly your alarm starts and you wake up.

You realized that it was just a dream

Now here is the real question

Do you want to become that "Greek God" or do you want to let it be just a dream?

If you want to become that man, that “Greek God”

[Then click here and start to build a body that even gods will fear.](#)