WEMTA Book Trailer Contest Student Guidelines

2026-2027

This contest is open to all elementary, middle and high school Students in the state of Wisconsin. Interested? Here are the details.

1. Book trailer video **must:**
    - represent a 2026 - 2027 *Battle of the Books* or *Golden Archer* Nominee
    - be original work completed by student(s),
    - contain book title and author in video,
    - not be longer than 1 minute 30 seconds (1 minute length is preferred), and
    - include the book's cover (please use an original photograph of the book's cover)
    - Students can only submit ONE video

2. All images that are not self created must be copyright free/creative commons/royalty free, etc. and proper citation of the image source must be appropriately cited and clearly visible at the end of the book trailer. Check out http://search.creativecommons.org/ to start your search.

3. All music that is not self created must be in the public domain (for example, Pixabay Music: https://pixabay.com/music/). Music that comes with a movie-making program such as iMovie, WeVideo, or Animato may be used. The end credits must include where music originated and the reason it is free to use (example: Song A performed by Band B was sourced from the free music in Animoto).
    - **NOTE:** Use of copyrighted materials without documented approval from the copyright holder will cause disqualification. This contest does not fall under educational fair use exemptions.

6. Have your teacher or library media teacher submit your Google submission form due by **January 29, 2027.**

7. Videos are scored using a Book Trailer Rubric.

8. Failure to follow these guidelines in full will result in disqualification.

9. Suggested places to create your book trailer: iMovie, Adobe Spark, Animoto, WeVideo, Do Ink