


3 Emails for Brandkit.

- 1st Email (Giving away e-guide)


Subject line : Say Good-bye to your content management problems 🙌

Email :



A guide to curating and

Awesome! You're in!



Hey (name),

I'm David, Founder of Brandkit, and I just wanted to say that my team and I look forward to working with your Tourism Company go from **"My client's always bother me with too much content & no directions to work with"** TO **"My clients have never been happier to navigate their brand library with ease."**

I wrote this e-guide to help support our travel industry partners with destination marketing content.

[Click here to download your Free E-Guide](#)

A 3 Step Guide solving your Content Management Problems for life!

Sourcing content - a trip down the rabbit hole


Can this picture be used? The struggle to get the rights 'right'

Deliver efficiencies in image sharing and distribution - helping people to help themselves

We love our customers

Loved by brands since 1997

Check out some customer stories



★★★★★

"Brandkit software makes us more efficient and allows us to better support trade + media partners"

★★★★★

"I was amazed to find a software that aligned so well to all of our requirements"

[Click HERE to Download the Free E-Guide](#)

If you have any questions, simply reply back to this email.

Here's to your success,


David

- Onboarding Email Sequence Sequence for Brandkit

1st Email : We keep it same as the first one, change the headline and CTA's

- 2nd email :

Subject line : Why i created Brandkit.io 👉



"I so love Brandkit. We switched to Brandkit from the old frustrating system and the transition was a breeze. It's fast and simple to use, due largely to clever design. The images in our public portal look stunning and users are able to navigate the interface with ease, making my job a whole lot easier."

Lynette Dey,
International Marketing Coordinator,
[Destination Coromandel](#)

When a famous Tourism Brand commissioned an expensive photo shoot, they weren't clear on what the usage licence terms were, for the images they already had. It was ridiculous.


After asking Brand and Marketing Managers, and Designers - why it took so long.

It was discovered that they didn't have the time to respond quickly and hated the interruption.

Furthermore, it was often difficult to even find a file, let alone the right version, or check on the legality of using a file for a particular purpose.

After battle testing 98 other SaaS platforms in the niche and spending 501 studying their UI, how tough it is to manage content - we knew there had to be a better way... **It's when Brandkit was born.**

Brandkit makes finding content a cinch, surfaces brand guidelines, terms of use and copyright information automatically, and provides powerful distribution options, including self-service for authorised users.



Brand Management
Manage and safely distribute Brand Identity Assets and Brand Guidelines.

[Learn more](#)


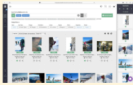



Image & Video Library
Find, Manage, Curate and safely Distribute your photographic and video assets.

[Learn more](#)




Digital Asset Management
Find and Manage all your digital content in a single central cloud repository. A single source of truth for your content.

[Learn more](#)



Manage PR and Media Releases
Manage and share your written PR and copy, alongside file based media assets.

[Learn more](#)



Send large files
Easily transfer large files or collections of files, including automatically attached brand guidelines to anyone, anywhere. no login required for recipients, and Ad free.

[Learn more](#)

LEARN MORE 👉

Any questions regarding a certain solution? simply reply back to this email.

David
Founder @ Brandkit

3rd email

Subject line : Best software in the Tourism market? 🧑💻

Email :



Finding and working with brand content has never been easier!

Brandkit makes Finding, Managing and accessing your company's assets easier through a centralised brand library in the cloud.

ARE WE A GOOD FIT? TALK TO OUR TOURISM SUCCESS MANAGER 🙋

"Our new brand tool gives us complete control over the distribution of our resources, while keeping the process simple and efficient for both our team at Scenic and our trade and media partners. With low maintenance requirements and a user-friendly admin processes for management, the system has been easy to manage and cost efficient."

Phoebe Lang,
Marketing Co-ordinator,
[The Great Journeys of New Zealand](#)