

Home Depot Promotional Video

I wrote a number of promotional video scripts for Home Depot; I was provided with only the products, and specific features to call out. I linked each product for the production team's convenience—they were going to need additional details to complete the videos, and I thought it would be kinder to do that than make them search for the links and specs themselves.

Whenever I can, I try to intuit what annoying tasks I might leave for the next person in the chain, and handle those tasks for them, or at least help. It's just the golden rule!

HUSKY WORK LIGHTS

VIDEO	AUDIO
<i>Text Callout:</i> Durable 3-year-warranty LED cool touch	From convenient handheld, to adjustable height — And as much as 10,000 lumens of high-intensity illumination — Husky work lights are powerful, designed to last, and backed by a 3-year warranty.
<i>Text Callout:</i> Use with or without tripod 5k or 10k lumen options	For ultra-versatility, Husky's Twin-Head LED work light can be used with or without the tripod, and comes in either 5000 or 10000 lumen options...
<i>Text Callout:</i> Easy-to-transport 7 options from 1k to 5k lumens	...while Husky's convenient, easy-to-transport Lumen LED work light comes in 7 different, cool-touch brightness options spanning from 1,000 to 5,000 Lumens.
<i>Text Callout:</i> Multi-directional 360 light coverage	With its innovative structure, Husky's 7,000 lumen Multi-Directional LED Tripod work light can be folded backwards or forwards, providing a full 360-degree coverage of illumination.
<i>Text Callout:</i> Locking legs Pivots 360-degrees	For ultra-portability, the 1500-lumen Rechargeable Clamp LED work light has locking legs, and pivots a full 360-degrees, putting light wherever you need it...

<i>Text Callout:</i> Micro USB rechargeable Grip-gill tech for hands-free work	...and the 400-lumen Micro-USB Rechargeable Flex Work Light has soft grip gill technology, wrapping tightly around objects so you can work hands-free.
<i>Text Callout:</i> 2 power settings: 10k-lumens for large areas 6k-lumens for smaller tasks	Husky's Area Utility LED Work Light provides both power and convenience, in two settings: a 10,000 lumen setting for illuminating large areas... ...and 6,000 lumens of flood lighting for smaller tasks.
	Husky's sturdy yet easy-to-maneuver Bazooka work light leads the pack...
<i>Text Callout:</i> 7000 lumens Cool-touch No bulbs to change	...with a powerful 7000 lumens of high-intensity LED light that's cool to the touch, and integrated, with no bulbs to replace.
<i>Text Callout:</i> Adjustable height Max: 5.5 feet	The heavy-duty, die-cast aluminum frame adjusts to a max height of 5-and-a-half-feet...
<i>Text Callout:</i> Flexible lamp head Range of motion: 90 degree vertical, 330 horizontal	...and the lamp head offers a full, flexible range of motion, rotating vertically 90 degrees and horizontally, 330 degrees...
<i>Text Callout:</i> 8' power cord with wrap system Foldable Easy to transport and store	The Bazooka work light comes equipped with an 8-foot power cord with a built-in cord wrap system... ...and folds effortlessly, making it easy to carry, pack, transport, and store.
	Like every Husky work light, this customer favorite is built to last.

	Day or night, trust Husky to help you get it done...
Cut to Home Depot logo	...only at The Home Depot.